

SULLIVAN COUNTY VISITORS ASSOCIATION MINUTES
100 Sullivan Ave., Ferndale, NY, October 23, 2012

Present: Roberta Byron-Lockwood, Herb Clark, Phyllis Andrews, Rick Lander, Richard Glisson, Winston Clark, Alan Rosenblatt, Sonja Hedlund, Anne Hart

Absent: Darlene Fedun, Paul Carlucci, Norman Duttweiler, Stacy Cohen, Elaine Giguere, Jeanne Tulp, Elaine Fettig, Steve Vegliante

The meeting was called to order at 9:15 a.m. without a quorum.

Minutes: The minutes from September 2012 meeting were emailed and attached.

Financial Report: The financial report was attached. There was a discussion on rent, tourism initiatives and bed tax.

Membership: The membership report was attached.

Committees:

The Annual Meeting will be held in December. We will wait until after a decision on the RFP before making plans. At the meeting, the membership will be asked for their input on new directions. It was suggested that we might have a forum or break-out sessions.

The Nominating Committee will need to meet after the RFP process.

UPDATES

Matching Funds – The application is due October 31. We will apply and note that we will send the county's TPA resolution when it is available.

Advertising – We are holding off on early commitments for now due to the RFP process.

Our Town Grant – We will try again this year for an Our Town Grant.

Travel Guide Design – We are collecting information for the travel guide as usual but still need to decide on the design.

Local Matching Funds – We did ads for communities. Hedlund asked if the small businesses benefited. 90% of the participants were small businesses.

Shows & Marketing – We are ready and in a holding pattern contingent on the result of the RFP.

Next Meeting – Tuesday, November 27, 2012 at 9 a.m. in our conference room.