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### Board of Directors' Meeting Minutes: March 2012

Meeting Date: March 15, 2012 Meeting called to order at 5:43pm Minutes recorded by: Tara Lown

<u>Present:</u> Tony Morino, Michael Swensen, Alexis Eggleton, James J. Hanson, Chrissy Schiff, Mike Flynn, Gary Armida, Hon. Sharon Jankiewicz, and Karen Fisher. <u>Via Phone</u>: Steve Plain

Board Chair Michael Swensen opened the meeting.

#### Review and Acceptance of January 2012 Board Minutes:

- Hon. Sharon Jankiewicz made a motion to accept the minutes
- James J. Hanson seconded the motion
- Motion passed unanimously

### Board Development:

• Alexis discussed the pairing of prospective board members with potential board members that was determined by the board Matrix that was worked on and discussed at the committee levels and then at the Executive Board Meeting. Our goal is to have 20-25 board members per the guidelines of BGCA National.

### External Affairs Committee:

- Tony reported that the committee will no longer be meeting on Mondays but rather on the 2<sup>nd</sup> Tuesday of every other month with our next meeting being April 10, 2012 at 4pm.
- Alexis reviewed the wrap-up of the Sullivan Celebrity Dinner that was held on Friday, March 9, 2012 and brought in over \$34,000. There were both pros and cons discussed about the event as well as suggestions for next year.
- Alexis gave an overview of the upcoming Corporate Color Wars Event on June 2, 2012 at Circleville Park as well as the Fund-Racing for Kids Event on July 20, 2012. JJ Hanson has been added to the Corporate Color Wars Steering Committee and Chrissy Schiff has been added to the Fund-Racing for Kids Steering Committee.
- How we follow-up with our big donors from our special events is by writing handwritten thank you notes to volunteers and donors over \$250 which includes an invitation to come and see our clubs in action to spread the word about what we do. There was discussion that all donors of \$500 or more should get a personal phone call inviting them to come and visit our clubs. Alexis has the spreadsheet available and Karen Fisher volunteered to help with these calls.



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- There was a discussion on plans for Boys & Girls Clubs Week (last week of April) where we would do some sort of small scale National Guinness Book of World Records event at our programs. Press release would be sent out ahead of time and board members would be needed to meet and greet the press, parents, and any guests that attended.
- The board discussed the pairings of board members with the various Municipalities/Board Visits for the Spring-Summer 2012 to present who we are and what we do at each Town, School, Village we serve as well as both County Legislature meetings.

#### Internal Affairs Committee:

- There was discussion of our Cash Flow as this is always a tough time of year. The SES billing
- Alexis provided a review of all current Grant Applications and upcoming submissions.
- There was a discussion on the targeting/soliciting from local foundations such as Shoprite, Price Chopper, Home Depot, Walmart, and the SUNY schools in both counties.
- The Auditors will surely be looking for our Financial Management Policy and we will want to be prepared for that. This is on the agenda for the upcoming Executive Committee Meeting.
- The Strategic Plan will be presented at a separate meeting from the March board meeting which is TBD.
- There was a request for a list of frequent accronyms that we use and what they stand for as a quick reference guide so everyone is on the same page.
- The board reviewed and discussed the Town of Mamakating Camp Budget.
  - Sharon Jankiewicz made a motion to add a 3<sup>rd</sup> Tier of Registration fees for Non-Resident, Out of County at \$540 for 1<sup>st</sup> child and \$490 for each additional child which was seconded by Mike Flynn. The motion passed unanimously.
  - The capacity of campers at Mamakating is 400. We are currently taking Registration forms at the office as well as at Town of Mamakating. We are adding trips and BGC activities to the already great summer day camp in existence.

### Upcoming Events:

- 4/20 Orange County Celebrity Dinner chaired by Dan Depew.
- 4/28 Steak and Burger Luncheon.
- 6/2 Corporate Color Wars chaired by Patrick English.



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#### • 7/20 Monticello Motor Club Event chaired by RJ Smith & Chris Masters.

Hon. Sharon Jankiewicz made a motion to adjourn to Executive Session. James J. Hanson seconded the motion Motion passed unanimously

Next Board Meeting: Thursday, May 17, 2012 at 5:00pm.



BOYS & GIRLS CLUBS OF TOWN OF WALLKILL INC. Serving the Communities of Fallsburg, Liberty, Monticello, Pine Bush & Town of Wallkill PO Box 14 Circleville, NY 10919 Phone: 845-342-8833 Fax: 845-342-8836 www.bgcorange.org