

Full Board Meeting: April 23, 2013

Held at: BGC Administrative Offices, 420 Highland Avenue Extension in Middletown, NY

Present: Michael Swensen, Tony Morino, Michael Flynn, Karen Fisher, Sharon Jankiewicz, Christine Schiff, Sharon Jankiewicz, Steve Plain, JJ Hanson, Alexis Eggleton

The meeting began at 5:32pm when President Michael Swensen called the meeting to order.

Alexis discussed the personnel changes, as Tara Bliss left TOWBGC and Allyson Steinberg assumed the Office Manager position. Allyson will continue to serve as Head Director for the Mamakating Camp, and a temporary Office Manager will handle the office duties during the summer months.

Alexis provided an overview of both summer day camps. Michael Swensen referenced his niece's positive experience as a Town of Mamakating Summer camper last season. There was considerable discussion about maintaining out-of-town pricing, so neither camp would pull campers from the other. There was also discussion about the marketing of the Town of Wallkill Summer Day Camp, to improve the enrollment numbers.

Through a partnership with the Town of Rockland and the school districts of Livingston Manor and Roscoe, we have an opportunity to begin offering Friday Night Recreation through the schools. The Districts will provide space, as well as bussing for the programs. The Town will provide \$2000 and the Clubs will provide the rest. This is in anticipation of our planned expansion into the Town of Rockland in Fall 2013. There was a discussion about the status of the 20th Century Grant proposal for Roscoe, Livingston Manor and Downsville, which we should hear about in June or early July.

Steve, Michael Swensen, Tony and Karen Fisher have been meeting with prospective 20th Anniversary Celebration sponsors with Alexis. The year-long sponsorship begins in October 2013 and runs through September 2014. We would like to raise \$25,000 through these sponsorships. Suggestions are still needed for businesses and corporations who might be interested.

The Internal Affairs Committee requested a full update of all outstanding grant and municipal funds. Alexis presented the grant funding and municipal funding owed, through March 31st, and there was significant discussion about timely reimbursement from the County of Sullivan and Monticello Schools. Alexis and JJ will reach out to get a timeframe on the reimbursements.

We discussed new Board member acquisition, and the need to provide the new members an orientation with BGCA.



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There was significant discussion about improving our Annual Campaign, and utilizing some resources from BGCA to do an internal Board campaign between now and June, and then an external campaign through the end of the year.

The meeting adjourned at 7:14pm. Chrissy motioned, Sharon seconded. Unanimous.



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