

TOWBGC 11/4/14 Board of Directors Meeting Minutes

The meeting began at 6:12pm on Tuesday, November 4, 2014 at the Clubhouse at Circleville Park in Circleville, NY.

Board Members Present: Board Chair Tony Morino, Board Vice Chair Karen Fisher, Board Treasurer Sharon Jankewicz, Ex Officio Michael Swensen, Jeanine Panarelli, Sean Rieber, Stefanie Hoefling, Todd Goldstein, Brian Powers.

Board Members via Phone: Charlie Degliomini

Board Members Absent: Hon. Mike Paduch, Marcello Cirigliano, Amy Wohl, Claudia Jacobs, Steve Plain,

Ralph DeVito

Also present: TOWBGC Executive Director Alexis Eggleton, TOWBGC Program Director and TOWBGC Operations Administrator Allyson Steinberg.

Welcome New Board Members

TM- Welcomed new board members. FB went around the table, introduced themselves and gave a short bio.

Program Updates, Questions & Enrollment #'s

RV reviewed program updates and highlighted activities in each site. Overviews of enrollment numbers were also discussed. (See table below)

Program	2013-2014	2014-2015	Difference
CES	68	71	+3
CVMS	14	10	-4
PBE	64	72	+8
CRI	14	8	-6
LES	69	77	+8
LMS	85	70	-15
RJK	111	95	-16
RCS	n/a	77	-
LMSD	n/a	140	-
FACES	77	39	-38
FALLS	29	33	+4
MONT REC	n/a	51	-

AE did an overview of all BGC before- and afterschool programs for new board members. A discussion of PB building rental fees ensued afterward. Board and AE will look into lower the rental fees for building usage in the Pine Bush School District in order to alleviate costs to BGC.



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Annual Campaign

FB discussion of budget gap to close by the end of the year.

AE discussed "Give the Gift of Great Futures: Restaurants" where area restaurants will participate by donating \$1 of a specialty cocktail or sandwich back to BGC. Board members were encouraged to reach out to their favorite local restaurants to participate.

KF got the End of Year appeal mailer printing donated by Steingart.

House Parties are scheduled for Sean Rieber, Brian Powers and Steve Plain. AE explained House Party concept to new board members.

Individual Giving-

AE & TM met with RJ Smith to discuss a gift to the Clubs and/or a corporate sponsorship. They are expecting a donation to be made shortly.

AE encouraged the board to give names of people and businesses that they would like to meet with to discuss corporate sponsorships for 2015. She continued to review upcoming meetings with businesses and corporations (Gerry Foundation).

SR suggested that BGC approach local businesses and business leaders to become a "Program Leader for a Day" at our local programs as a means to generate donations to the Clubs. He mentioned that the same idea was being done in Florida as "Principal for a Day" and it would bring in funds to the local districts.

Budget Process 2015

FB discussed a plan for the Tuesday budget meeting. It was decided that there would be a line by line analysis of the budget. AE & RV would provide an individual budget for each program in order to see where funds can be scaled back and monies could be saved by Monday. Friday nights at the SC middle schools and raised fees were among the suggestions.

A programmatic analysis by # of sites as well as by ADA was reviewed by AE. They were each presented with and without the 21st Century Grant Admin Fees.

SR suggested that in order to save money on program supplies, local businesses could donate goods such as arts and crafts supplies. A program similar to "Fill the Clubhouse" could be implemented in order to supply programs with items needed. Budget meeting is scheduled for 11/11/14 at 5pm.

Resource Development

Thunderslam scheduled for 11/8/14. Admission tickets were given to each club kid so they may attend the event, so long as they have an accompanying adult who pays for their ticket.

BGC is hoping to recoup expenses through concessions. TM suggested that district wresting teams compete to sell 100 tickets in exchange for a meet and greet with a celebrity wrestler.

Corporate Sponsorships-AE to resend the list of local and key businesses to FB again. She asked FB to relook at list and determine who they would like to approach for sponsorships. AE stated that she would be more than happy to accompany any board member and do they ask for them if that's what they felt comfortable with.

2015 Development-BGC will stick with 4 main events next year and not go beyond that. Events include SC Celebrity Dinner, OC Celebrity Dinner, FundRacing for Kids at the Monticello Motor Club and Grown Here Farm to Table.



PO Box 14 Circleville, NY 10919 Phone: 845-342-8833 Fax: 845-342-8836 www.bgcorange.org *Monster Run* collaboration for next August-FB decided to take it to the External Affairs committee before proceeding.

Holidays Update

Giving Tree-BGC will be serving 350-400 children this year. Information was mailed to Club kids and Campers. Non-club kids are being required to fill out an application with applicable financial information to determine eligibility.

Adopt a Family-providing meals to families for Thanksgiving. TG, TM, SR, CDx4, JPx4, SJ and non-board member Pat Pskowski volunteered at least \$50 for meals.

AE stated that Ward's Bridge Inn in Montgomery will be providing dinners on Christmas Eve again this year and she will personally deliver them to families.

Staff Holiday Party-due to lack of interest, there will be no bus trip to NYC as previously planned. Board members are still encouraged to provide small gift cards in order to acknowledge staff.

Misc.

AE briefly filled FB in on upcoming Employee Charitable Giving campaign that will be shopped around to local business not already giving to the United Way.

SR told the FB about an idea for raising funds through advertisement on a fuel truck similar to what CES does in Monticello with the Allyson Whitney Foundation. \$.05 for every gallon would be donated back to BGC.

Upcoming Meetings

Budget 2015 Review for 2015 11/11 at 5pm at the Clubhouse in Circleville, NY.

December FB meeting was moved from 12/2 to 12/9. AE/AS to update with calendar amendment.

Motion to adjourn 8:05pm by TM. JP seconded. All in favor, motion passed unanimously.



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