

SULLIVAN COUNTY VISITORS ASSOCIATION MINUTES
100 Sullivan Ave., Ferndale, NY, August 27, 2013

Present: Roberta Byron-Lockwood, Herb Clark, Phyllis Andrews, Rick Lander, Ivan Weinger, Richard Glisson, Stacy Cohen, Sonja Hedlund, Paul Carlucci, Steve Vegliante, Elaine Fettig, Darlene Fedun, Norman Duttweiler

Absent: Alan Rosenblatt, Anne Hart, Jean Tulp, Elaine Giguere

The meeting was called to order at 9:12 a.m.

Minutes: The minutes from the July 2013 meeting were attached. A motion to accept the minutes was made by Hedlund and seconded by Lander. Approved.

Financial Report: The financial report was attached. Starting in the fall, the county will start sending \$38,000 per month instead of quarterly installments. A motion to accept the financial report was made by Lander and seconded by Fettig. Approved.

Membership: A motion to accept the new members was made by Lander and seconded by Duttweiler. Approved.

Committees:

Museum Committee – The committee has been meeting. They went to a concert at Bethel Woods to distribute literature and answer museum related questions. They also passed out a “self-made” map. They plan to produce a formal trail map.

Ag Committee- The Ag Map is completed and in the process of being printed.

ACTION ITEMS

Ambassador Program – 8 businesses have responded to our request for information “oasis” sites. They will be listed on our website; which is available on mobile devices.

County Video – We worked with the county and helped tour the videographers last week.

ND Pro Media – ND Pro Media is offering a discounted rate to our member businesses for 60 second filming.

UPDATES

Vote Yes – We have promotional materials encouraging a positive vote in November on the gaming referendum. Hedlund asked if we are able to get involved in political issues. Fedun said she had checked into it and found that we can as long as the issue has social effects; which this one does.

Travel Writers – Writers recently came through and were brought to several locations in the county.

Ultimate Fishing Contest Results – 14 fishermen are coming as promotion winners of Wychwood.

County Funding – Fetting had an opportunity recently to speak leisurely with one of the legislators who seemed to think that our contract shouldn't be an issue. The consensus is to move forward with programs as we did in the past (before the RFP process last year).

Travel Collateral – We WILL have the guide ready in January, BUT we need everyone to send in their profile forms!

New Business – Mysteryland will be making its USA debut next year on Memorial Day weekend at Bethel Woods. They have signed a 3-year agreement. It is a large arts, culture and electronic festival incorporating 4-5 gigantic and creative stages and is open only to those 21 and over. They use all local vendors. It will be held on a portion of the Bethel Woods site, though not on the main stage. Roughly 20,000 will be attending. There will also be a portion of the site used for camping. However, there will still be about 13,000 who will need accommodations outside of Bethel Woods.

The Big Eddy Film Festival is coming up next month at the Tusten Theatre in Narrowsburg.

Old Business – The Bagel Festival was recently held in Monticello. It did well and hope to build on it next year. Broadway was a beautiful site for the festival.

Next Meeting – September 24, 2013 at 9 a.m.