

**SULLIVAN COUNTY VISITORS ASSOCIATION MINUTES**  
**100 Sullivan Ave., Ferndale, NY, July 22, 2014**

**Present:** Roberta Byron-Lockwood, Herb Clark, Phyllis Andrews, Elaine Fettig, Jean Tulp, Darlene Fedun, Anne Hart, Richard Glisson, Rick Lander

**Absent:** Ivan Weinger, Steve Vegliante, Alan Rosenblatt, Elaine Giguere, Norman Duttweiler, Stacy Cohen, Paul Carlucci, Sonja Hedlund

The meeting was called to order at 9:15 a.m. without a quorum.

**Minutes:** The minutes of the June meeting were not voted on due to a lack of a quorum.

**Financial Report:** The financial report was not voted on due to a lack of a quorum.

**Membership Report:** The membership report was not voted on due to a lack of a quorum.

**Without a quorum, the following items were discussed:**

**Media Showcase** – We will be attend a “speed dating” style media in NYC tomorrow.

**Governor’s Office & Lions Gate Films** – We are working with them and putting together a “pitch” package to include front shots of some of the old resorts and incorporate existing sites as well.

**Maps** – The Arts & Culture map and Ag map should be done in the near future. The motorcycle map is being put together by O’Toole’s Harley Davidson and will be ready for show season.

**Membership Drive** – Herb & Roberta are getting out when there’s time following meetings around the county.

**Casino Update** – Per Richard Glisson, NY casinos have not seen as much of a decline as other.

**Auction** – Our building was up for auction last week. We won the bid and are now looking for partners who would be willing to purchase it. If we were able to purchase it ourselves, the Cultural Foundation would save us on taxes.

**County Funding** – Some members of the Board should meet with county legislators regarding funding, tax exempt & bed tax collection. We really need to have at least a 3 year contract as we can’t move forward with things without guaranteed funding for 3-5 years. We need to prepare and plan the casinos, etc. Volunteers to meet with legislators are: Fettig, Carlucci, and Glisson.

**Miscellaneous** – We are running an ad in Hudson Valley Parent. We should have a table to Bethel Woods shows but need to have volunteers to man it.

**Next Meeting** – August 26 at 9 a.m. in the SCVA Conference Room.

**Adjournment** – The meeting was adjourned at 10:10 a.m.