

**SULLIVAN COUNTY VISITORS ASSOCIATION MINUTES**  
**100 Sullivan Ave., Ferndale, NY, October 27, 2015**

**Present:** Roberta Byron-Lockwood, Herb Clark, Phyllis Andrews, Alan Rosenblatt, Richard Glisson, Stacy Cohen, Elaine Fettig, Rick Lander, Paul Carlucci, Sonja Hedlund, Darlene Fedun (Phone), Elaine Giguere (phone), Matt Wein (phone), Steve Vegliante (phone)

**Absent:** Scott Conley, Jennifer Grimes, Franklin Trapp

**Call-In Number: Board members not able to attend a meeting may conference call in (712-432-1500 access code 778746#). Please let us know ahead of time if you will be using this option.**

The meeting was called to order at 8:32 a.m.

**Minutes:** The minutes of the September meeting were emailed & attached. A motion to accept the September Board minutes was made by Lander and seconded by Fettig. Approved.

**Financial Report:** The Financial Report was attached. A motion to accept the financial report was made by Fettig and seconded by Lander. Approved

**Membership Report:** The membership report was attached. There were no new members.

**COMMITTEES:**

**Executive Board** – Congratulations to Roberta for receiving 2 awards.

**Annual Meeting** – A mailing was sent to prospective sponsors. 3 awards will be presented: Individual Achievement, Business Achievement and TOAST award.

**Nominating Committee** – Nomination requests will be sent out and final voting will be completed by the end of November.

**ACTION ITEMS**

**Travel Guide** – Everyone needs to get their information in ASAP. There has been much lobbying efforts by the Delaware River corridor to have the river featured on the cover. **DISCUSSION:** It will be featured within the guide but the cover should not represent just one part of the county. They have been requested to send pictures to be considered. We are considering a magazine type cover with featured “stories” on it. We produce 125,000 copies/year.

**Geo-Tourism** – There will be a meeting on November 5 at the Villa Roma for people to learn more about the project and to nominate businesses to be on the site that highlight the river.

**Sportsman Expo** – We are still in discussions regarding date and location.

**Travel & Trade Show** – Upcoming shows that we will be participating in are: Edible in Dumbo (Brooklyn) on Nov. 5; Garden State Sport Show in Edison, NJ on Jan. 8-10; NY Times Show @ the Javits Center on Jan. 8-10; Fly Fishing Show in Somerset on Jan. 29-31 and World Fishing Show on Mar. 10-13. An email will be sent letting everyone know which we will need help with.

## **UPDATES**

**CFA** – The Catskill Region will be producing a brochure, Ride The Catskills which will represent any type of riding (bike, car, canoe, kayak, etc.) with a page for each county.

**Our CFA** – We haven't heard anything yet on our applications for an Experiential Center. We may find out in December.

**Casino Update** – No news yet regarding licensing. We may hear something around mid November to early December. Everything is moving along as it should. The road has already been paved.

**Next Meeting** – December 2 at 4:15 p.m. at The Sullivan prior to the Annual Meeting.

**Adjournment** – The meeting was adjourned at 9:30 a.m. with a motion by Fettig and a second by Lander. Approved.