

**SULLIVAN COUNTY VISITORS ASSOCIATION MINUTES**  
**100 Sullivan Ave., Ferndale, NY, Tuesday, February 28, 2017**

**Present:** Paul Carlucci, Paul Ciliberto, Stacy Cohen, Sims Foster, Danielle Gaebel, Jennifer Grimes, Tanya Hahn (via phone), Donna Hemmer, Rick Lander, Randy Resnick, Diane Riegel, Brian Rourke, Franklin Trapp, Roberta Byron-Lockwood, Herb Clark, Holly Gassler.

**Absent/Excused:** Elaine Fettig, Elaine Giguere, Richard Glisson, Alan Rosenblatt,

Roberta Byron-Lockwood called the to order at 8:31 A.M.

**Financial Report:** The Financial Report was attached. A motion to accept the financial report was made by Stacy Cohen and seconded by Danielle Gaebel, all in favor. Motion carries.

**Minutes:** The minutes from the January 2017 meeting were attached. A motion to accept the minutes was made by Rick Lander and seconded by Jennifer Grimes, all in favor. Motion carries.

**Membership Report:** No new memberships to report.

### **COMMITTEE TEAMS**

**Building Team:** Paul Carlucci, Roberta & Herb met with the County Legislator's; Joshua Potosek, Ira Steingart & Luis Alvarez to discuss the projected growth and projected room tax income with the new location of the Sullivan County Visitors Association. Another meeting will be scheduled to discuss further questions.

**Strategic Plan:** In lieu of a March BOD meeting the annual retreat will be held in its place, on March 28 at **Insert: Venue Name, Address & Time.**

Roberta encouraged all BOD members to gather their goals and thoughts for the coming year and come prepared to discuss them at the retreat.

**Nominating:** Nothing to report.

**Marketing Team:** Roberta, Danielle Gaebel and Karen Fisher (of FisherMears Associates) have all been working closely to ensure that the site will be up and running on March 6, 2017

### **UPDATES**

**Resignation:** Richard Glisson has resigned from the BOD stating *"I am unable to meet the time demands of the organization and therefore in its best interest I must resign"*. Paul Carlucci finds it in the best to replace his seat as treasurer with another representative from the Monticello Casino & Raceway.

**Travel Guide** – Travel Guides are being shipped out upon request. In February alone 2,372 guides were requested

**Next Meeting** – March 28, 2017 (Board Retreat).

**Adjournment** – The meeting was adjourned at 9:53 A.M. with a motion by Sims Foster and a second by Donna Hemmer, all in favor. Motion carries.

Respectfully Submitted,  
Holly Gassler