



SULLIVAN COUNTY GOVERNMENT CENTER
100 NORTH STREET
P.O. BOX 5012
MONTICELLO, NEW YORK 12701

SULLIVAN COUNTY LEGISLATURE
Community and Economic Development Committee
June 7, 2012
9:45 A.M.

***Committee Members: Ira Steingart (Chair); Kathy LaBuda (Vice Chair);
Kitty Vetter; Cindy Kurpil Gieger; and Gene Benson***

AGENDA

PRESENTATION: None

DISCUSSION ITEMS: None

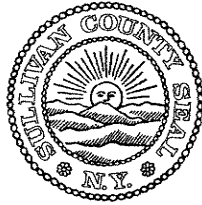
RESOLUTIONS:

- 1. To authorize an agreement with Sullivan County BOCES to provide services under the Workforce Investment Act.**

DIVISION/PROGRAM UPDATE:

- Community & Economic Development Update- Luiz Aragon
- Workforce Development - Laura Quigley
- IDA - Jennifer C.S. Brylinski
- Partnership for Economic Development – Alan Scott
- Visitors Association - Roberta Byron-Lockwood
- Chamber of Commerce – Terri Ward

PUBLIC COMMENTS:



**COUNTY OF SULLIVAN
LEGISLATIVE MEMORANDUM**

TO: County Legislature

FROM: Laura Quigley

Title: Director

Department: Center for Workforce Development

COMMITTEE WITH JURISDICTION

- | | | |
|---|---|--|
| <input checked="" type="checkbox"/> Community & Economic Development | <input type="checkbox"/> Public Works | <input type="checkbox"/> Government Services |
| <input type="checkbox"/> Veterans | <input type="checkbox"/> Health & Family Services | <input type="checkbox"/> Personnel |
| <input type="checkbox"/> Planning, Environmental Management & Real Property | <input type="checkbox"/> Executive | |
| <input type="checkbox"/> Public Safety | <input type="checkbox"/> Management & Budget | |

Check all that apply

SUBJECT OF RESOLUTION: Contract with Sullivan County BOCES

PURPOSE OF RESOLUTION: Allow County Manager to execute agreement with BOCES.

DATE OF FIRST SUBMISSION: May 24, 2012

BRIEF DESCRIPTION: This resolution will allow the County Manager to execute an agreement with BOCES to provide employment, training and education services under the Workforce Investment Act of 1998.

COSTS TO OTHER COUNTY PROGRAMS: none

Mandated Budgeted Budget Revision Necessary

FINANCIAL IMPACT:

Balance of

Proiection:

	YR1	YR2	YR3	YR4
County Cost	\$	\$	\$	\$
State Funds	\$	\$	\$	\$
Federal Funds	\$569,296.	\$	\$	
Other	\$	\$	\$	\$
Total	\$	\$	\$	\$

If NONE check here:

Resolution No. _____

RESOLUTION INTRODUCED BY THE COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE TO AUTHORIZE AN AGREEMENT WITH SULLIVAN COUNTY BOCES TO PROVIDE SERVICES UNDER THE WORKFORCE INVESTMENT ACT.

WHEREAS, the Center for Workforce Development is responsible for the implementation of the Title I provisions of the federal Workforce Investment Act of 1998, and

WHEREAS, the Center for Workforce Development is looking to bid the provision of certain services for the adult, dislocated worker and youth populations, and

WHEREAS, the Sullivan County BOCES (“BOCES”) submitted the winning bid, and

WHEREAS, BOCES services meet all of the requirements under the Workforce Investment Act, and

WHEREAS, the BOCES will provide comprehensive employment, education and training services to eligible participants from July 1, 2012 through June 30, 2013, and

WHEREAS, amount to be charged by BOCES for the above referenced services shall not exceed \$50,000.00.

NOW, THEREFORE, BE IT RESOLVED, that the County Manager is hereby authorized to execute an agreement with BOCES as described above, said agreement to be in the form approved by the County Attorney, and

BE IT FURTHER RESOLVED, that the above contract will be contingent upon the County receiving the Federal allocations.

Moved by _____,
Seconded by _____,
and adopted on motion _____, 2012.



SULLIVAN COUNTY
DIVISION OF PLANNING AND ENVIRONMENTAL MANAGEMENT
SULLIVAN COUNTY GOVERNMENT CENTER
100 NORTH STREET
PO BOX 5012
MONTICELLO, NEW YORK 12701-5192

CED Committee
May 3rd, 2012
Planning

- Economic Development Masterplan RFP update
 - Under contract negotiations with Wadley-Donovan GrowthTech LLC
- Broadband
 - VCOMM engineering portion submitted and under review.
 - Negotiating contract scope revisions with DVI
- Micro-Enterprise Grants -- 12 finalist proposals under review.
- CFA Process Highlights & Updates
 - Priority Project & Action Criteria
 - projects and actions that advance the MHR Economic Development Plan,
 - provide a positive economic benefit,
 - are ready to go, provide potential for growth,
 - maximizes return on public money by leveraging other funding,
 - improve or enhance infrastructure,
 - provide a healthy housing mix,
 - enhance workforce development, and
 - protect or enhance natural resources.
 - Transformative Project Proposal form
 - Due by 4PM on June 15th for those projects to qualify under the Transformative Project Criteria.
 - Mid-Hudson Region top Goals (council survey results)
 - Goal #1 - target job creation in identifiable industry clusters such as biotech, high-tech manufacturing, and information technology,
 - Goal #2 - undertake initiatives to retain and stimulate more mature industries such as distribution, financial and professional services, food and beverage, and health care, as these sectors represent large, vital anchor industries in the Mid-Hudson economy, and
 - Goal #3 - leverage the region's outstanding natural resources, tourism industry, and agriculture in a "natural resources strategy" that protects agriculture and the environment and recognizes these as important to tourism and as quality-of-life attributes that are critical to attracting and retaining high-quality jobs for all key industry sectors.

Community and Economic Development Committee

June 7, 2012

Center for Workforce Development Highlights

1. Planning for the Summer Youth Employment Program is underway. The program will provide 60 youth a paid work experience from July 10 through August 17.

Worksites this year include:

- Cornell Cooperative Extension
- Village of Monticello
- Monticello Parks and Rec
- SCCC
- Edible Garden project (partnership with Catskill Mountainkeeper, Sullivan Renaissance, Cornell Cooperative, CWD, Sullivan West and Roscoe Central Schools)
- Government Center
- CACHE
- Visitor's Association
- Achieve
- Rural Migrant Ministries
- Town of Bethel
- Sears

2. The One Stop Center Rapid Response team met on May 10 with dislocated workers from the Grandview Palace. One Stop Center staff provided information on applying for unemployment benefits and services available through the workforce development system.
3. Attended the Monticello High School Academy of Finance graduation on May 16. Several Academy students will be participating in the Summer Youth Employment Program.
4. Attended the Regional EDC sponsored meeting on the latest round of CFA's on May 23.
5. From January 1 through April 30 there were 563 people referred to CWD's Welfare to Work program.

Workforce Investment Act (WIA) programs July 1, 2011 – April 30, 2012

Of the 3,597 total active participants for this time period:

- 3,100 of total are in receipt of unemployment insurance benefits
- 2,311 of total are new participants
 - Of new participants 1,903 are in receipt if unemployment benefits

Labor Market Profile

Resident Civilian Labor Force and Nonfarm Employment

SULLIVAN COUNTY

April 2012, March 2012, April 2011

Category	Apr 2012	Mar 2012	Apr 2011	Net Month	% Month	Net Year	% Year
Resident Civilian Labor Force	33,600	33,200	33,600	400	1.2%	0	0.0%
Employed	30,400	29,800	30,600	600	2.0%	-200	-0.7%
Unemployed	3,200	3,400	3,000	-200	-5.9%	200	6.7%
Sullivan County Unemployment Rate	9.5%	10.2%	8.9%	-0.7		0.6	
NYS Unemployment Rate	8.1%	8.7%	7.7%	-0.6		0.4	
US Unemployment Rate	7.7%	8.4%	8.7%	-0.7		-1.0	
Total Nonfarm							
Total Nonfarm	25,000	24,400	25,100	600	2.5%	-100	-0.4%
Total Private							
Total Private	19,000	18,300	18,900	700	3.8%	100	0.5%
Goods-Producing							
Goods-Producing	2,100	2,100	2,200	0	0.0%	-100	-4.5%
Natural Resources, Mining and Construction							
Natural Resources, Mining and Construction	900	900	1,000	0	0.0%	-100	-10.0%
Manufacturing							
Manufacturing	1,200	1,200	1,200	0	0.0%	0	0.0%
Service-Providing							
Service-Providing	22,900	22,300	22,900	600	2.7%	0	0.0%
Private Service-Providing							
Private Service-Providing	16,900	16,200	16,700	700	4.3%	200	1.2%
Trade, Transportation and Utilities							
Trade, Transportation and Utilities	4,100	4,000	4,100	100	2.5%	0	0.0%
Information							
Information	200	200	200	0	0.0%	0	0.0%
Financial Activities							
Financial Activities	1,100	1,100	1,100	0	0.0%	0	0.0%
Professional and Business Services							
Professional and Business Services	1,400	1,300	1,400	100	7.7%	0	0.0%
Education and Health Services							
Education and Health Services	6,400	6,300	6,300	100	1.6%	100	1.6%
Leisure and Hospitality							
Leisure and Hospitality	2,300	2,000	2,300	300	15.0%	0	0.0%
Other Services							
Other Services	1,400	1,300	1,300	100	7.7%	100	7.7%
Government							
Government	6,000	6,100	6,200	-100	-1.6%	-200	-3.2%

**COUNTIES RANKED BY UNEMPLOYMENT RATE
APRIL 2012**

RANK	COUNTY	RATE	RANK	COUNTY	RATE
1	Tompkins County	5.7	30	Cortland County	8.2
2	Putnam County	6.2	30	Orange County	8.2
3	Nassau County	6.7	30	Ulster County	8.2
3	Rockland County	6.7	30	Wayne County	8.2
3	Saratoga County	6.7	36	Madison County	8.3
3	Westchester County	6.7	37	Chemung County	8.4
7	Yates County	6.8	37	Richmond County	8.4
8	Albany County	6.9	37	Schuyler County	8.4
9	New York County	7.1	37	Wyoming County	8.4
10	Columbia County	7.2	41	Warren County	8.6
10	Ontario County	7.2	42	Cattaraugus County	8.7
12	Washington County	7.3	42	Delaware County	8.7
13	Dutchess County	7.4	44	Herkimer County	9.1
13	Tioga County	7.4	44	Niagara County	9.1
15	Seneca County	7.5	46	Schoharie County	9.3
15	Suffolk County	7.5	46	Steuben County	9.3
17	Genesee County	7.6	48	Greene County	9.4
17	Monroe County	7.6	49	Sullivan County	9.5
17	Otsego County	7.6	50	Clinton County	9.6
20	Onondaga County	7.7	50	Kings County	9.6
20	Rensselaer County	7.7	52	Franklin County	9.7
20	Schenectady County	7.7	52	Orleans County	9.7
23	Cayuga County	7.9	54	Oswego County	9.8
23	Chenango County	7.9	55	Jefferson County	10.1
23	Queens County	7.9	55	St. Lawrence County	10.1
26	Livingston County	8.0	57	Lewis County	10.2
26	Oneida County	8.0	58	Montgomery County	10.3
28	Chautauqua County	8.1	59	Fulton County	10.6
28	Erie County	8.1	60	Essex County	10.7
30	Allegany County	8.2	61	Hamilton County	11.7
30	Broome County	8.2	62	Bronx County	12.0

ACTIVITY REPORT – JUNE 2012
COUNTY OF SULLIVAN INDUSTRIAL DEVELOPMENT AGENCY

May 31, 2012

Earlier this year USDA Rural Micro-entrepreneur Assistance Program (RMAP) funding become available again after being suspended by the Federal government late last year. The IDA held a closing with the USDA on May 10, 2012. The dissemination of loan information regarding the new program will be available in the coming months.

Work continued with Holiday Mt regarding the New York State Dormitory Authority's proposed funding for infrastructure related to an expansion project.

Staff assisted the County with the review of Micro Enterprise Assistance Program loan applications. Applicants that do not make the initial cut for that program may be illegible for assistance through the Sullivan County Funding Corporation's Millennium Loan Fund.

A regular meeting of the IDA was held on May 8, 2012. At that meeting the Board approved resolutions needed to close on the RMAP program with the USDA, and it had its annual report/discussion of the Agency's audit by Andrew Arias of Cooper, Niemann & Company. No faults were found with the Agency. Additionally, Mr. Arias reported on the audit of the Sullivan County Funding Corporation. He also concluded that no faults were found with that Agency.

A special meeting of the IDA was held on May 18th with the sole purpose of approving an amendment of the RHH Land project documents.

The Red Meat Facility project's Technical Consultant, Glenn Smith, submitted documents to the US Department of Commerce for approval prior to releasing a Notice to Bidders for the site work phase of the construction plan. The release of the Notice is expected to occur sometime in June.

Jennifer CS Brylinski
IDA Executive Director

CURRENT PROJECT SUMMARY

PROJECTS	PRIORITY	NOTES
ATTRACTION		
<i>Jun-12</i>		
Project Patriot	High	A private food production company that has been in business for over 100 years based in MA is seeking 100,000sq. Ft of space. It wholesales products for major national labels and will employ 200. SCP has submitted viable sites and is working through Empire State Development. <u>Update:</u> Awaiting decision.
Project WEB Accessories	High	An internet order fulfillment company SCP just moved to Wurtsboro in 2011 is now looking to expand its fast growing business. The business currently resides in approximately 15,000sq. ft and is looking to add an additional 20,000sq. ft. of space. In addition, it will double its current employment of 20 at the site. <u>Update:</u> Unfortunately company lost its main distributor and must reengage with another. Working to regain business and add employees. Will upgrade existing facilities and expand at a later date. <i>Environmental Benefit - an adaptive reuse of an existing facility.</i>
Project Back Office	High	Manhattan based company seeking back office customer service space. Company will be looking at two locations and may possibly consider new construction at Emerald Corporate Center. 20,000sq.ft, 100 jobs with 401k and benefits. Update: Company visited with BA on Sat. 4/21/12 and is interested in space at Frontier Insurance. BA has provided comparative cost analysis and additional critical information needed for company to make a final decision. We are competing with Orange County, New Jersey, Texas, and northwest states. Update II: we have made the short list for final selection. Company is concerned with quantity and quality of employees. BA is working with Workforce Development to resolve this question. <i>Environmental Benefit - an adaptive reuse of an existing facility.</i>
ASB Greenworld	Med	<i>Fully under construction at this time and is training employees and completing working relationships with local suppliers. Update: Company ran into an issue getting high speed internet to the site. SCP has facilitated discussions with Verizon and TW to provide that service. A solution is evolving.</i>
Project Aquaculture	High	An out of state group is seeking to locate a large aquaculture facility in Sullivan County. The company will hire 200 employees and seeks to construct a 500,000 sq. ft facility. BA has submitted suitable sites for consideration. The group is well financed and will be developing similar facilities in Canada. <u>Update:</u> The company representative has informed BA that it is interested in the Liberty Commerce Park, a site for which the Partnership secured \$100,000 in "Build Now New York" grants in 2007. The site developers have completed its environmental review and has secured approval for the 1st phase of the development. Update: II BA has met with the company representatives which continue to express interest in Liberty. We are however, now competing with Montgomery County which does have a shovel ready business park in the Town of Florida. BA is preparing a comparative analysis and an incentive projection for the prospect.
The Camp Professionals	Med	<i>Have been steadily moving forward in the town of Mamakating. Culinary camp and year round instructional center. \$1 million investment. Property has not been on the tax rolls but will be put on tax rolls upon completion of the project. Update: Proceeding as planned</i> <i>Environmental Benefit - an adaptive reuse of an existing facility that was on its last legs.</i>
Aaron's Rental	Low	
We Ship it	High	<i>Company has moved fully into Wurtsboro and has listed Bloomingburg space (13, 000sq. Ft) for lease. Environmental Benefit - adaptive reuse of an existing facility.</i>
Consolidation Project	Low	Firm is looking to consolidate two operations/distribution centers in Thompson, which is half way between their two current and aging facilities. Firm has located a site that may be suitable. Conducting due diligence at this time though they are still searching for sites between exit 104 and 107. 65,000 sq. ft, high paying union scale jobs. Update: static at this time.
EXPANSION		
Lodge in Rock Hill	High	Construction fully underway at the now termed " The Sullivan"
Achieve	High	Care center is seeking assistance to expand facility and add new employees. It will be seeking funds through Consolidated Funding application. A meeting is scheduled with Empire State Development Mid Hudson rep to review options. \$3.6 million investment and 25 new jobs. Update: We met with the Managing Partner/CEO and Director of Community Services. We have contacted ESD regarding this project as well. It was determined to continue with original path of apply through CFA in the upcoming round as the best track moving forward. Firm is exploring working with th IDA, if appropriate, as well.
OTHER		
Computer Consultant	High	Small start up looking to millenium and Village of Liberty funding for a computer consulting/training business along with a retail location in the Backer-owned Liberty retail center.
Retailer	High	Shoe retailer looking for millenium funding to expand business. Demand has grown and created a need for additional inventory



THE SULLIVAN COUNTY VISITORS ASSOCIATION
REPORT TO THE CED COMMITTEE
June 7, 2012

- SCVA'S 2012 Visitors Guide is being distributed to visitors centers, web and 800 requests and ad placement requests. To date over 30,000 guides have been distributed.
- Tentative date for the Sullivan County Catskills Outdoor Expo is March 22 & 23, 2013. This will coincide with the State Conference of Duck Unlimited.
- A recent visit from a free lance writer was recently published in Passport Magazine, an international gay travel publication, for the May edition and on Fodor Travel. The writer has also started a dedicated trip planner for the G&L visitor and Sullivan County properties have the opportunity to work with him to offer accommodation packages.
- SCVA hosted a film crew on April 29 -May 2 from the UK to promote fishing and attractions in the Sullivan County Catskills. The trip with the help of the Roscoe community and several of our members throughout the county gave Wychwood, a UK supplier of fishing gear, THG Holiday and Virgin Atlantic an impressive visit and they will be promoting the Sullivan County Catskills as a premier destination. They are running a contest and have had many sign up for a chance to win a trip to NYS.
- SCVA is implementing several updates to the main site, social media and digital advertising venues for 2012 including driving tours, packages and social campaigns.
- SCVA has had several film and TV inquires interested in different locations to shoot.

- SCVA now has an inbound tour operator, Big V Tours, that is working on bringing groups from NYC to the Sullivan County Catskills. The two trips available at this time are an outdoor adventure package and a Peace & Love tour. Plans are to incorporate overnight packages to include stay & play, foliage and spirit tours. Big V Tours and SCVA will be working to create packages that help extend the season.
- SCVA implemented a Restaurant Week in May with the restaurants of the Sullivan County Catskills. SCVA hopes to have results in through a survey of participating restaurants to measure the success.
- SCVA is soliciting package rates from our golf courses to use with a Stay & Play package to entice golfers to come and utilize our courses.
- FoodStock was successful and SCVA is promoting Farm Stock to weekly to grow this event.
- SCVA is working with the Arts community to further promote last year's Arts & Cultural Guide.
- With the Tourism Marketing Committee, SCVA is looking to create a multi-day event during the shoulder season to create interest in the arts. A "passport program" will be instituted for 2012 so visitors will be enticed to visit many of the venues during the season.
- SCVA and the Tourism Marketing Committee are compiling all of the unusual aspects of Sullivan County to use for promotion and geo caching.
- SCVA and the Committee are working with Digit and the Arts Alliance to create a new film festival for this fall as well as expanding upon the wine festival at Bethel Woods.
- SCVA is asking visitors to submit their vacation videos to SCVA for promoting on the web site.
- SCVA continues to work with Renaissance on the Coach Bus Stop and SC airport project.
- SCVA continues to send e-blasts and media updates to an ever growing e-mail database.