



SULLIVAN COUNTY GOVERNMENT CENTER
100 NORTH STREET
P.O. BOX 5012
MONTICELLO, NEW YORK 12701

SULLIVAN COUNTY LEGISLATURE
Community and Economic Development Committee
January 10, 2013
10:00 A.M.

***Committee Members: Ira Steingart (Chair); Kathy LaBuda (Vice Chair);
Kitty Vetter; Cindy Kurpil Gieger; and Gene Benson***

AGENDA

PRESENTATION: None

DISCUSSION ITEMS: None

RESOLUTIONS: None

DIVISION/PROGRAM UPDATE:

- Community & Economic Development Update- Luiz Aragon
- Workforce Development - Laura Quigley
- IDA - Jennifer C.S. Brylinski
- Partnership for Economic Development – Allan Scott
- Visitors Association - Roberta Byron-Lockwood

PUBLIC COMMENTS:



SULLIVAN COUNTY
DIVISION OF PLANNING AND ENVIRONMENTAL MANAGEMENT
SULLIVAN COUNTY GOVERNMENT CENTER
100 NORTH STREET
PO BOX 5012
MONTICELLO, NEW YORK 12701-5192

CED Committee
January 2013
Planning

- CFA Process for 2012 completed – awards made.

- Economic Development Masterplan update
 - EDC working on asset report as part of in-kind match requirement
 - Phase I report presentation for February

- Micro-Enterprise Grants
 - Work on Grant progressing. Working on streamlining the payment process.
 - \$11,984 to be awarded to a new business. Proposed new business under review.

- Spring 2013 Broadband Funding Opportunity – Department of Agriculture
 - Rural Communities
 - 15% match
 - \$10.4M available
 - Awards between \$100,000 to \$1.5M each
 - Tentative deadline: June 18

❖ The NYS Dept of Labor is in receipt of a National Emergency Grant (NEG) for On-the-Job Training (OJT). Through this grant, employers hiring eligible individuals will qualify for wage reimbursements for up to six months. The level of wage reimbursement is based on the total number of full time employees an employer has prior to hiring the NEG/OJT participant.

- 1-50 employees = up to 90% reimbursement
- 51-250 employees = up to 75% reimbursement
- More than 250 employees = 50% reimbursement

Eligible individuals are those who have been in receipt of unemployment insurance benefits for 27 weeks or more. For more information about the program contact Pat Bevacqua or Laura Quigley at 807.0385.

Update: 2 OJT contracts have been completed – one at \$20/hr and one at \$10/hr. Three more OJT contracts are under development.

❖ The Workforce Investment Act (WIA) Program 2011 performance measures
The Program year is July 1, 2011 through June 30, 2012.

Performance Measure	Program	Standard	Performance Outcome	% of Goal (must be at least 80% of standard)
Entered Employment Rate	Adult	57%	54.6%	95.8%
Retention Rate	Adult	82%	76%	92.7%
Average Earnings	Adult	\$12,625	\$12,988	102.9%
Entered Employment Rate	Dislocated Worker	51%	66.1%	129.6%
Retention Rate	Dislocated Worker	82%	73.5%	89.6%
Average Earnings	Dislocated Worker	\$15,980	\$13,379	83.7%
Placement in Employment or Education	Youth	62%	54.8%	88.4%
Attainment of a Degree or Certificate	Youth	50%	42.9%	85.8%
Literacy and Numeracy Gains	Youth	45%	0%	0%

❖ Sullivan County hosted the November meeting of the Hudson Valley Regional Business Services Team and the Regional Workforce Directors. The focus was on the Tappan Zee bridge project, the work of the regional Economic Development Council, the NEG Disaster grant, the NEG OJT grant. In addition, there was discussion on bringing the workforce partners together regionally to share best practices around integration and collaboration.

❖ Events and Meeting :

- November 7 - Youth Economic Group Advisory Council Meeting
- November 7 – REAP Council Meeting
- December 5 – One Stop Center tour for Health and Family Services Panel
- December 11 – Cornell Cooperative Extension Annual Meeting
- December 12 – SC Child Care Council Board Meeting

2012 Unemployment Rates

Month	Sullivan County Rate	Sullivan County Rank (out of 62)	Hudson Valley Rate	New York State Rate	United States Rate
January	10.6	46	7.9	9.2	8.8
February	10.7	47	7.9	9.2	8.7
March	10.2	49	7.3	8.7	8.4
April	9.4	48	7.2	8.1	7.7
May	9.7	51	7.6	8.6	7.9
June	9.8	51	8.0	9.1	8.4
July	9.4	46	8.0	9.1	8.6
August	9.1	47	7.9	8.8	8.2
September	9.3	54	7.6	8.2	7.6
October	9.3	53	7.4	8.3	7.5
November	9.2	51	7.0	7.9	7.4

Labor Market Profile

Resident Civilian Labor Force and Nonfarm Employment

SULLIVAN COUNTY

November 2012, October 2012, November 2011

Category	Nov 2012	Oct 2012	Nov 2011	Net Month	% Month	Net Year	% Year
Resident Civilian Labor Force	33,800	34,300	33,500	-500	-1.5%	300	0.9%
Employed	30,700	31,200	30,400	-500	-1.6%	300	1.0%
Unemployed	3,100	3,200	3,000	-100	-3.1%	100	3.3%
Sullivan County Unemployment Rate	9.2%	9.3%	9.0%	-0.1		0.2	
NYS Unemployment Rate	7.9%	8.3%	7.9%	-0.4		0.0	
US Unemployment Rate	7.4%	7.5%	8.2%	-0.1		-0.8	
Total Nonfarm	25,300	25,700	25,300	-400	-1.6%	0	0.0%
Total Private	19,300	19,700	19,200	-400	-2.0%	100	0.5%
Goods-Producing	2,300	2,200	2,400	100	4.5%	-100	-4.2%
Natural Resources, Mining and Construction	1,000	1,000	1,100	0	0.0%	-100	-9.1%
Manufacturing	1,300	1,200	1,300	100	8.3%	0	0.0%
Service-Providing	23,000	23,500	22,900	-500	-2.1%	100	0.4%
Private Service-Providing	17,000	17,500	16,800	-500	-2.9%	200	1.2%
Trade, Transportation and Utilities	4,300	4,300	4,200	0	0.0%	100	2.4%
Information	200	200	200	0	0.0%	0	0.0%
Financial Activities	1,200	1,200	1,200	0	0.0%	0	0.0%
Professional and Business Services	1,300	1,400	1,300	-100	-7.1%	0	0.0%
Education and Health Services	6,300	6,400	6,300	-100	-1.6%	0	0.0%
Leisure and Hospitality	2,200	2,500	2,200	-300	-12.0%	0	0.0%
Other Services	1,500	1,500	1,400	0	0.0%	100	7.1%
Government	6,000	6,000	6,100	0	0.0%	-100	-1.6%

ACTIVITY REPORT – JANUARY 2013
COUNTY OF SULLIVAN INDUSTRIAL DEVELOPMENT AGENCY

January 2, 2013

Work continued on the Red Meat Facility project. In November grading plans for the site were revised to reduce sitework and infrastructure costs, a teleconference with the Department of Commerce (one of the funding sources) regarding the status of the project and required Federal documentation occurred, an Agreement between the IDA and the Contractor was signed, and the Contractor was issued the “Notice of Award” and will be issued the “Notice to Proceed” in the near future. In December the Department of Environmental Conservation approved the project Stormwater Pollution Prevention Plan. IDA attorneys are currently finalizing negotiations with Village of Liberty officials on transferring deeds and easements to the IDA for the project.

In December the paperwork to finalize the transfer of the USDA Rural Business Enterprise Grant (\$175,000) and the Rural Business Opportunity Grant (\$50,000) from the Ag LDC to the IDA for the funding of the Red Meat Facility continued.

Periodically the IDA does a review of its Tax Abatement Policies. The process is expected to continue through the beginning of 2013.

The IDA held its regular meetings on December 11th and a Special Meeting on December 27th. At the regular meeting the Board approved a mortgage modification for Ideal Snacks, and at the Special Meeting the Board approved an early termination of the Concord Resort project as requested by the project.

Public, County, State, and Federal requests for information, new loan applicant questions, and coordination of activities all occurred in December.

Work continued to pull together information required for the FY 2012 PARIS report for the NY Authority Budget Office and PILOT bills started to be submitted to projects for 2013.

Jennifer CS Brylinski
IDA Executive Director

**SULLIVAN COUNTY VISITORS ASSOCIATION
CED REPORT
JANUARY 10, 2013**

EVENT/MEETING	SPONSOR	STRATEGY	STRENGTHS COMMITTEES*	TIMELINE	IMPACT
Path through History	Governor Cuomo Task Force	Identify and map major historic sites in NYS from the major highways	Arts & Cultural Heritage Committee to identify significant historic sites within Sullivan County	Started in 2012 with completion in 2013	Drive more visitors to the historic and cultural sites within Sullivan County to increase visitor spending
DVAA at the Catskill Distillery	Delaware Valley Arts Alliance	Education and networking for the arts community	Arts & Cultural Heritage Committee to identify packaging and marketing opportunities along with grants	Encourage promotion and packaging in 2013	Increase the ability of arts community to market in a cost effective way
SCCC Curriculum Meeting	Sullivan County Community College	Development of tourism curriculum	Hospitality training, interns and workforce development	2013	Provide interns, hospitality training and tourism workforce ready to fill jobs
Phone interview and photos	Group Tour Magazine	Media story on group travel as a free editorial on the Sullivan County Catskills	Meetings & Conference Committee and sub committees on attractions, main streets	2013	Promote group business to Sullivan County hotels, restaurants and attractions
Matching Funds Application	I Love NY Matching Funds Program	A legislative aid to localities program to enable counties to advertise	All Strength categories promoting the Sullivan County Catskills	2013	Increases the ability to promote the Sullivan County Catskills through cooperative marketing with the Catskill Region and NYS
Advisory Conference Call	Tourism Industry Coalition	The Tourism Industry Coalition consist of major tourism organization that works with Governor Cuomo and the State legislature	N/A	2013	Effects laws and funding that impact the tourism industry in Sullivan County and NYS
2013 Sportsmen & Outdoor Expo	SCVA/ SC Chamber	Build off the successful 2012 Expo as a shoulder season event that will include all outdoor activity	Events and Natural Outdoor attractions	March 2013	Promote the outdoor attractions and businesses to the traveling public increasing visitation and spending

Hurricane Sandy Meeting	SCVA/ SC Chamber	Address and invite Sandy dislocated businesses to temporarily relocate to available office space in Sullivan County	N/A	November 2012	Attempt to increase SC revenue through renting office space, housing workers and stimulating ancillary businesses in Sullivan County
Agri-tourism report	Sullivan County Ag Advisory Board	To grow, enhance and open new markets in the NY Metro area for Sullivan County producers of Agricultural product	Agri & Eco tourism committee	November 2012	Increase of sales and exposure to a lucrative market for our agricultural businesses
Event Proposal	SCVA/ Kevin Joseph	Develop new and existing events centered around outdoor water attractions including the Delaware and major lakes and expand the successful farm to fork dinners	Natural & Outdoor Attractions Events	May 2013-October 2013	Increase visitor attendance and spending at new signature events and shoulder season opportunities increasing sales tax revenue and overnight stays.
Sullivan Pride Meeting	Sullivan County Economic Development Committee	Develop a program to enhance an internal image of Sullivan County through business and resident pride	N/A	2013	A positive internal image of Sullivan County translates to visitor, residents and second home owner experience increasing spending and investment in Sullivan County
Print Media	Green Door Magazine	New media market in and around the NYC Metro area	Promote all strengths areas plus second home owners	April -December 2013	Increase visitor spending, overnight visitation, image building and second home buyers
SCVA video	CGI Communications	Create synergy to web site and social media	All areas	February 2013	Increase usage on web site and growth of conversation among visitors increase visitation and spending to Sullivan County

Social Media	atLarge Media	Social media marketing and interaction with large base audience	All strength areas	March 2013	Cost effective promotion of the Sullivan County Catskills to enhance interest and visitation to Sullivan County
Travel Guide 2013	SCVA/Fisher Mears	Production of a comprehensive travel guide with the four strengths editorialized and promoted	All Strength areas	February 2013	Used as a response piece and information center display making
Map Project	SCVA	Production of a stand alone County map with our strengths highlighted	All strength areas	February 2013	Visitors love maps even with GPS and maps allow for better coordination between our large county making it easier for travel to several areas
Mobile Web Site	SCVA	With an ever increasing amount of visitors utilizing smart phones and tablets for information supported by SCVA analytics, SCVA will produce a mobile web site and support this with Wi-Fi hot spots	All strength areas	March 2013	Increased accessibility for an ever increasing on the move visitor.
Community Calendar	SCVA	Concise and interactive event calendar accessible to the Sullivan County community to enter events and stay current on things to do in the County	All strength areas	January 2013	Increased promotion and enhancing attendance by residents, visitors and second home owners thereby creating successful events

***KEY- STRENGTHS COMMITTEES**

**ARTS & CULTURAL HERITAGE
AGRI & ECO TOURISM
NATURAL & OUTDOOR RECREATION
MEETINGS & CONFERENCES**