



SULLIVAN COUNTY GOVERNMENT CENTER
100 NORTH STREET
P.O. BOX 5012
MONTICELLO, NEW YORK 12701

SULLIVAN COUNTY LEGISLATURE
Community and Economic Development Committee
May 2, 2013
10:00 A.M.

*Committee Members: Ira Steingart (Chair); Kathy LaBuda (Vice Chair);
Kitty Vetter; Cindy Kurpil Gieger; and Gene Benson*

AGENDA

PRESENTATION: None

DISCUSSION ITEMS: None

RESOLUTIONS:

- 1. To appropriate \$12,312 to Catskill Association of Tourism Services (CATS) for Promotion of Regional Tourism.**

DIVISION/PROGRAM UPDATE:

- Community & Economic Development Update
- Workforce Development - Laura Quigley
- IDA - Jennifer C.S. Brylinski
- Partnership for Economic Development – Allan Scott
- Visitors Association - Roberta Byron-Lockwood

PUBLIC COMMENTS:

**COMBINED: LEGISLATIVE MEMORANDUM,
CERTIFICATE OF AVAILABILITY OF FUNDS
AND RESOLUTION COVER MEMO**

To: Sullivan County Legislature

Fr: Joshua Potosek, Acting County Manager

Re: Request for Consideration of a Resolution: To appropriate \$12,312 to CATS

Date: April 18, 2013

Purpose of Resolution: [Provide a detailed statement of what the Resolution will accomplish, as well as a justification for approval by the Sullivan County Legislature.]

To appropriate \$12,312 to Catskill association of Tourism Services (CATS) for
promotion of Regional Tourism

Is subject of Resolution mandated? Explain:

No

Does Resolution require expenditure of funds? Yes No

If "Yes", provide the following information:

Amount to be authorized by Resolution: \$12,312.00

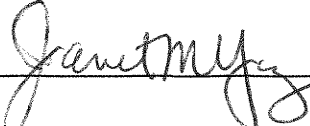
Are funds already budgeted? Yes No

If "Yes" specify appropriation code(s): A7560-40-4028

If "No", specify proposed source of funds: _____

Estimated Cost Breakdown by Source:

County	\$ <u>12,312.00</u>	Grant(s)	\$ _____
State	\$ _____	Other	\$ _____
Federal Government	\$ _____	(Specify)	_____

Verified by Budget Office: 

Does Resolution request Authority to Enter into a Contract? Yes No

If "Yes", provide information requested on Pages 2 and 3.

Request for Authority to Enter into Contract with [_____] of
[Catskill Association of Tourism _____]

Nature of Other Party to Contract: Not-For-Profit Corporation **Other:**

Duration of Contract: From 01/01/2013 To 12/31/2013

Is this a renewal of a prior Contract? Yes No

If "Yes" provide the following information:

Dates of prior contract(s): From 01/01/2012 To 12/31/2012

Amount authorized by prior contract(s): 15,390.00

Resolutions authorizing prior contracts (Resolution #s): 127-12

Future Renewal Options if any:

Is Subject of Contract – i.e. – the goods and/or services Mandated? Yes No

If "Yes" cite the mandate's source; describe how this contract satisfies the requirements:

If "No" provide other justification for County to enter into this Contract: [County does not have resources in-house, best source of the subject materials, required by grant, etc.]:

County does not have resources in-house

Total Contract Cost for [year or contract period]: (If specific sum is not known state maximum potential cost): \$12,312

Efforts made to find Less Costly alternative:

It is a Regional Marketing Campaign (Unique Service)

Efforts made to share costs with another agency or governmental entity:

Terms of State Initiative

Specify Compliance with Procurement Procedures (Bid, Request for Proposal, Quote, etc.)

Terms of Initiative - not applicable to procurement

Person(s) responsible for monitoring contract (Title): County Manager Office

Pre-Legislative Approvals:

- A. Director of Purchasing: David Jones Date 4/26/13
- B. Management and Budget: Janet Myers Date 4/26/13
- C. Law Department: Thomas J. Cowley Date 4/26/13
- D. County Manager: John Board Date 4/26/13
- E. Other as Required: _____ Date _____

Vetted in Community and Economic Dev. Committee on 05/02/2013

RESOLUTION INTRODUCED BY THE COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE TO APPROPRIATE \$12,312 TO CATSKILL ASSOCIATION OF TOURISM SERVICES (CATS) FOR PROMOTION OF REGIONAL TOURISM

WHEREAS, Resolution No. 470-01 provided for an appropriation for promotion of regional tourism,

WHEREAS, each county within the region agreed to contribute funding for regional tourism marketing as per the terms of Senator John Bonacic's initiative, and

WHEREAS, the County of Sullivan is a member of the region and as such committed to participating in regional promotion.

NOW, THEREFORE, BE IT RESOLVED, that \$12,312 be appropriated for the promotion of regional tourism payable to Catskill Association of Tourism Services for the fiscal year 2013, and

BE IT FURTHER RESOLVED, that compliance with all of the reporting requirements of this resolution and resolution 477-06 shall be a precondition for continued eligibility for funding by the County of Sullivan.



SULLIVAN COUNTY
DIVISION OF PLANNING AND ENVIRONMENTAL MANAGEMENT
SULLIVAN COUNTY GOVERNMENT CENTER
100 NORTH STREET
PO BOX 5012
MONTICELLO, NEW YORK 12701-5192

CED Committee
May 2013
Planning

- Economic Development Master Plan update
 - We are eagerly awaiting their Phase 1 Report and will share with the Board when we receive it.
 - Still looking to formalize Steering Committee and are hoping for names from Legislators. Members currently sitting on the committee have shown an interest in continuing so it is a matter of adding to that group.
 - Grant Deadline is August 31, 2013
- Micro-Enterprise Assistance Grants
 - Have disbursed over \$100,000 of the \$165,000 to MAP recipients. Of the 8 awardees, three projects paid out completely, two have yet to request funding and will be given a deadline for submittal to ensure meeting the October deadline.
- Broadband Rollout Plan
 - Survey in process to see who already offers Wi-fi and who has the potential to do so. Survey being compiled by SCVA of all members. Planning is reaching out to Government and community facilities (municipal halls, libraries, firehouses, etc.)
 - Met with Alex Rau to ensure coordination, as possible, with Blue Wing project. Will follow up as needed.
 - Still no word from Brenda Parks on the status of the TWC broadband award.
- CFA Funding Round
 - Anticipate application process being announced this month with a 60-90 turnaround time
 - We are soliciting feedback on proposals for projects to be submitted.
- Other Grant Opportunities
 - RBEG/RBOG applications being submitted for Food Distribution Hub/Node on behalf of the IDA working with Hudson valley Agri-Business Development Center
 - Considering RBOG application for Transportation to create a coordinated plan for the County.

Program Employment Data

Program	Covered Period	# of People Who Found Employment	# of Businesses	Examples of Businesses
Workforce Investment Act (WIA) Adult, Dislocated Worker & Youth	3/27/13 – 4/23/13	47 people	36 businesses	Catskill Custom Floors CH Medical Transport County of Sullivan (2) EOS Medical Group PC Footings Inc Frost Valley YMCA Independent Living Inc J Flanagan Lawn Knack Pavloff & Company Kulak Nursery & Landscaping Liberty Central School MJ Electric LLC Nat'l Jewish Convention Ctr (6) Polo Hospitality (2) Rolling V Bus Corp (3) Tony Boffa Restaurant True Warriors Ministries (2) White Wolf Restaurant (2)
Welfare to Work	3/27/13 – 4/23/13	17 people	12 businesses	Home Depot (2) Shop Rite (4) P Davis Restoration Burger King Deb El Foods Stewarts Jo Ann Fabrics Nat'l Jewish Conv Cntr (2) Villa Roma Horizon ASO FBO WalMart Lazy Pond B&B

❖ The NYS Dept of Labor is in receipt of a \$6.4 million National Emergency Grant (NEG) for On-the-Job Training (OJT). Through this grant, employers hiring eligible individuals will qualify for wage reimbursements for up to six months. The level of wage reimbursement is based on the total number of full time employees an employer has prior to hiring the NEG/OJT participant.

- 1-50 employees = up to 90% reimbursement
- 51-250 employees = up to 75% reimbursement
- More than 250 employees = 50% reimbursement

Eligible individuals are those who can be designated as Dislocated Workers for 20 weeks or more, and have a dislocation date of Jan. 1, 2008 or later. For more information about the program contact Pat Bevacqua or Laura Quigley at 807.0385.

To date: 9 OJT contracts have been completed – salaries ranging from \$10/hr to \$20/hr.; 8 additional OJT contracts are in process

❖ The Emerging Worker Council met April 11 and began mapping the resources that are available to a young person who decides to drop out of high school. The goal is to identify strengths and weaknesses and create a strategy that will begin to address the issue.

❖ The economic development consultants were in Sullivan County on April 3rd and met with CWD and DOL staff at the One Stop Center to discuss their workforce strategies.

❖ Planning has begun on the summer youth employment program. The goal is to increase the number of youth served. The program will run from July 9 – August 16.

❖ The Sullivan Renaissance youth internship program planning is underway. The program runs from mid-May through the end of August.

❖ The updating of the local workforce development plan is underway and due to NYSDOL by June 14.

❖ This is the second year that there is a requirement for a regional workforce development plan. The 7 Directors in the Hudson Valley have begun work on the plan which is due to NYSDOL by June 14.

❖ Meetings

4/5 – SCCC Appreciative Inquiry (AI) session

4/9 – IDA meeting

4/15 – meeting with college president

4/25 – Youth Economic Group (YEG) advisory board meeting

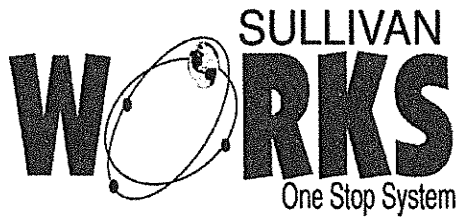
Labor Market Profile

Resident Civilian Labor Force and Nonfarm Employment

SULLIVAN COUNTY

March 2013, February 2013, March 2012

Category	Mar 2013	Feb 2013	Mar 2012	Net Month	% Month	Net Year	% Year
Resident Civilian Labor Force	32,900	33,300	33,400	-400	-1.2%	-500	-1.5%
Employed	29,700	29,600	29,900	100	0.3%	-200	-0.7%
Unemployed	3,300	3,600	3,500	-300	-8.3%	-200	-5.7%
Sullivan County Unemployment Rate	9.9%	10.9%	10.4%	-1.0		-0.5	
NYS Unemployment Rate	8.1%	8.8%	8.7%	-0.7		-0.6	
US Unemployment Rate	7.6%	8.1%	8.4%	-0.5		-0.8	
Total Nonfarm	24,400	24,400	24,600	0	0.0%	-200	-0.8%
Total Private	18,400	18,300	18,600	100	0.5%	-200	-1.1%
Goods-Producing	2,100	2,100	2,100	0	0.0%	0	0.0%
Natural Resources, Mining and Construction	900	900	800	0	0.0%	100	12.5%
Manufacturing	1,200	1,200	1,300	0	0.0%	-100	-7.7%
Service-Providing	22,300	22,300	22,500	0	0.0%	-200	-0.9%
Private Service-Providing	16,300	16,200	16,500	100	0.6%	-200	-1.2%
Trade, Transportation and Utilities	3,900	3,900	4,100	0	0.0%	-200	-4.9%
Information	200	200	200	0	0.0%	0	0.0%
Financial Activities	1,100	1,100	1,000	0	0.0%	100	10.0%
Professional and Business Services	1,300	1,300	1,500	0	0.0%	-200	-13.3%
Education and Health Services	6,400	6,300	6,400	100	1.6%	0	0.0%
Leisure and Hospitality	2,000	2,000	2,100	0	0.0%	-100	-4.8%
Other Services	1,400	1,400	1,200	0	0.0%	200	16.7%
Government	6,000	6,100	6,000	-100	-1.6%	0	0.0%



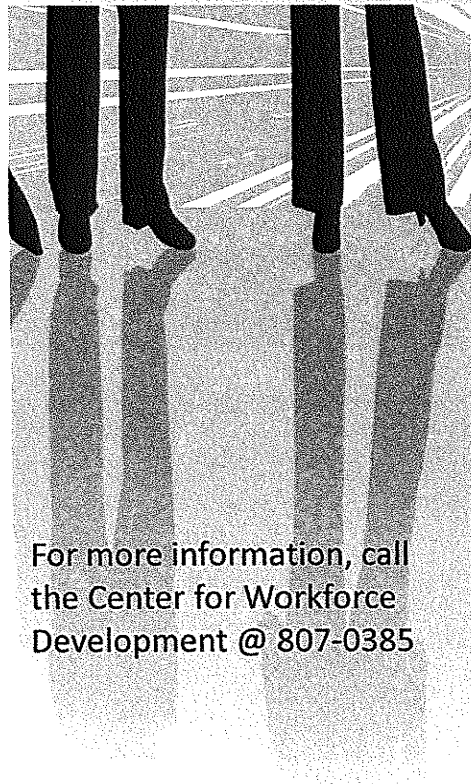
2013 Job Fair

**Looking for Employment?
Want to Advance in your Career?**



Don't be discouraged by a bad economy. Position yourself for success by meeting with employers who have current job openings in a variety of different fields.

Jobs. Information. Jobs. Resources. Jobs.



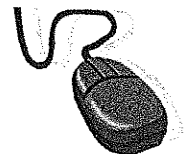
For more information, call
the Center for Workforce
Development @ 807-0385

Date: Wednesday, May 22 , 2013

Location: The Sullivan
283 Rock Hill Drive
(Rt. 17, Exit 109)
Rock Hill, NY

Time: 10:00 a.m. to 2:00 p.m.

Attire: Appropriate Business Clothing.
Bring copies of your resume
and come prepared for an
interview.



ACTIVITY REPORT – MAY 2013
COUNTY OF SULLIVAN INDUSTRIAL DEVELOPMENT AGENCY

April 25, 2013

In April, the Agency continued its work sessions with County towns regarding the IDA's Uniform Tax Exempt Policy. Discussions included how the Policy works and possible changes to improve its effectiveness.

The yearly IDA and Sullivan County Funding Corp (SCFC) Annual Reports were completed and submitted to required recipients, including County recipients.

Completed annual update of the Agency's website, and completed and updated the new SCFC website which is now operational.

Completed and submitted required quarterly reports and financial reports for Red Meat funding sources.

Worked with Brookfield Power (West Delaware Hydro) on amending their agreement with the IDA, in conjunction with the Town of Neversink and the Tri-Valley School District.

Worked with the Office of the State Comptroller during their audit of the Agency.

IDA regular April meeting: Approved the extension of the sales tax exemption period for Theowins, LLC/Catskill Brewery, LLC, for another six months.

IDA Special Meeting: In coordination with the County Planning Department and Grants Administration Department, the Agency approved the submittal of an application to the US Dept of Agriculture for assistance to develop a Food Hub in Sullivan County.

SCFC Special Meeting: After prior approval by the SCFC Millennium Loan Committee, the full Board met and finalized the approval of a loan for Fat Lady LLC.

Jennifer CS Brylinski, IDA Executive Director

CURRENT PROJECT SUMMARY

PROJECTS	PRIORITY	NOTES
ATTRACTION		May-13
Project Delivery	Med	Business looking for at least 75 acres for possible construction of a 460,000 sqft warehouse, including 14,000 sqft of office space. (The facility could be housed in an existing building if there is one, but they need 40' ceilings so it is unlikely that there is such a building available in the geographic region they are interested in.) The facility would serve the Northeastern US from Maryland to Maine. The business is also considering locations in NJ, CT and PA. The prospect represents over \$26 million invested (exclusive of the purchase of the property) and 95 FTEs within 5 years. They are looking to make a decision very soon in the hopes of acquiring property by July 1, 2013. Construction is estimated will be completed by October, 2014. SCP has submitted a suitable site. TBD
Project FAA	Med	The Federal Aviation Administration is seeking approximately 50 acres of land located in New York State. Site will be the location of an integrated Air Traffic Control Facility. The search is part of a larger alternatives analysis in the FAA's long-term strategic approach to service transformation. The site selected will house an operational radar control campus with 250,000sq.ft of buildings support 800 FTEs. Both Sullivan County Airports have been considered. TBD.
Project Kingston	High	Light metals industry manufacturer from Westchester County is considering an existing facility to relocate its manufacturing facility. The proposed facility is currently vacant and will be brought back to full operational status if it is ultimately selected. Machine Shop operator is considering one of the former Ross Industries facilities for its machine shop and metal fabricating operations. The firm will hire up to 20 ftes initially and expand as business needed.
Project Back Office	Med	Warren based company seeking back office customer service space. Company will be looking at two locations and may possibly consider new construction at Emerald Corporate Center. 20,000sq.ft, 100 jobs with 401k and benefits. Update: Company visited with BA on Sat. 4/21/12 and is interested in space at Frontier Insurance. BA has provided comparative cost analysis and additional critical information needed for company to make a final decision. We are competing with Orange County, New Jersey, Texas, and northwest states. Update II: we have made the short list for final selection. Company is concerned with quantity and quality of employees. BA is working with Workforce Development to resolve this question. Update III: Company representative met with BA and Laura Quigley, who provided the company with sample job descriptions and reviewed the various Workforce Development offerings. The meeting was very positive as the details of jobs, work place responsibilities, recruitment, were all discussed. The company will re-engage after the July 4th break. Job numbers have gone up to 130. Environmental Benefit - an adaptive reuse of an existing facility. UPDATE: Company has reviewed other sites will respond over the next several weeks. Note: Company has been advertising locally as a test for employee suitability. NYS has hired a real estate firm to handle the transaction. Company
EPR	High	Continue to work with Stakeholder to support and move project forward
The Camp Professionals	High	Progressing methodically but steadily.
EXPANSION		
Sutphen East	High	Working with existing industrial assembler to expand its current facility. Business provides a nationally distributed product and has been in Sullivan County for decades. Company is considering other areas outside of Sullivan County. We are working with appropriate stakeholders to alleviate any concerns and put together an attractive package to retain the business here.
SDTC	High	SDTC will be presenting at the next Partnership quarterly meeting, updating information on their autism assessment project.
OTHER		
Micro Enterprise	High	We are currently working on two small enterprises through our disaster relief and incubator Without Walls revolving loan funds.
Micro Brewery	Developing	Working with yet another specialty beverage producer looking to construct a micro brewery facility in Sullivan County. The specialty beverage classification continues to grow steadily.
Beverage Distribution	Developing	Working with existing business to expand this sector of its business.
RBEG	Developing	We are working with the SCIDA on a Rural Business Enterprise Grant to secure funding for a food distribution center to better support our local agribusinesses.
Sullivan County Farms	Developing	Continue to assist SCF with expansion project relative to recently awarded grant.
Tourism Development Center	Developing	Working with key stakeholders to advance this project.
Tourism Destination	Developing	Working on a large tourism destination project which will utilize an existing facility as an adaptive reuse project.
Delaware Valley School	Developing	Working with school representatives and brokers on an adaptive reuse of the existing facility. Conceptual agreement in place.
Narrowsburg School	Developing	Beginning to seek potential users for this facility'