

SULLIVAN COUNTY GOVERNMENT CENTER

100 North Street P.O. Box 5012 Monticello, New YORK 12701

SULLIVAN COUNTY LEGISLATURE

Community and Economic Development Committee

February 6, 2014 10:30 A.M.

Committee Members: Ira Steingart (Chair); Alan Sorensen (Vice Chair); Jonathan Rouis; Kathy LaBuda; and Gene Benson

AGENDA

PRESENTATION: None

DISCUSSION ITEMS: None

RESOLUTIONS: None

DIVISION/PROGRAM UPDATE:

- Community & Economic Development Update
- Workforce Development Laura Quigley
- IDA Jennifer C.S. Brylinski
- Partnership for Economic Development Marc Baez
- Visitors Association Roberta Byron-Lockwood

PUBLIC COMMENTS:

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SULLIVAN COUNTY

DIVISION OF PLANNING AND ENVIRONMENTAL MANAGEMENT

SULLIVAN COUNTY GOVERNMENT CENTER

100 North Street PO Box 5012 Monticello, New York 12701-5192

CED Committee February 2014 Planning

- Economic Development Master Plan update
 - Finalizing draft plan to present to Legislature. Hope to have completed by the end of February.
- Micro-Enterprise Assistance Program (MAP)Grants
 - Project closed out in January, processing grant close-out documents.
- Emerald Corporate Center EDC
 - Met on January 7th to outline next steps. Waiver being sent to request flexibility in the Park.
 Anticipate meeting with Rock Hill Business Community group in February to review project. Alan Sorensen appointed to Board.
- USDA RBOG Comprehensive Transportation Plan
 - RFP issued at the end of January, responses due back in mid-February. Anticipate hiring a consultant by March. Project deadline is March 2015.
- Small Business Development
 - Loan closing for Brandenburg Bakery in Livingston Manor set for mid February.
- Green Tourism Working Group
 - Green Lodging conference, April 7-8 at the Villa Roma to promote tourism, create pride in the
 region and establish BMPs for sustainable practices in hospitality. Participating agencies include
 Delaware Highlands Conservancy, Hospitality Green, SCVA, Catskill Watershed Corp, NPS,
 Sullivan Renaissance, Orange County and Pennsylvania organizations. For more info:
 http://www.hospitalitygreen.com/
- Start-Up New York Program
 - Have been asked to sit on Advisory Board for the Sullivan 2020 grant to expand the program discussed at the Farming & Food Tech Summit at SUNY SCCC.

Community and Economic Development Committee Center for Workforce Development Report February 6, 2014

Program Employment Data

Program	Covered Period	# of People Who Found Employment	# of Businesses	Examples of Businesses
Workforce				Achieve Nursing - 6
Investment Act	11/26/13	154 people	107 businesses	Assist Care Home – 3
(WIA) Adult,	- 1/27/14			Better Service Inc - 3
Dislocated				Carol Temporaries Inc
Worker & Youth				Center for Discovery - 3
				CRMC – 3
				County of Sullivan – 4
				Crystal Run Village - 3
				Fallsview Hotel – 3
				Federated Retail - 3
				Fidelis Care New York
				I Zakarin & Sons – 3
				Liberty Central School - 3
				Mehl Electric - 2
				Monticello Raceway - 2
				Mountain Candy – 3
				R Green Auto/Truck - 4
				Rolling V
				RX Transportation
				Stewart Shops - 3
				Ted's Restaurant
				TJ Transport
				Westchester-Ellenville
				Hospital
				YMCA of Greater NY
Welfare to Work	11/26/13			Addeco - 2
	- 1/27/14	12 people	11 businesses	Blue Beacon Truck Wash
				Boys & Girls Club
				Crystal Run Village
				KFC
				Manpower Inc
				Mountain Candy
				Roscoe Central School
				SCSEP
				Sergeant Suds
				Willcare

- ❖ Effective December 31, 2013 the minimum wage in NYS increased to \$8.00/hr. The next increase will be effective December 31, 2014 when it will increase to \$8.75/hour. Finally on December 31, 2015 the minimum wage will increase to \$9.00/hour. More information, especially on tip calculations and other work credits, can be found on the NYS Department of Labor website under the Business tab. The website is www.labor.ny.gov.
- The NYS Department of Labor is in receipt of a \$6.4 million National Emergency Grant (NEG) for **On-the-Job Training (OJT)**. Through this grant, employers hiring eligible individuals will qualify for wage reimbursements for up to six months. The level of wage reimbursement is based on the total number of full time employees an employer has prior to hiring the NEG/OJT participant.

• 1-50 employees = up to 90% reimbursement

• 51-250 employees = up to 75% reimbursement

• More than 250 employees = 50% reimbursement

Eligible individuals are those who can be designated as Dislocated Workers for 20 weeks or more, and have a dislocation date of Jan. 1, 2008 or later. For more information about the program contact Pat Bevacqua or Laura Quigley at 807.0385.

There is less than \$200,000 left in the grant.

As of 12/20/13 we have \$171,092 obligated for 16 OJT contracts. The average contract is \$10,693.27.

❖ Developing an employer session for Chamber business members on unemployment insurance reform and worker's compensation. Looking to schedule the evening session will be late February, early March.

Unemployment Rates

Month	2013	2012	2013	2013	2013
	Sullivan	Sullivan	Hudson	New York	United
	County	County	Valley	State	States
January	11.3	10.6	8.3	9.4	8.5
February	10.9	10.9	8	8.8	8.1
March	9.9	10.4	7.2	8.1	7.6
April	8.9	9.5	6.5	7.3	7.1
May	8.5	9.5	6.6	7.4	7.3
June	8.2	9.4	6.5	7.6	7.8
July	7.8	9.1	6.6	7.6	7.7
August	7.6	8.7	6.6	7.5	7.3
September	8.2	9.3	6.5	7.4	7.0
October	8.1	9.1	6.3	7.5	7.0
November	8.0	9.2	5.8	6.9	6.6
December	7.9	10.1	5.5	6.6	6.5

^{*2013} average unemployment rate for Sullivan County – 8.8%

Labor Market Profile

Resident Civilian Labor Force and Nonfarm Employment

SULLIVAN COUNTY

December 2013, November 2013, December 2012

Category	Dec 2013	Nov 2013	Dec 2012	Net Month	% Month	Net Year	% Year
Resident Civilian Labor Force	32,400	32,800	33,300	-400	-1.2%	-900	-2.7%
Employed	29,900	30,200	30,000	-300	-1.0%	-100	-0.3%
Unemployed	2,600	2,600	3,400	0	0.0%	-800	- 23.5%
Sullivan County Unemployment Rate	7.9%	8.0%	10.1%	-0.1		-2.2	
NYS Unemployment Rate	6.6%	6.9%	8.2%	-0.3		-1.6	
US Unemployment Rate	6.5%	6.6%	7.6%	-0.1		-1.1	
Total Nonfarm	24,900	25,100	25,000	-200	-0.8%	-100	-0.4%
Total Private	18,900	19,100	19,000	-200	-1.0%	-100	-0.5%
Goods-Producing	2,300	2,400	2,300	-100	-4.2%	0	0.0%
Natural Resources, Mining and Construction	1,000	1,100	800	-100	-9.1%	200	25.0%
Manufacturing	1,300	1,300	1,500	0	0.0%	-200	- 13.3%
Service-Providing	22,600	22,700	22,700	-100	-0.4%	-100	-0.4%
Private Service-Providing	16,600	16,700	16,700	-100	-0.6%	-100	-0.6%
Trade, Transportation and Utilities	4,100	4,200	4,200	-100	-2.4%	-100	-2.4%
Information	200	200	200	0	0.0%	0	0.0%
Financial Activities	1,100	1,100	1,100	0	0.0%	0	0.0%
Professional and Business Services	1,400	1,400	1,500	0	0.0%	-100	-6.7%
Education and Health Services	6,500	6,300	6,400	200	3.2%	100	1.6%
Leisure and Hospitality	2,000	2,100	2,100	-100	-4.8%	-100	-4.8%
Other Services	1,300	1,400	1,200	-100	-7.1%	100	8.3%
Government	6,000	6,000	6,000	0	0.0%	0	0.0%

ACTIVITY REPORT – FEBRUARY 2014 COUNTY OF SULLIVAN INDUSTRIAL DEVELOPMENT AGENCY

January 30, 2014

In January, work continued on the Red Meat project. Discussions regarding operations, financing, corporate structure, and other aspects of the project are continuing. Also, work to complete the design of the building is currently underway. Discussions on how to get funding for the costs of the unfunded balance of the Food Hub project also continued.

Staff of the IDA attended the annual Economic Development Council IDA Conference and Workshop in Albany in January. This is one of the few educational sessions for IDA personnel to discuss IDA issues at a State-wide level. One of the guest speakers was NY State Comptroller Thomas DiNapoli.

The Agency worked with several small businesses regarding IDA loan programs and the application process, and it also worked in conjunction with the Sullivan County Partnership for Economic Development on loan applications.

In February, the IDA Board will address policy and review issues required by the State in its Authority Budget Office PARIS reporting system. This includes a Performance Report and a Board Self Evaluation report, along with an annual approval of various policies.

Work continued in the office to organize, calculate, and submit bills to Agency projects regarding their 2014 PILOT and lease payments, both having to be completed by February 28. Yearly audit and State reporting preparations have commenced for 2014, both having to be completed by March 31. The Agency's yearly audit will be conducted in February.

Jennifer CS Brylinski IDA Executive Director

SULLIVAN COUNTY VISITORS ASSOCIATION CED REPORT FEBRUARY, 2013

IMPACT	Promotion of the Sullivan County Catskills with the 45 th Woodstock Anniversary and 45 things to do.	Promotion of the Upstate tourism product including the Sullivan County Catskills	Increase international travel and spending	Increase visitor spending and revisits	Provided dining list and travel guides to wrestling fans at SUNY Sullivan	Increased exposure and visitor spending	Supply front line businesses the ability to serve as
TIMELINE/COMPLETION	January 2014	February 1, 2014	February 2014	February	January 2014	February 2014	February 2014
STRENGTHS	All	All	All	All	All	Arts & Culture	All
STRATEGY	Promotion	Promotion of Upstate	Promotion to international market	Meeting with Mysteryland to discuss increased impact of the travelers attending the show	Hospitality	Promotion of niche market	Promotion
SPONSOR LOCAL/STATE NATIONAL/INTERNATIONAL	SCVA	I Love NY	I Love NY	Bethel Woods, SCVA, IDT	SCVA	SCVA & Arts	SCVA & Renaissance
PROJECT/MEETING	2014 Travel Guide	Super Bowl Boulevard	UK Outdoor Adventure Show	Mysteryland	Eastern States Classic	Art & Cultural Map	Pride Map

					hospitality stewards
Museum Map and Brochure	SCVA & Museum Coalition	Promotion	History	March 2014	Working with the 5 main museum in Sullivan County to promote visitation to museums
Trade & Travel Shows	SCVA	Promotion of various niche markets, collecting data and leads for our tourism businesses	All	January-June	Promoting the SC Catskills to target markets and niches
NJCAA Tournament	SUNY Sullivan, SCVA	Promotion	Event	March 2014	Visitor spending
Sullivan County Sportsmen & Outdoor Rec Expo	ScVA, SC Chamber, SUNY Sullivan	Promotion	Outdoor Adventure	March 2014	Bring together outdoor businesses to promote to visitors and residents
Green Tourism & Hospitality	SCVA, Green Hospitality, Delaware Highland Conservancy	Education	Lodging & green business	April 2014	Conference on Green Tourism and Hospitality for businesses to learn technologies
Farm Fresh Map	SCVA	Promotion	Agriculture	April 2014	Reprint of Farm Fresh map to promote SC agriculture

Brainstorming session to better utilize the airport for tourism. SCVA had approached the airport last year after they installed customs /A Present the Sullivan County Catskills as rider friendly county with great roads and exceptional activity	Stewart administration, SCVA and other counties serviced by the airport Harley Davidson and SCVA
Formalize plans for producing food hubs and education in Sullivan County by seeking a grant to build curriculums and incubators	Form prod hubs in Su in Su to bu and i
Improve river access and view sheds along the Delaware River and	Sullivan County and various Improve river county wide stakeholders access and visit sheds along the period of the county wide stakeholders.

	Rt 97	increasing visitor
		spending at the
		businesses and
		 communities along
•		the corridor