



SULLIVAN COUNTY GOVERNMENT CENTER  
100 NORTH STREET  
P.O. BOX 5012  
MONTICELLO, NEW YORK 12701

**SULLIVAN COUNTY LEGISLATURE**  
**Community and Economic Development Committee**  
*August 6, 2015*  
*11:30 A.M.*

***Committee Members:*** Ira Steingart (Chair); Alan Sorensen (Vice Chair);  
Jonathan Rouis; Kathy LaBuda; and Gene Benson

***AGENDA***

**PRESENTATION:** None

**DISCUSSION ITEMS:** None

**RESOLUTIONS:** None

**DIVISION/PROGRAM UPDATE:**

- Community & Economic Development – Freda Eisenberg
- IDA - Jennifer C.S. Brylinski
- Partnership for Economic Development – Marc Baez
- Visitors Association - Roberta Byron-Lockwood
- Workforce Development – Laura Quigley

**PUBLIC COMMENTS:**

**ACTIVITY REPORT – AUGUST 2015**  
**COUNTY OF SULLIVAN INDUSTRIAL DEVELOPMENT AGENCY**

July 29, 2015

The IDA held its regular meeting on June 8, 2015. At that meeting Board Member Carol Roig and Stephen Stuart of Sullivan Alliance for Sustainable Development gave a follow up presentation on Energy Investment Opportunities, completing a presentation started in April. The Board also discussed and approved the hiring of a third person for the IDA office – that person being Jeanne McKean of Barryville, NY. Jeanne's first day as an employee of the IDA will be August 3, 2015.

The construction of the building shell of the Red Meat Facility in Liberty is substantially complete and building equipment has been purchased. It is expected that electrical service will be brought to the building and plumbing in the building will be completed soon. The operator Request for Proposal was distributed and the results will be known in August. Staff continues to monitor all grant requirements and track the project budget.

The Agency submitted numerous support letters for projects within Sullivan County that are applying for Consolidated Funding Application (CFA) funds. Applications for CFA funding were due July 31<sup>st</sup>.

Since the inception of the Sullivan County Funding Corporation's (SCFC) Grant Writer Cost Sharing Program, the Agency has approved funding for ten applications. It is anticipated that this funding will help upgrade the quality of the applications and hence help their approval success rate.

With respect to agricultural economic development programs and initiatives, IDA staff has assisted in the development of the Sullivan County Farmland Protection Plan and serves on the new Agricultural Task Force, which will implement the plan. Staff also assists the Sullivan County Planning Division in its development of a local dairy processing facility.

The Agency worked with several small businesses regarding IDA and SCFC loan programs, and has been part of the County's Microenterprise Assistance Program and County's Workforce Partners meetings.

Jennifer CS Brylinski  
Jen Flad



## Report to Legislature July 2015

### A. General Operations

#### 1) Activities

- The Sullivan County Community was well represented once again on July 15 at the Sullivan United event held at the Concord Golf Course. The event was very successful even with the torrential rain storm that preceded it and many other events that took place that day. Over 220 people attended the event which featured updates from Adelaar, Montreign and a surprise visit from Gary Pretlow, Chair of the NY Assembly's committee on gaming and wagering, who worked with Senator John Bonacic to help push the proposition 1 gaming legislation through their respective chambers.
- The impact of the increased economic activity in Sullivan County is already taking hold. We are down a full 1% in unemployment and along with Ulster County saw the largest job growth in the region year to year. Vacancy rates have dropped as well. Expect these numbers to change dramatically in 2016 as Adelaar/Montreign and Veria ramp up construction activities. See HVEDC Quarterly Economic report.
- I spoke at the Hudson Valley Regional Council meeting held at the Center for Discovery emphasizing the importance of the Sullivan County Catskills as an economic driver for the entire Hudson Valley Region. With the addition of \$1-\$1.5 million investment from Empire Resorts into Montreign, and projects currently underway, Sullivan County will be in the midst of a \$2 billion capital investment window in the next 3-5 years. This does not include any ancillary projects, the possibility of China City moving forward or public projects. The only project larger in the state at this time is the Tappan Zee bridge construction. As an anecdotal comparable, Global Foundries in the Capital District began as \$1.2 billion project years ago. With multiple expansions it is now well over \$3 billion today and has driven widespread investment in Malta/Ballston Spa region north of Albany. It will be increasingly more important to retain our Catskills identity as a result, especially in light of the fact that more media stories are positioning us as Hamptons North and the next place to invest for the metro area population.

**2) Internal/External Marketing –**

- There is a new NYSEG economic development representative. Melanie Putman replaced Jim Salmon and has been very active. We will be applying for a marketing outreach grant as well as NYSEG incentives for two economic development projects in Sullivan County.
- 3) Community Outreach** –our first Sullivan United Summer Youth Employment program placed 12 students in summer employment. Given the limited amount of time we had I believe the effort was well worth it and we will craft a more expansive program next year.
- 4) Meetings:** Bold Gold Media, Keller Williams, NBDC, Sullivan County CED, , Workforce Alliance Meeting, HVEDC at Adelphi University, Delaware Engineering, Joint Town & Village of Liberty CFA meeting, HVEDC, NYSEDC.

**B. Project Updates**

**a. Corporate Attraction**

- We have responded to an additional inquiry interested in developing a Hotel featuring an indoor water park. The project proponents claim to have site control and are completing due diligence at this time. *Update: We have met with the proposed development group. We teamed up with the SCVA to tour key properties in Sullivan County to give the prospects a taste of what the current and future development landscape holds for future developers. A letter of intent has been drafted. Update: The parties have reached an agreement on terms. We expect a presentation forthcoming with conceptual design and further details .Update: Principals will be back to the area this month.*
- A prospect that went cold for a while has resurfaced. Initially, Metcar, a 60 year old producer of metalized carbon/graphite bearings for use in industrial and aerospace applications, was seeking a shovel ready green field to construct a pilot plant on. The plant was scheduled to be 10,000sq.

ft to start with expansion in year three up to 30,000sq. ft. The company is based in Westchester with offices in Singapore and Mexico. They are now interested in an existing facility and have indicated they like an existing facility in Sullivan County in the Town of Bethel. The facility was a former metals building and looks to fit well with the needs of the client.

- We have submitted a site proximate to SCCC for consideration of a cheese processing facility. The firm would be eligible for Start Up as it falls within the 1 mile threshold. The site has access to water and sewer which is a must. The project falls within SCCC's world nutritional arts focus. Update. The engineer working for the client has responded favorably to the location thus far. TBD

**b. Small Business/Entrepreneurial Development**

- The Partnership Revolving Loan Committee has approved financing for The Pickled Owl, a Café/Craft Brew Pub to be located in Hurleyville, NY. The loan closed this past Monday July 27, 2015.
- IWW funds available \$101,145.86 There are currently 12 loans within this program:
- SI funds available \$ 50,748.57 There are currently 11 loans with this program:

**c. Business Expansion**

Automotive body shop will expand to a fully owned facility from existing leased space. The move will create 2-5 additional net new jobs. SCP has approved financing. Bank financing took longer than expected but has been approved. Update: Finalizing environmental analysis before closing. Update II: the environmental analysis is complete and loan closing date is forth coming.

**d. Shovel Ready Sites**

- SCP has teamed up with sister agencies across the Hudson Valley to apply for a CFA to assist existing developers with soft costs associated with getting sites to shovel ready status. While the effort is regional, this collaboration sends a strong message that this is an increasingly critical strategy for growth in our region and respective counties.

- We have been assisting SCCC in its CFA application to run infrastructure to the area it has been working on as a shovel ready Start UP NY commerce park. The project is also looking to site wells strategically to serve both the site and provide more volume to the Town Fallsburg Water system. TBD
- An existing owner of a key development site along the old route 17 corridor is in the process of updating engineering, addressing site plan changes, and finalizing “Shovel Ready” status on the property. As an owner of several key parcels in the Thompson/Liberty area the principal is looking to move ahead in the areas of workforce development retail and Light Industrial applications, all stemming from the Casino licensing decision. Update: Project professionals will be presenting to the Town Planning Board in August. Coupled with a CFA for water/sewer infrastructure planning, if successful this will begin to put the necessary elements in place for a true shovel ready IC corridor.

**e. Cluster Development**

Due to high interest in the hospitality area we are analyzing sub-clusters of this industry sector for internal/external solicitation and investment opportunities; In addition, we are exploring health care opportunities to address a predictable shortfall in healthcare dedicated professionals. On going.

**f. Membership Education**

Sullivan United Mixer – July 15, 5:30 to 8:00 Monster Golf Course. Bold Gold Media staff presentation. Monticello Senior Club.

**SULLIVAN COUNTY VISITORS ASSOCIATION**  
**CED REPORT**  
**AUGUST 2015**

PROJECT/MEETING	SPONSOR LOCAL/STATE NATIONAL/INTERNATIONAL	STRATEGY	STRENGTHS	TIMELINE/COMPLETION	IMPACT
Sullivan County CFA's	SCVA and various partners in Sullivan County	Working with every CFA being submitted to assist or write support letters	All	July 31, 2015 deadline	Working to secure funding for businesses and concepts through the CFA process
Toronto Travel writer	SCVA & Finn Partners	Toronto Travel writer travelling through NYS in August to do story on great things in NYS & SC	N/A	August, 2015	Media exposure to the Canadian market through a travel story. SCVA partner will host
Narrowsburg School	Weidans	Assist the develop group with ideas for the school transformation	New Development	July 18, 2015	Met with the Weidans to discuss the various aspects of their tourism business plan
Valley Table Meeting	SCVA & Valley Table	Marketing and sponsorships by Valley Table for local food and beverage assets	Agriculture and local food	2015-16	Promotion of SC agricultural product to the greater Hudson Valley, NY Metro area.
Brand USA Meeting	SCVA & Brand USA	Marketing International	All	2015-16	Discuss options for the continued effort to market internationally under the I Love NY banner

Mid-Hudson Council	REDC	Regional Meeting to discuss assets	All	July 17, 2015	Meet with the Regional Council to discuss our assets and concerns for Sullivan County as part of the Mid-Hudson Region.
Eagle Express	SCVA, Rolling V and hamlets along the Delaware	Provide transportation along the Delaware corridor	N/A	July 2015	The program ran well but ridership was limited. Looking to revamp and hopefully subsidize the program until it gets better ridership
Sullivan United Mixer	SCVA, Partnership, Chamber, IDA	Promotion of the various projects going on the Concord property	All	July 15, 2015	As a united front the economic development group is working to promote the positive growth of the SC Catskills
Meeting with ND Pro Media	SCVA & ND Pro	Video library	All	2015	Completion of video library of events and attractions in the Sullivan County Catskills
Meeting Beaverkill Film group	Beaverkill Film	Film and video	Marketing	2015	Working with the Beaverkill Film group to develop their business
URI Tourism	Patterns for Progress	Build the information for tourism in the Mid-Hudson/Catskills tourism	All	Ongoing through application phase	Patterns for Progress is submitting the URI for the Mid-Hudson and including Sullivan County

CATS Meeting	Catskill Region	Marketing & CFA	All	July 7, 2015	assets
Golden Shovel Ceremony	Veria Lifestyles, Partnership, SCVA	The ground breaking ceremony for the \$100 million Zliving resort.	Lodging and wellness	June 21, 2015	The four counties of the Catskill Region met to finalize the 2015 marketing plan and are doing a CFA to Ride the Catskills with DEC
I Love NY bottles	I Love NY & SCVA	Cross market for a greener NY with reusable water bottles	N/A	2015	This will bring international attention to Sullivan County
2016 International Promotion	Brand USA, I Love NY, SCVA	Plan for the 2016 international market expansion	All	2016	Quality of life
Cooperative Extension	Cooperative Extension &SCVA	Work together to promote agrotourism and programs offered by Cornell	Agriculture	2015	Increased international markets, visitors and spending
URI Tourism Initiative	Patterns for Progress	Continue to develop strategies	All	2015	Better service agricultural community
Digital and first person marketing	Madden Media & SCVA	Meeting to develop additional digital marketing and first person experiences	All	2015	Increased grant revenue
SC Workforce Committee	SC Workforce	Strategy session to develop goals and plans for increased workforce demands	N/A	2015	Increased visitation and spending
SC Trail Committee	SC, SCVA, and partners	Develop a county-wide trail system	Outdoors	2015	Increase employment opportunities for residents with new development
					Increase visitation and use of trails

<b>Eagle Express</b>	<b>Delaware communities, Rolling V and SCVA</b>	Provide a mode of transportation to the Upper Delaware Scenic Byway	All	Last weekend in June through July	Slow with reservations for first week but soliciting a writer to do an article	plus quality of life
<b>Coach USA</b>	<b>Coach USA &amp; SCVA</b>	Strategize increasing bus traffic and cross promotion to bring a large market niche to SC Catskills	All	2015	Increased visitation from NYC and NJ	
<b>NYC Sales Exchange</b>	<b>DONY &amp; SCVA</b>	Meet with NYC based tour and travel receptives to bring groups and FIT from NYC to Catskills	All	June 10, 2015	Increased visitors and spending	
<b>Video production</b>	<b>NDPRO Media &amp; SCVA</b>	Develop several videos highlighting events, attractions and businesses. Started with the Trout and Tractor parades and businesses in the general area.	All	2015	Increased video promotion to increase visitor spending	
<b>URI research on Tourism pod</b>	<b>REDC &amp; Patterns for Progress, SCVA</b>	Meeting to discuss the tourism projects that can be recommended for the Sullivan County Catskills	All	2015	Developing a URI that will bring additional marketing dollars into the Sullivan County Catskills	
<b>IPW</b>	<b>Travel Industry of America, Brand USA, I Love NY</b>	Promote visitation to the SC Catskills from the international market	All	May 30-June 4, 2015	Increased visitation of the international traveler.	
<b>Mysteryland USA</b>	<b>IDT, BW, SCVA</b>	Successfully promote a three day	All	May 22-24, 2015	Increased business revenue	

		event.			to entire Sullivan County
Livingston Manor CFA	Sullivan County Planning, Livingston Manor, Partnership, SCVA, IDA	Develop a Main Street CFA for 2015 rounds of funding	Attraction	2015	Increased business and revenue to
China City, Culinary Institute of America	Major Chinese restaurant owners to invest in SC Catskills	All		May 22, 2015	Bring in high end Chinese restaurants
Meeting with new REDC Director Meghan Taylor	Highlight the importance of tourism in the SC Catskills	All		May 21, 2015	Working to receive additional funding from CFA's
Meetings with interested developers	Entice additional investment	All		2015	Increased business development
Workforce Region 1	Sullivan County Workforce	Develop a strategy to fulfill jobs coming from new development	N/A	2015	To secure jobs from Sullivan and surrounding counties where needed
Monticello HS promotion	SCVA & Monticello HS	Promotion of the Monticello School district as a place to relocate	Quality of life	2015	Production and distribution of marketing the district to new residents expected with the additional build out
Roscoe Brewery Grand Opening	Roscoe Beer Company	Promotion of a new attraction	Craft brewing	May 9, 2015	A new attraction destination to provide visitors with new experience
Australia Ready	I Love NY	Promote to a growing Australia market	All	2015	Provide more international visitor spending
CFA and Agricultural grants	SCVA, IDA and communities	Secure grants and funding for the	Agriculture	2015	Increased revenue and sales

		expansion of agricultural product			
<b>SCVA Literature Exchange</b>	<b>SCVA</b>	Prepare our businesses for the upcoming season, network with other tourism businesses and receive further education on hospitality	All	May 7, 2015	Enhance visitor experience and provide members with tools to succeed
<b>Disney Hospitality Training Seeling Theater</b>	<b>SUNY Sullivan, SCVA, SC Chamber</b>	Training available to businesses in Sullivan County through Disney Quality Training	All	May 6, 2015	Provide one on one training for better visitor hospitality
<b>Kite Festival Escapemaker Taste of NY</b>	<b>SUNY Sullivan, SCVA</b>	Promote our agricultural product in NYC	Event	May 2, 2015 May 2, 2015	Visitor spending Increased opportunity for our agricultural producers
<b>Thunderbash 2015</b>	<b>Thunder 102, SCVA, Monticello Casino &amp; Raceway</b>	Event promotion	Events	May 1&2, 2015	Promotion
<b>NYSTA Empire State Tourism Conference</b>	<b>New York State Tourism Industry Association</b>	To work together with I Love NY and the other tourism regions on new ideas for promoting tourism in NYS	All	April 27-29, 2015	Efficiently promote NYS to visitors
<b>Regional Tourism Roundtable</b>	<b>SCVA, Sullivan County</b>	To work with the neighboring counties in Region 1 to prepare for the Montraign/Adelaar project	All	2015	Additional visitor spending
<b>Media Marketplace, NYC</b>	<b>Finn Partners, I Love NY, CATS</b>	Promote media stories for earned value	All	April 23, 2015	Produce articles to entice travel to the Catskills
<b>Power Up SEE Project</b>	<b>SUNY Sullivan</b>	Sustainable energy	N/A	April 22, 2015	N/A
	<b>Not for Profit</b>	Help kids in three	N/A	2015	N/A

		larger school districts attend cultural venues			
<b>China Tour</b>	<b>Thompson Group</b>	High end Chinese restauranteurs to Sullivan County	New Development	April, 2015	Tour of Culinary Institute and Sullivan County
<b>Path Through History Call</b>	<b>Mid Hudson/Catskill Region</b>	Plan for upcoming Heritage Faire at Locust Grove and 2015/16 marketing	History & Culture	April 17, 2015	Market Historic sites in Region
<b>Green Tourism Conference</b>	<b>Delaware Highlands Conservance/Green Hospitality</b>	Green Sustainable program	All	April 14, 15, 2015	Provide businesses the opportunity to learn about green practices that save money and service a growing environmentally conscious visitor
<b>Disney Training</b>	<b>SUNY Sullivan, SCVA, SC Chamber</b>	Hospitality Training for train the trainer	All	April 12-15, 2015	Offer businesses the ability to train staff to give visitors an enriched experience
<b>CATS Conference call</b>	<b>CATS Region</b>	Regional Marketing Plan	All	2015	Increase marketing funds to reach targeted markets
<b>Day to Day</b>	<b>SCVA and its members</b>	Distribution of travel guide, place advertising, increase presence on social media, develop story lines	All	2015	Increase visitation and spending.
<b>Broadband</b>	<b>Sullivan County</b>	Work with State, county and	All	2015	Work to increase broadband in

	<b>businesses</b>			county thereby increasing business opportunities
<b>UPDATE Eagle Express</b>	<b>SCVA and partners</b>	<b>The Eagle Express is up and running from end of June through July</b>	<b>Delaware River corridor</b>	<b>June 2015</b> Increased visitation along the Delaware River corridor
<b>Craft Beer Alliance</b>	<b>SCVA, IDA and local craft beverage producers</b>	<b>Seek grant funds to promote the craft beverage industry in the Region</b>	<b>Agritourism</b>	<b>2015</b> Increased revenue generated by the craft beverages
<b>Workforce Development</b>	<b>SCVA &amp; SC workforce</b>	<b>To strategize for the increased need for workers with new developments</b>	<b>N/A</b>	<b>2015</b> Increase ability for residents to become employed
<b>Sportsmen Expo</b>	<b>SCCC, SCVA, SC Chamber and partners</b>	<b>Kick off the outdoor season with an expo promoting the Sullivan County Catskills</b>	<b>Outdoors</b>	<b>March 21, 2015</b> Although the weather played a role in attendance this year it was still an overall success. Visitors came from as far away as New Jersey for the expo
<b>Workforce Housing</b>	<b>SCVA &amp; Montreign</b>	<b>Secure lodging for construction workers</b>	<b>Lodging</b>	<b>2015-2017</b> Increased opportunity for lodging properties revenue and sales tax by providing lodging to workers during off peak days and season.

<b>Media Story</b>	<b>Bob Henderson, writer</b>	Creation of an article on the historical and new development	All	2015	Increased awareness of new development and the promotion of the County in general
<b>Paths Through History</b>	<b>Tale of Two Rivers Heritage Fair</b>	Plans for Heritage Fair in May to promote historical sites & museums	History & Culture	May 17, 2015	Increase awareness and visitation to our historical sites and museums
<b>SCVA Board Retreat</b>	<b>SCVA</b>	Plan and strategize organization's work plan	All	March 18, 2015	Better serve the Sullivan County Catskills tourism industry through promotion and advertising.
<b>NJCAA Championships Bi-lingual Project</b>	<b>SUNY Sullivan &amp; SCVA Renaissance &amp; SCVA</b>	Promotion	Event	March 12-14, 2015	Visitor spending
<b>SCCC Advisory Board</b>	<b>SUNY Sullivan</b>	Create a plan for bi-linqual visitation	All	2015	N/A
<b>Hospitality Consulting Team Sullivan Leadership</b>	<b>SCVA &amp; SC Partnership SC Foundation</b>	Strategic Planning	All	March 12, 2015	College curriculum
<b>Tourism Action Day</b>	<b>NYSH&amp;TA, TIC</b>	Economic Development Education to leadership group	All	March 12, 2015	N/A
<b>Barryville Winter Mixer</b>	<b>Barryville Business Assoc.</b>	Inform State leaders on tourism industry	N/A	March 11, 2015	Education
<b>Renaissance Annual Event</b>	<b>Renaissance</b>	Presentation	All	March 10, 2015	Education of our State leaders on importance of tourism to NYS
				March 7, 2015	Meet and greet and update Barryville business
				March 7, 2015	Beautification and collaboration

<b>Travel Shows</b>	<b>SCVA &amp; Partners</b>	Attend travel destination shows in the target markets(Golf, Family Leisure, Sports and group)	All	2015	Increase awareness of the Sullivan County Catskills to the traveling public.
<b>New Hotels</b>	<b>SCVA</b>	Met with two developers working on smaller hotels in Sullivan County	Lodging	2015	Increase room inventory and sales tax revenue
<b>Mysteryland, USA</b>	<b>IDT &amp; SCVA</b>	Working dialogue to develop the greatest economic impact of this three day festival	Event	Memorial Day weekend	Increase tax revenue and spending
<b>Livingston Manor Business Meeting</b>	<b>Sullivan County, Livingston Manor, Sullivan United</b>	Develop a CFA for development along Main Street	Community	2015	Increase business into Livingston Manor
<b>Web Site Enhancement</b>	<b>SCVA</b>	To maintain cutting edge performance of the web site	All	Spring 2015	Continue the high profile visibility for visitors seeking information on the Catskills
<b>Disney Hospitality</b>	<b>SUNY Sullivan SCVA, SC Chamber</b>	Provide a comprehensive hospitality training program for businesses in Sullivan County	All	April through 2015	Prepare new and existing businesses and employees with new skill set.
<b>Eat Kitchen Opening</b>	<b>Sullivan County Extension</b>	Culinary	All	January 30, 2015	Support of the agricultural industry
<b>Tourism Industry</b>	<b>TIC members</b>	Upcoming Tourism	All	2015	Facilitate

<b>Coalition</b>		Action Day and legislative issues			legislation statewide on behalf of the tourism industry
<b>SC Trail Task Force</b>	<b>SC, SCVA and various partners</b>	<b>Plan for inter-connective trail system</b>	<b>Outdoors and health</b>	<b>2015</b>	Establish and promote trail system for residents and visitors
<b>Path Through History Itinerary building</b>	<b>NYS, Path Through History Partners</b>	<b>Promote the historical sites in Sullivan County</b>	<b>History &amp; Culture</b>	<b>Ongoing</b>	Promote the historical venues to increase revenue and visitation
<b>2015 Travel Guide</b>	<b>SCVA</b>	<b>Promotion of the Sullivan County</b>	<b>All</b>	<b>January 2015</b>	Increase visitation with a high impact travel guide
<b>SCVA Winter Photo Contest</b>	<b>SCVA and members</b>	<b>Increase awareness of winter season</b>	<b>All</b>	<b>December &amp; January</b>	Increase visitation
<b>2015 Travel &amp; Trade Shows</b>	<b>SCVA and partners</b>	<b>Attend a variety of travel and trade shows promoting the Sullivan County Catskills</b>	<b>Outdoors, Arts &amp; Culture, Meetings</b>	<b>January-June</b>	Increase awareness of the Sullivan County Catskills as a travel destination to national and international travelers
<b>Chelsea Cavanaugh Concert</b>	<b>I Love NY, SCVA, SC Chamber, Holiday Mtn., Thunder 102</b>	<b>Organize a concert event in January presenting a up and coming Country singer doing concerts at ski areas in NYS</b>	<b>Outdoor rec event</b>	<b>January 2015</b>	Increase exposure of Holiday Mtn. and SC Catskills
<b>Mysteryland, USA</b>	<b>IDT, Bethel Woods &amp; SCVA</b>	<b>Coordination of</b>	<b>Event</b>	<b>Memorial Day Weekend</b>	<b>Increase visitation</b>

		Memorial Day weekend with Mysteryland's return			and sales tax generation
Brand USA	SCVA, CATS, I Love NY	Promote the Catskill Region to the international traveler	Outdoors, Arts & Culture	2015	Increase visitation and spending by UK and German market
TrailKeeper.org	SCVA, SC Planning, Catskill Mountainkeeper, CCE and Morgan Outdoors	Outdoor activity and health with Coordinated hikes through the year as well as self-guided from the website	Outdoor rec	On-going	Increased awareness of the hiking and biking trails in SC as well as promoting healthy lifestyles
Northeast Regional Wrestling Tournaments	SCCC & SCVA	Event	All	Jan-March 2015	Working with the organizers and local business to host 3 wrestling events with special lodging and amenity discounts.
Green Expo	Hospitality Green, Delaware Conservancy, SCVA and Regional Partners	Planning for 2 <sup>nd</sup> Expo	All	April 2015	Educate businesses on green initiatives and hospitality
Hospitality Training Sullivan Pride	SCVA, SCCC, Renaissance, BOCES, private businesses	Build a better hospitality experience for visitors and offer business Disney Training	All	January-May	Improve visitor experience and quality of life for residents
2015 Bagel Festival Meeting	SCVA and Bagel Fest	Event planning for the 2015 Bagel Fest	Event	August 2015	Expand Bagel Fest and increase visitation
Farmland	Sullivan County	Develop a plan to	Agritourism	2015	Increase the

<b>Protection Plan</b>		enhance agricultural productivity and profits			agricultural industry in Sullivan County
<b>Catskill Cuisine</b>	<b>SCVA/CATS Region</b>	Partners are in the planning stage of promoting a Catskill Cuisine event promoting agricultural product sales	All	Fall 2015	Increase awareness of farm fresh products by creating an event to highlight these products and increasing visitation and sales
<b>VIA TOR travel site</b>	<b>I Love NY</b>	Promotion of Upstate NY through a national and international travel web site	All	2015	Increased promotion under the I Love NY marketing
<b>Snowmobile Meeting</b>	<b>SC Trails, SC Partnership &amp; SCVA</b>	Promote the snowmobile trails and winter activity	Winter sports	2015	Increased promotion of snowmobile trails and winter sports
<b>Simple View</b>	<b>SCVA</b>	To stay on cutting edge of web site improvements	All	2015	Increased usage of web site and functionality for users And businesses
<b>Wine, Brew &amp; Spirit Trail</b>	<b>SCVA</b>	Promote our many wineries, breweries	Agriculture	2015	Working with a volunteer to

				coordinate a trail map of wines, brews and spirits
E-Commerce	<b>SCVA &amp; Large Media</b>	Promote and assist local business with sales on-line	All	On going
				Increase sales and promotion for local businesses

Community and Economic Development Committee

Center for Workforce Development Report

August 6, 2015

Program Employment Data

Program	Covered Period	# of People Who Found Employment	# of Businesses	Examples of Businesses
Workforce Investment Act (WIA) Adult, Dislocated Worker & Youth	6/24/15 – 6/28/15	20 people	11 businesses	County of Sullivan – 5 Double D Produce DUSO II Inc. Independent Home Care – 2 Lavco LL Office of the Welfare Inspector General - 3 Rehab Support Services Schein Ice Cream St Peter's RC Church Wendgate Corp

- ❖ Received notice from USDA that we were successful in our application for RBDG funds for a Labor Shed Analysis and Casino Impact Study. The grant amount is \$93,576. It is anticipated that an RFP will be issued in October to engage the services of a consulting firm or a University.

The first part of the study will focus on the underemployed workers - who are they, what industries do they work in and what increase in hourly wage would entice them to leave their current positions. The second part of the study is focused on the impact of large scale economic development on the workforce and the business community. Where will the workers come from? What is the impact on current businesses? What are the needed skills to back fill positions? Where are the skill gaps?

The data and recommendations from this work will be foundational to a longer term strategic plan.

- ❖ NYSDOL will be issuing the requirements for the Regional Workforce Development Plans within the next two weeks. Regional plans need to align with the goals of the REDC. It is anticipated that the report will be submitted at the end of September.
- ❖ Assisted a number of businesses and/or municipalities with letters of support and/or the workforce sections of their REDC CFA's.
- ❖ Attended the Regional Tourism meeting hosted by the SC Visitors Association at the college on July 23.

## Unemployment Rates

Month	2015 Sullivan County	2014 Sullivan County	2015 Hudson Valley	2015 New York State	2015 United States
January	7.2	8.5	5.5	6.5	6.1
February	7.0	8.6	5.3	6.4	5.8
March	6.4	7.9	4.8	5.8	5.6
April	5.8	6.7	4.5	5.5	5.1
May	5.6	6.5	4.7	5.3	5.3
June	5.3	6.2	4.7	5.3	5.5
July					
August					
September					
October					
November					
December					

## LABOR MARKET REGIONS RANKED BY UNEMPLOYMENT RATE JUNE 2015

RANK	REGION	RATE
1	Capital Region	4.5
1	Long Island Region	4.5
3	Hudson Valley Region	4.7
4	Finger Lakes Region	5.1
5	Central New York Region	5.4
5	Western New York Region	5.4
7	Mohawk Valley Region	5.5
8	Southern Tier Region	5.6
9	New York City Region	5.7
10	North Country Region	6.2

# Labor Market Profile

## Resident Civilian Labor Force and Nonfarm Employment

### SULLIVAN COUNTY

June 2015, May 2015, June 2014

Category	Jun 2015	May 2015	Jun 2014	Net Month	% Month	Net Year	% Year
Resident Civilian Labor Force	34,300	33,100	34,500	1,200	3.6%	-200	-0.6%
Employed	32,400	31,300	32,300	1,100	3.5%	100	0.3%
Unemployed	1,800	1,900	2,100	-100	-5.3%	-300	-14.3%
<b>Sullivan County Unemployment Rate</b>	<b>5.3%</b>	<b>5.6%</b>	<b>6.2%</b>	<b>-0.3</b>		<b>-0.9</b>	
NYS Unemployment Rate	5.3%	5.3%	6.2%	0.0		-0.9	
US Unemployment Rate	5.5%	5.3%	6.3%	0.2		-0.8	
<b>Total Nonfarm</b>	<b>26,000</b>	<b>25,000</b>	<b>25,800</b>	<b>1,000</b>	<b>4.0%</b>	<b>200</b>	<b>0.8%</b>
<b>Total Private</b>	<b>19,900</b>	<b>18,900</b>	<b>19,700</b>	<b>1,000</b>	<b>5.3%</b>	<b>200</b>	<b>1.0%</b>
<b>Goods-Producing</b>	<b>2,400</b>	<b>2,300</b>	<b>2,400</b>	<b>100</b>	<b>4.3%</b>	<b>0</b>	<b>0.0%</b>
<b>Natural Resources, Mining and Construction</b>	<b>900</b>	<b>800</b>	<b>900</b>	<b>100</b>	<b>12.5%</b>	<b>0</b>	<b>0.0%</b>
<b>Manufacturing</b>	<b>1,500</b>	<b>1,500</b>	<b>1,500</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
<b>Service-Providing</b>	<b>23,600</b>	<b>22,700</b>	<b>23,400</b>	<b>900</b>	<b>4.0%</b>	<b>200</b>	<b>0.9%</b>
<b>Private Service-Providing</b>	<b>17,500</b>	<b>16,600</b>	<b>17,300</b>	<b>900</b>	<b>5.4%</b>	<b>200</b>	<b>1.2%</b>
<b>Trade, Transportation and Utilities</b>	<b>4,500</b>	<b>4,300</b>	<b>4,500</b>	<b>200</b>	<b>4.7%</b>	<b>0</b>	<b>0.0%</b>
<b>Information</b>	<b>200</b>	<b>200</b>	<b>200</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
<b>Financial Activities</b>	<b>1,000</b>	<b>900</b>	<b>1,000</b>	<b>100</b>	<b>11.1%</b>	<b>0</b>	<b>0.0%</b>
<b>Professional and Business Services</b>	<b>1,400</b>	<b>1,400</b>	<b>1,400</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
<b>Education and Health Services</b>	<b>5,800</b>	<b>5,800</b>	<b>5,600</b>	<b>0</b>	<b>0.0%</b>	<b>200</b>	<b>3.6%</b>
<b>Leisure and Hospitality</b>	<b>3,200</b>	<b>2,700</b>	<b>3,200</b>	<b>500</b>	<b>18.5%</b>	<b>0</b>	<b>0.0%</b>
<b>Other Services</b>	<b>1,400</b>	<b>1,300</b>	<b>1,400</b>	<b>100</b>	<b>7.7%</b>	<b>0</b>	<b>0.0%</b>
<b>Government</b>	<b>6,100</b>	<b>6,100</b>	<b>6,100</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>

**COUNTIES RANKED BY UNEMPLOYMENT RATE**  
**JUNE 2015**

RANK	COUNTY	RATE	RANK	COUNTY	RATE
1	Columbia County	3.9	30	Oneida County	5.2
2	Saratoga County	4.1	33	Essex County	5.3
3	Nassau County	4.3	33	Livingston County	5.3
4	Putnam County	4.4	33	Sullivan County	5.3
5	Genesee County	4.5	33	Tioga County	5.3
5	Hamilton County	4.5	37	Greene County	5.4
5	Washington County	4.5	38	Herkimer County	5.5
8	Albany County	4.6	38	Madison County	5.5
8	Ontario County	4.6	38	Schoharie County	5.5
8	Rensselaer County	4.6	41	Niagara County	5.6
8	Suffolk County	4.6	42	Cortland County	5.7
8	Tompkins County	4.6	42	Delaware County	5.7
8	Westchester County	4.6	44	Allegany County	5.8
8	Yates County	4.6	44	Cattaraugus County	5.8
15	Dutchess County	4.7	44	Richmond County	5.8
15	Rockland County	4.7	47	Chemung County	5.9
15	Warren County	4.7	47	Jefferson County	5.9
18	Orange County	4.8	47	Schuyler County	5.9
18	Schenectady County	4.8	50	Broome County	6.0
18	Ulster County	4.8	50	Chautauqua County	6.0
21	Cayuga County	4.9	50	Clinton County	6.0
21	New York County	4.9	50	Kings County	6.0
21	Seneca County	4.9	50	Lewis County	6.0
21	Wyoming County	4.9	55	Orleans County	6.1
25	Onondaga County	5.0	56	Steuben County	6.2
26	Monroe County	5.1	57	Franklin County	6.3
26	Otsego County	5.1	57	Fulton County	6.3
26	Queens County	5.1	57	Montgomery County	6.3
26	Wayne County	5.1	60	Oswego County	7.0
30	Chenango County	5.2	60	St. Lawrence County	7.0
30	Erie County	5.2	62	Bronx County	7.8