

SULLIVAN COUNTY GOVERNMENT CENTER

100 North Street P.O. Box 5012 Monticello, New YORK 12701

SULLIVAN COUNTY LEGISLATURE

Community and Economic Development Committee

August 3, 2017 11:00 A.M.

Committee Members: Ira Steingart (Chair); Terri Ward (Vice Chair); Joe Perrello; Catherine Owens; and Nadia Rajsz

A GENDA

PRESENTATION: None

DISCUSSION ITEMS: None

RESOLUTIONS: None

DIVISION/PROGRAM UPDATE:

- Community & Economic Development Freda Eisenberg
- IDA Jen Flad
- Partnership for Economic Development Marc Baez
- Chamber of Commerce Cathy Paty
- Visitors Association Roberta Byron-Lockwood
- Workforce Development Laura Quigley

PUBLIC COMMENTS:

Sullivan County

Division of Planning and Community Development

Activity Highlights July 28, 2017

CFA

- Planning submissions
 - NYMS Main Street application for \$500,000 in funding to support building rehabilitation and upper story residential conversion on Broadway in Monticello. This grant entailed working with property owners to secure letters of interest and documentation of committed resources to undertake the proposed renovations. The agency calls for evidence of twice as much interest as funds requested.
 - Construction funding for Upper Delaware River access improvements in the Town of Highland. This application is a direct extension of a project currently in process for the creation of final design and construction documents, which provided design details and cost estimates for the grant application.

Planning support

- Staff assisted the Village of Monticello and Sullivan Renaissance on a package of Village applications for the proposed "North Street Commons" project to transform the North Street parking lot into a "civic space" where parking is accommodated in a lowimpact design compatible with added green space, pocket parks, playground, and a special event area. Upgrades to the severely worn Stroebel Center are included as part of the overall project. Schematic design plans and cost estimates were prepared by Saratoga Associates with support from the Sullivan County Funding Corp & Sullivan Renaissance. Concept plan attached.
- Staff assisted the Trust for Public Land with an application seeking acquisition funding from NYS Parks, Recreation & Historic Preservation for acquisition of a potential Upper Delaware River access site. Planning coordinated support from NPS, NYS DEC, Delaware Highlands, County, Town and other stakeholders.
- Staff responded to questions and assistance with obtaining support letters from other applicants including SCVA, Nesin Cultural Arts, CAS, and Bethel Woods.

Other Grant Activity

- EPA Brownfields
 - Filed required documents with US EPA
 - Met with prospective subrecipient in Fallsburg
- o Engaged in communications with the funding agency and awardees of the NYS farmland protection grant.

Plans & Progress County Small Grants Program

Issued award letters and contracts for 2017 Round 1 recipients.

- o Reviewed Round 2 applications. Followed up with applicants on committee questions.
- Follow up and monitoring of past recipients to track project progress, process vouchers for reimbursement, and budget for 2018 encumbrances.

Grow the Gateways Plan

- Ongoing review and revision of consultant work products including draft goals, objectives and strategies, and design guideline sample plans.
- USDA reporting.

Transportation

 Participated in conference calls with existing van pool users, meetings to discuss County next steps.

Bike-Ped

- O&W
 - Consultants scheduled to walk entire project corridor 7/28-30
 - Distributed initial outreach letter to property owners; responded to inquiries
 - Kick-off meeting with project committee planned for 8/30
- Kauneonga Lake Study
 - Revised scope base on Town/Renaissance input
 - Meeting with Town and County DPW set for 7/31
- Hurleyville sidewalks TAP grant no activity this month

Upper Delaware River

- CWD intern researching updates to Route 97 Scenic Byway website; substantial listings on current site are out of date
- See CFAs above re river access improvement projects.

Land Bank

o Toured Monticello and Liberty with LISC representatives; discussed LISC CRI grant

Small Business Assistance/RLF

- Processed amendments to new loan for sports bar in Liberty
- o RLF meeting reviewed full loan portfolio, performance of loan recipients.

Miscellaneous

- o Provided map set for Forestburgh zoning committee
- Arranged site visits to key vacant Broadway properties in Monticello for potential investors
- Further meetings with Assemblywoman Gunther and staff on potential assistance for downtown projects; follow up calls
- Provided support to HV Pattern for Progress on outreach to the Latino business community for research project

- Responded to inquiries from NYSERDA consultant regarding funding opportunities for EV charging stations; followed up with Sustainability office
- o Attended legislative chairman's Health Sullivan committee meeting
- o Interviews for vacant funded positions continue.
- o Received 17 GML 239 referrals

Listing of Referrals:

For All Municipalities

For the Period 7/1/2017 to 7/26/2017

Ot Rec 7/26/2017	Dt Request 8/10/2017	Project Name Woodbourne Supermarket	Action Type Site Plan Review	Referral ID # FAL17-09	Referral #	Legislator Joseph Perreilo
7/25/2017	9/8/2017	Rental Center of Monticello	Area Variance	THO17-025	17-00111	Alan Sorensen
7/24/2017	7/25/2017	Apollo Piaza iii	Site Plan Review	MON17-02	17-00106	Alan Sorensen
7/24/2017	8/23/2017	Richard Benjamin Subdivision	Subdivision Review	THO17-024	17-00110	Alan Sorensen
7/24/2017	8/15/2017	Sea Breeze Solutions, Inc.	Area Variance	UB17-013	17-00109	Mark McCarthy
7/24/2017	8/1/2017	Kaatskellar Pizza Garden	Use Variance	ROC17-04	17-00108	Mark McCarthy
7/21/2017	7/25/2017	Seminary Hill Ciders	Special Use Permit	DEL17-03	17-00105	Terri Ward
7/21/2017	8/4/2017	Royal Country Club	Area Variance	THO17-023	17-00107	ira Steingart
7/21/2017	9/1/2017	Proposed Local Law No. 5 of 2017	Adoption/Amendment of Zoning Text	THO17-026	17-00112	Alan Sorensen
7/19/2017	8/22/2017	Hickory Court LLC	Area Variance	8LO17-04	17-00104	Catherine Owens
7/18/2017	8/21/2017	4437 Route 42 LLC	Site Plan Review	THO17-022	17-00163	Alan Sørensen
7/18/2017	8/10/2017	P&MF Realty LLC	Site Plan Review	LIV17-03	17-00102	Luís Alvarez
7/17/2017	8/8/2017	Rachves	Site Plan Review	FAL17-08	17-00101	Joseph Perrella
7/12/2017	8/12/2017	Local Law Solar Energy Systems	Adoption/Amendment of Zoning Text	TUS17-08	17-00100	Scott B. Samuelson
7/12/2017	8/3/2017	Proposed Local Law No. 4 of 2017	Adoption/Amendment of Zoning Text	FOR17-012	17-0099	Nadia Rajsz
7/10/2017	7/25/2017	Shala 2-Lot Subdivision	Subdivision Review	MAM17-011	17-0098	Nadia Rajsz
7/6/2017	8/7/2017	Kiamesha Store	Site Plan Review	TH017-021	17-0097	Ira Steingart

Grand Totals: 11 Municipalities 17 Referrals

SARATOGA ASSOCIATES

Landscape Architects, Architect-Engineers, and Banners, P.C. Nen ross ton viscous beness signam

Renaissance Sullivan

SULLIVAN COUNTY, NY VILLAGE OF MONTICELLO

NORTH STREET PARKING LOT

G102 PROJECT SUB-AREA MAP DATE: BE28,0019
DRAWERY, SUCHES
CHECKED BY: RUN
FHASE: (S)

607 250 60 0 15 30 60 1 ~ 30' DIRECTION OF RUNDEP SURPACE FLOW TRADITIONAL ASPINAL'I PAVEMEN PERMEABLE CONCRETE PAVERS VENCULAR SCALE LIGHT POST PEDESTRIAN SCALE UAMP POST HOROUS ASPISALT PAVEMENT PLAYORDUND SURFACING CONCRETE UNIT PAVERS CONCRETE PAVEMENT STEEL PICKET FENCE THEE PLANTING PIT DROP CURB NAMP PICNIC (ABLES GREEN INFRASTRUCTURE a com (S NOTE: PHOTO'S TAKEN ON JUJLY 19,2017 GREEN INFRASTRUCTURE North Street GREEN INFRASTRUCTURE GRENINFASTRUCTURE GREEN INFRASTRUCTUR ROCCECOUNT EPF PARKS Broadway EX WALK EX.LAWN EX.LAWN CDRG-FACILITIES EX. LAWN

ACTIVITY REPORT -JULY 2017 COUNTY OF SULLIVAN INDUSTRIAL DEVELOPMENT AGENCY, SULLIVAN COUNTY FUNDING CORPORATION, THE SULLIVAN COUNTY INFRASTRUCTURE LOCAL DEVELOPMENT CORPORATION

July 27, 2017

The **County of Sullivan IDA** Board approved several resolutions at its regular meeting on July 10, 2017. These include:

- Resolutions authorizing extensions of the sales tax abatement periods for two ongoing projects, Catskill Distilling co. Ltd. and Deb El Food Products LLC, in accordance with the IDA's agreements with these projects.
- Resolution authorizing and approving the execution and delivery of a mortgage relating to the Rolling V Bus Corp. Project.
- Resolution consenting to the subdivision of land relating to the DC Fabrication Inc. project.

In addition, the Board held a special meeting on July 24 to discuss and approve a resolution authorizing an application for New York Grown & Certified Agricultural Producers Grant Program funds. If awarded, the IDA will use grant funds to help farmers achieve the food safety and environmental responsibility standards necessary to participate in the New York Grown & Certified labeling program. This application is part of the New York State Consolidated Funding Application (CFA) process, and is being developed in partnership with Hudson Valley AgriBusiness Development Corporation (HVADC).

In addition to its own application for CFA funds, the IDA provided support letters for several other Sullivan County projects seeking funding through the CFA process.

The IDA met with USDA-Rural Development on July 11 to discuss pending applications for Rural Business Development Grant funds. If awarded, these funds will be used to purchase equipment which will then be leased to two local businesses, Goodness Grainless and Catskill Brewery.

The **Sullivan County Funding Corp.** also met on July 10 to hear a presentation from Sullivan County's workforce team (BOCES, SUNY Sullivan, Sullivan County Partnership, and the Center for Workforce Development) regarding Workforce Hospitality Training in Sullivan County. We continue to work with these partners and support their efforts to develop our workforce as new career opportunities come to the area. Also, the Board approved a \$75,000 loan to Janice Center, LLC., a music and arts center in Jeffersonville.

Through its cost share program, the Sullivan County Funding Corp. has assisted in the development of four CFA applications this year.

With respect to **The Sullivan County Infrastructure Local Development Corporation**, staff continues its administration work as progress continues on the development of infrastructure for the Adelaar project, funded by public infrastructure bonds. During July, two bond requisitions totaling over twelve million dollars were submitted and paid to the developer EPR Properties and its contractors.

AUGUST 2017 SULLIVAN CATSKILLS HIGHLIGHTS

- ➤ OXFORD TOURISM STUDY 2016: The 2016 NYS Tourism Study has been released. The Sullivan Catskills saw an 8% increase in tourism spending as compared to 2015. Sullivan led the way in the Catskill Region as the Catskills and Finger Lakes saw the best increases. Overall there was \$419.2 million in visitor spending, \$169.5 million in labor income, \$28.1 million in local taxes, and \$23.4 million in state taxes generated. Without tourism in the Sullivan Catskill each average household would have to pay an additional \$1,750 in taxes to maintain the same level of government services.
- FALL MEDIA NIGHT: SCVA attended the Fall Media night in NYC where 80 media representatives attended the I Love NY event. SCVA contributed 2 pies for judging graciously donated by Brandenburg Bakery. Unfortunately, the Finger Lakes won, but the exposure of our fantastic assets in the Sullivan Catskills and the Catskill Region was priceless with many writers interested in doing stories on the Catskills.
- NORWEGIAN AIR: As part of the push, the writer from Scotland was hosted in the Sullivan Catskills and will do article for UK. SCVA continues to work with representatives from I Love NY international office and travel agents for the UK and Ireland and Scotland. A project to have TPA's attend a trip to the Norwegian Air's overseas cities is planned for the fall.
- ➤ **RECENT ARTICLE PUBLISHED:** The NY Times published the Dirty Dancing 30th year celebration in the Sullivan Catskills mentioning many of our businesses that are participating. Other articles will be one on glamping and local foods. Family Fun is planning a visit and article on family fly fishing in

- August. Brand USA is filming in August our historic Woodstock site for a video on music in the USA.
- > SULLIVAN CATSKILL PROUD: SCVA and its partners continues with Bold Gold Media to promote our local businesses and events.
- ➤ **SOCIAL MEDIA:** Social media continues to grow on Facebook, Twitter and Instagram building a brand for the Sullivan Catskills and the new web site is progressing with additional new fans and followers teamed with fresh and relevant blog content.
- MARKETING PLAN: SCVA print media placements are showing an upswing in request from the readership at these placements. SCVA is launching a strong digital and social campaign.
- ➤ I LOVE NY PROMOTION: I Love NY continues to promote the Catskill Region and Sullivan Catskills. Plans for the Governor's Catskill Challenge is finally being put in play.
- SWDR (Nat/Geo): SCVA continues to work with the Executive Council and Stewardship Council of the Scenic & Wild Delaware River to further plan and enhance the site and promotions. "The River Unites Us" conference is planned for September 28th.
- ➤ PHOTOGRAPHY: SCVA is working with several photographers and videographers to increase the amount of high quality photos and videos needed to supply the web and travel writer request. These are be catalogued in a Sullivan Catskills Gallery for easy access and use.
- > TRAILS: SCVA is working with the Trail committee and Trailkeeper, promoting and developing our Sullivan Catskills trail system.
- ➤ WOODSTOCK 50TH ANNIVERSARY: First meeting to discuss the 50th Anniversary

- ➤ YO 1 WELLNESS & RESORT WORLD CATSKILLS: Toured the sites with PR Team to start the promotion of our newest properties. The team also visited several properties and attractions along the River.
- ➤ **ROSCOE SONGWRITERS:** Meeting to prepare marketing and promotion for this event
- MOTORCYCLE RIDE PROMOTION: Working with local motorcycle enthusiasts to develop motorcycle rides throughout the Sullivan Catskills with attractions, restaurants and lodging.
- > CAS GALA EVENT: Attending GALA event honoring members of our Sullivan Catskills

Program Employment Data

		# of Businesses	Examples of Businesses
Period	Found		
	Employment		
5/27/17 -			No data available due to
6/25/17	N/A	N/A	issue with State software
			program.
	-	5/27/17 -	5/27/17 -

- The regional work on the Hospitality industry continues bringing together the representatives from industry, education, workforce development, and economic development to form the Hudson Valley Catskill Hospitality Skills Alliance. The focus right now is on the development of a career pathway for the industry and the creation of entry level work readiness/personal effectiveness training.
- Part of regional USDOL Ready to Work grant. The program led by Westchester County Workforce Development provides work readiness, training and job placement to long term unemployed individuals in the Healthcare field. Eligible participants complete a 6 week "boot camp" that teaches them how to get a job and then will move to direct placement or training.

This program in Sullivan County ran from May 1 through June 8. Fourteen people completed the program. Eleven are going into training; two are actively looking for work and one participant found employment.

The next boot camp is scheduled for the Fall.

- The Summer Youth Employment Program began July 10. The program provides 6 weeks of paid work experience to roughly 65 Sullivan County youth. The program will run through August 18. Youth will be paid minimum wage currently \$9.70/hr. and will work 26 hours per week. Work sites are public, nonprofit and/or private sector businesses.
- Sullivan Renaissance Youth Internship program is underway with an orientation that occurred on May 17. This program provides up to 18 youth with paid internships working with communities on Renaissance projects. The program runs from May through August.
- Work continues on implementation of new legislation, Workforce Innovation and Opportunities Act (WIOA). Policies and structural changes are under development. Work is being done currently on the creation of a One Stop Operator and a Memorandum of Understanding (MOU) between the Workforce Development Board and the workforce system partners.

Unemployment Rates

Month	2017 Sullivan	2016 Sullivan	2017 Hudson	2017	2017
	County	County	Valley	New York State	United States
January	5.3	4.8	4.5	5.0	5.1
February	5.7	5.7	4.8	5.1	4.9
March	5.0	5.3	4.1	4.4	4.6
April	4.8	4.8	4.1	4.2	4.1
May	4.3	4.3	4.1	4.3	4.1
June	4.4	4.3	4.5	4.5	4.5
July					
August					
September					
October					
November					
December					

For June 2017, Sullivan County had a lower unemployment rate then Westchester County and Orange County. The County ranked 14th in the State.

- Putnam County 4.2 percent
- Dutchess County 4.4 percent
- Rockland County 4.4 percent
- Sullivan County 4.4 percent
- Ulster County 4.4 percent
- Westchester County 4.5 percent
- Orange County 4.6 percent

Labor Market Profile

Resident Civilian Labor Force and Nonfarm Employment

SULLIVAN COUNTY

June 2017, May 2017, June 2016

Category	Jun 2017	May 2017	Jun 2016	Net Month	% Month	Net Year	% Year
Resident Civilian Labor Force	35,200	33,900	34,900	1,300	3.8%	300	0.9%
Employed	33,700	32,400	33,400	1,300	4.0%	300	0.9%
Unemployed	1,600	1,400	1,500	200	14.3%	100	6.7%
Sullivan County Unemployment Rate	4.4%	4.3%	4.3%	0.1		0.1	
NYS Unemployment Rate	4.5%	4.3%	4.7%	0.2		-0.2	
US Unemployment Rate	4.5%	4.1%	5.1%	0.4		-0.6	
Total Nonfarm	27,900	27,000	27,200	900	3.3%	700	2.6%
Total Private	21,600	20,700	21,000	900	4.3%	600	2.9%
Goods-Producing	2,400	2,400	2,400	0	0.0%	0	0.0%
Natural Resources, Mining and Construction	1,100	1,000	1,000	100	10.0%	100	10.0%
Manufacturing	1,300	1,400	1,400	-100	-7.1%	-100	-7.1%
Service-Providing	25,500	24,600	24,800	900	3.7%	700	2.8%
Private Service-Providing	19,200	18,300	18,600	900	4.9%	600	3.2%
Trade, Transportation and Utilities	4,500	4,400	4,500	100	2.3%	0	0.0%
Information	100	100	100	0	0.0%	0	0.0%
Financial Activities	1,000	900	1,000	100	11.1%	0	0.0%
Professional and Business Services	1,600	1,600	1,500	0	0.0%	100	6.7%
Education and Health Services	7,800	7,600	7,500	200	2.6%	300	4.0%
Leisure and Hospitality	3,300	2,800	3,100	500	17.9%	200	6.5%
Other Services	900	900	900	0	0.0%	0	0.0%
Government	6,300	6,300	6,200	0	0.0%	100	1.6%

COUNTIES RANKED BY UNEMPLOYMENT RATE JUNE 2017

RANK	COUNTY	RATE	RANK	COUNTY	RATE
1	Columbia County	3.5	31	Essex County	4.8
2	Saratoga County	3.8	31	Hamilton County	4.8
3	New York County	3.9	31	Oneida County	4.8
3	Queens County	3.9	31	Tioga County	4.8
5	Washington County	4.0	36	Livingston County	4.9
6	Nassau County	4.1	36	Monroe County	4.9
7	Genesee County	4.2	36	Tompkins County	4.9
7	Putnam County	4.2	39	Erie County	5.0
7	Seneca County	4.2	39	Otsego County	5.0
7	Yates County	4.2	41	Herkimer County	5.1
11	Ontario County	4.3	42	Montgomery County	5.2
11	Suffolk County	4.3	43	Delaware County	5.3
11	Warren County	4.3	43	Madison County	5.3
14	Albany County	4.4	43	Schoharie County	5.3
14	Dutchess County	4.4	43	Steuben County	5.3
14	Rensselaer County	4.4	47	Chemung County	5.4
14	Rockland County	4.4	47	Clinton County	5.4
14	Sullivan County	4.4	47	Fulton County	5.4
14	Ulster County	4.4	47	Jefferson County	5.4
20	Kings County	4.5	47	Lewis County	5.4
20	Richmond County	4.5	52	Broome County	5.6
20	Schenectady County	4.5	52	Cattaraugus County	5.6
20	Schuyler County	4.5	52	Cortland County	5.6
20	Westchester County	4.5	52	Franklin County	5.6
20	Wyoming County	4.5	52	Niagara County	5.6
26	Cayuga County	4.6	52	Orleans County	5.6
26	Greene County	4.6	58	Chautauqua County	5.7
26	Orange County	4.6	59	Bronx County	6.0
29	Onondaga County	4.7	60	Oswego County	6.1
29	Wayne County	4.7	61	Allegany County	6.7
31	Chenango County	4.8	62	St. Lawrence County	6.9

SMALL COUNTIES RANKED BY TOTAL NON-FARM GROWTH RATE JUNE 2016 to JUNE 2017

RANK	COUNTY	RATE
1	Seneca County	+12.5%
2	Greene County	+3.9%
3	Schuyler County	+3.7%
4	Sullivan County	+2.6%
5	Montgomery County	+2.6%
6	Cortland County	+1.1%
7	Columbia County	÷0.9%
8	Essex County	+0.7%
9	Glinton County	+0.6%
10	Chenango County	+0.5%
10	Steuben County	+0.5%
12	Chautauqua County	0.0%
12	Delaware County	0.0%
12	Franklin County	0.0%
12	Genesee County	0.0%
12	Hamilton County	0.0%
12	Lewis County	0.0%
18	Cattaraugus County	-0.3%
19	St. Lawrence County	-0.5%
20	Otsego County	-0.7%
20	Wyoming County	-0.7%
22	Fulton County	-1.1%
23	Allegany County	-1.3%
24	Cayuga County	-1.5%