

Delaware Valley Arts Alliance
Board Meeting, Narrowsburg, NY
May 9, 2019

Attendees: Allison, J., Dintiman, R., Greene, H., Harrington, S., Hust, D., Kung, H., Lockwood, K., Luchsinger, J., Mayer, P., Meyerson, J., Phillips, L., Raazi, J., Stevenson, N. (skype)

Executive Director: Ariel Shanberg

Guest: Jane Roth

Call to Order: The meeting was called to order at 6:33PM by President Allison.

Opening remarks: President Allison reported that the meeting with NYSCA that he and Ariel attended was very positive.

Approval of Minutes: A motion was made by Liza Phillips and seconded by Janice Meyerson to approve the minutes from the April meeting. Motion carried.

Executive Director's Report: The report is attached for review.

Grant Funding: A motion was made by Jane Luchsinger and seconded by Nancy Stevenson to accept the recommendations of the Re-grant Committee with regards to the Sullivan County Arts and Heritage Grant as attached. Motion carried.

Finance Report

Treasurer, Kristin Lockwood reported the following:

1. The April statements was reconciled.
2. Fundraising is behind on budget predictions. Need to plan the one big event for the year.
3. Sponsorship money is ongoing for targeted events.
4. The committee will begin reviewing quarterly payroll filings.
5. Committee has begun to work on the 2019-2020 budget. A question was raised, "Should we increase staff hours or increase positions?" Financial analysis needs to be explored.
6. Ariel and Kristin continue to work on the chart of accounts.

Committee Reports have been sent by email. Additional information is below:

Executive Committee:

Nothing to report

Re-Branding Initiative- Dan Hust reported:

1. Crowd funding has raised \$26,000.
2. The committee has chosen the typefaces and a block type logo.
3. The committee has been reviewing tag lines.
4. Jen Watts has the website contract and the next phase will be to develop the website with the new branding materials.

Advocacy Committee Report-

NYSCA was very supportive of the Advocacy efforts of DVAA.

Fundraising/Membership:

1. The Heyn annual pancake breakfast to raised \$1,100
2. The committee is looking for someone to Chair the Frosty Myers event.
3. The committee is looking into investment policies.

Board Development: John Ruggiero decided not to serve on the Board. We may consider expanding up to 4 At-Large Board Members as stated in our Bylaws.

Program: Held first meeting of the Big Eddy Film Festival. Committee wishes to develop evaluation forms of all programs.

Facilities: The Tusten Theater is open. Still waiting on the installation of new outdoor fire escape steps.

Old Business: Discussion was had regarding a DVAA float in the July 4th parade. No conclusions were made.

Jean Raazi thanked everyone for their support in the Crowd Funding program and suggested each Board Member “Give or Get” \$500.

New Business: Nothing to report.

Adjournment: A motion was made by Jane Luchsinger to adjourn the meeting at 8:05PM.

Jane Luchsinger,
Secretary