



**Board of Directors Meeting  
December 10, 2020**

**Present: Allison, J., Dintiman, R., Greene, H., Harrington, S., Hust, D., Kogut, J., Leamer, S., Lockwood, K., Luchsinger, J., Pontier, A., Porter, K., Price, M.S., Roth, J., Sable, K.**

**Executive Director: Shanberg, A.**

***Due to the Covid-19 restrictions, this meeting was held by Zoom internet communication.***

**The meeting began at 6:30pm.**

**I. Board Chair Opening Remarks**

Congratulations to Rocky Pinciotti and thank you for years of dedicated service to DVAA. Thank you to all who volunteered. We have over 1,000 hours logged.

**2. Review of Minutes:**

A motion was made by Dan H. and seconded by Robin D. to approve the minutes from the previous meeting. Motion passed.

**3. Executive Director's Report, highlights (complete report attached)**

- a. The grants coordinator has just informed Ariel that she will be leaving DVAA to take on a full-time position with benefits. We will miss Laura Moran.
- b. The County will be restoring funding to DVAA. This funding was not budgeted and comes as a bonus to our budgeted income.
- c. Jeff and Ariel are scheduled to meet with County Legislators on December 17, 2020
- d. The lack of Indiemart this year appears to be responsible for a decrease in business in The Shop.
- e. A Building Committee has been formed with three sub-committees. Ariel is not expected to take the lead on this project but will sit on each committee. The project will be driven by the Building Committee. Sub-committees are:
  - i. *Needs committee* to form focus groups with community members
  - ii. *Capital Campaign* committee to find ways to raise funding for the project. Jean Kogut, Chair arranged a meeting with the Friends of the Hudson River State Park Development office. They advise: fundraising over 5 years, bring in a consultant and do a feasibility study, gain a better understanding of the pool of donors available and 70% of the project funds should be available before beginning...They further suggest to involve the community in the process before asking for money, show any potential donors the building. Additionally, we

should be able to demonstrate to donors that we maintain a significant endowment.

- iii. *Building Advisory Group* to assess the building condition as it is now and project expenses for proposed renovation. This committee has completed a walk-through of the building and estimate a \$5,000,000 cost to do needed repairs and upgrades. Bill Busselli has agreed to serve on this committee.

#### **4. Financial Report (attached for review)**

- End of the year appeal is going well.
- Highlights of report include the increased expense of personnel due to the fact we were not able to hire a replacement for Rocky when expected, Big Eddy ticket sales were down but, sponsorship was up. Of concern is the diminished membership renewals.
- The end of the year appeal needs to over achieve the goal so that we will be on budget.

#### **5. Review/Comment Committee Reports**

**a. Advocacy** - nothing to report

**b. Board Development** – working to fill vacant positions

**c. Executive** – plan to have a meeting prior to next Board meeting

**d. Fundraising** – (report attached for review)

Savor the Arts parties were cancelled due to COVID restrictions. The hope is to revisit in the spring. Emails went out for the end of the year appeal.

**e. Programming** – BEFF will be 10 years old this year so the committee wishes to plan a celebration.

**f. Facilities** - nothing to report.

**g. Re-Branding-** nothing to report

#### **VII. Old Business**

Need to announce the winners of the summer raffle.

#### **VIII. New Business**

Nothing to report

**Adjournment:** Motion made by Jane Luchsinger and seconded by Sean Harrington to adjourn at 7:41pm

**Submitted by:**

**Jane Luchsinger, Secretary**