

DELAWARE VALLEY ARTS ALLIANCE



Board of Directors Meeting October 8, 2020

**Present: Allison, J., R.Greene, H., Luchsinger, Phillips, L., Raazi, J., Roth, J., Sable,K.
Sweeny,M.,
Executive Director: Shanberg, A.**

Due to the Covid-19 restrictions, this meeting was held by Zoom internet communication.

The meeting began at 6:31pm.

- I. Board Chair Opening Remarks**
 - a. Due to a lack of a quorum the following will serve as notes, not minutes.
 - b. Kuddos to the staff of the Big Eddy Film Festival. The challenging times as a result to the Covid pandemic was successfully addressed by the use of innovative program delivery. We were also able to develop a great relationship with Bethel Woods.
 - c. Steve Leamer has volunteered to monitor Board action with regards to fulfilling action plans developed in the strategic plan.
- II. Review of Minutes** - this was tabled for next meeting when a quorum present.
- III. Executive Director's Report, highlights (complete report attached)**
 - a. A new gallery director has been hired, Chrissy Smith. She is the owner of Callicoon movie theater and her production experience will be beneficial in her new position. She will be working closely with Rocky for a few weeks. Rock will end his employment after the Art in Sixes show opens.
 - b. Liza and Jane have volunteered to coordinate a pandemic sensitive celebration to honor Rocky upon his retirement.
 - c. Ariel received feedback from NYSCA related to the submission of our annual report. The report was impressive as we learned that we ranked 13 out of 43 NYS arts councils. We are ranked with major metropolitan arts councils and we were praised for our response to the Covid pandemic with our innovative programing. Of special note was praise for our winter Salon series, youth component to programing and our annual strategic planning workshop. Recommendations were to increase our comprehensive programing.
 - d. The Executive branch of NYSCA will distribute funds to all arts councils based on the scores of the organization. Due to budget constraints we are expected to receive less than hoped for, but the DEC program is likely to be preserved. Contracts will be given for only 1 year.
 - e. An outdoor staged reading performance will take place this month behind the building and the performance of "Ghosts" will take place inside the building on Halloween weekend with timed, limited audiences.
 - f. The BEFF launched our new logo.

IV. Financial Report (attached for review)

The financial report was distributed utilizing the new, simplified reporting format.

We are in a positive financial position with a strong cash flow. Art sales are up and our net income is above projections.

In preparation for the holidays, Jane Roth and Jeff will work on Signatures Gift Shop inventory.

V. Review/Comment Committee Reports

a. Advocacy

Survey in progress. Jeff will schedule a meeting with Dr. Daniel Light to review the results of the survey. Surveys will be translated into Spanish and Hebrew in order to get a more complete understanding of county resident responses.

Dan will prepare an Executive summary of the survey available to all and which will be shared with those that responded to the survey.

b. Board Development – nothing to report

c. Executive – Three sub-groups will be formed and Chairs of the groups are as follows:

1. Building Advisory- Kristin Porter
2. Community Needs - Liza
3. Capital Campaign – Steve and Jean will co-chair

d. Fundraising – minutes are attached. There appears to be a \$20,000 end of the fiscal year gap that needs to be filled. Several ideas are being considered such as linking a Savor the Arts event with the upcoming Art in Sixes show.

A discussion was had regarding the Art in Sixes program and how to make this successful annual event adhere to current Covid guidelines.

Programming – nothing to report

e. Facilities - Sean has made several repairs this month.

f. Re-Branding- nothing to report

VII. Old Business

Nothing to report

VIII. New Business

Nothing to report

Adjournment: Motion made by Jane Luchsinger and seconded by Sean Harrington to adjourn at 7:51pm

Submitted by:

Jane Luchsinger, Secretary