



DELAWARE VALLEY ARTS ALLIANCE

**Board of Directors Meeting
Thursday September 9, 2021**

Present: Hust,D., Allison,J., Sable,K., Roth,J., Galligan,M.,(on zoom), Dintiman,R.,(on zoom), Brown,D.,(on zoom), Crowthers,C.,(on zoom), Price,M.,(on zoom),Greene,H.,(on zoom)

Executive Director: Ariel Shanberg

Call to Order: The meeting was called to order by President Dan Hust at 6:34pm.

1.Board Chair Opening Remarks

The Board Chair announced that Kristin Janowski has resigned for personal reasons effective immediately and the Chair will send a letter to Kristin thanking her for her service. In addition he will be revising the Board information and sending to all members.

2.Review of Minutes:

Correction to minutes made by Mary Sue Price. Motion by Jeff Allison and seconded by Ken Sable to approve corrected minutes.

3.Executive Director's Report: Highlights (complete report distributed)

Notable.

The Upper Delaware Council (UDC) will recognize Rocky Pinciotti, former Gallery Director and Tina Spangler, Big Eddy Film Festival Director for their contributions to culture in the Upper Delaware Valley at a ceremony on Sunday 9/12.

\$10,0000 bequest from Sheldon Soffer was identified and designated for the Stanley Segal Scholarship Fund.

Staffing.

Erica Freyberger has been hired as Grants Coordinator and will start October 4. Potential candidate for Communications Director has been identified. Candidates for Gallery Director still being sought.

Financials

County grant money has not yet been received which is dramatically affecting the budget comparisons. Received but not yet entered into the books are \$50,000 major donation and NYSCA

Grant for organization of \$17,000. These adjustments significantly impact the financial outlook.

Fundraising.

DVAA has applied for a NYSCA Stimulus Recovery grant. Because our income declined by over \$10,000 comparing the 12 months ending 2/28/20 and the 12 months ending 2/28/21. The actual decrease was \$31,000, and the grant money could be a minimum of \$10,000 or up to the \$31,000 of actual decrease.



Changes in NYSCA grants mean that we cannot apply for a separate visual arts grants which we included in the budget at \$10,000.

Big Eddy Film Festival.

Website is up and running. Festival Director recommends moving the feature films to Bethel Woods for technical and quality reasons.

A Technical Director has not yet been hired. The ensuing Board discussion focused on the reasons to move, limited capacity of Tusten Theater, lack of Technical Director and certain equipment and reasons to stay, ie., Opportunity to reopen Tusten, impact on the Narrowsburg Community (actual or perceived), potential for move to undermine connection between Big Eddy and the DVAA. Board unanimously passed a motion (with one abstention) to have Ariel explore the possibility of a move with Bethel Woods and proceed with move pending the outcome of the discussion and agreement of Festival Director and Executive Director.

4. Treasurer Report

Financial Reports attached for review. We are in a strong financial position with between 3 and 4 months. Of cashflow when the NYSCA Stimulus Grant and the major donation. Are Included. (They have been deposited but not yet recorded in Quickbooks.)

Direct support remains behind projections; however, major donation will improve that account by next month. Attention needs to be paid to soliciting direct support from members and donors.

Revenues from dues is behind budget-lapsed membership initiative by fundraising committee needs to be implemented.

Special events budget needs to be restructured. We frontloaded the account in the budget and need to allocate the income from events over the year.

Reconciliations are completed and up to date except for the Wayne Bank restricted account.

Unusual increase in Facilities and Equipment expense due to payment for Nantucket raffle which was not budgeted.

5. Capital Campaign Committee Reports

Needs Assessment Focus Group interviews to start September 10 and continue through the middle of October

Building Team RFI still pending

Capital Funding Team has not met.



6. Committee Reports

A) Advocacy-nothing to report

B) Board Development- we need to replace Kristin and we need a candidate to assume role of Treasurer

C) Facilities-windows on 4th floor repaired

D) Fundraising- Hust and Allison to co-chair Fundraising Committee Committee met 9/2/21-minutes attached. Monthly meeting date needs to be set. Target of raising \$40,000 this year with 7 events. Dorflinger's Glass Museum, Virtual Dance Party, Stay at Home fundraiser are possible events. Each event has a champion responsible for a budget and a plan to present at the next meeting. Early promotion and extensive use of social media are keys to success. Hester is planning a lapsed member drive.

E) Program Committee will meet mid October

7. Old/New Business nothing to report

Adjournment: Motion to adjourn made by Jeffrey Allison at 7:59pm. Seconded by Ken Sable. Motion passed.

Submitted by Jane Roth Sec'y