

BOARD MEETING MINUTES

OCTOBER 10, 2024

Present: Ariel, Dan, Heinrich

On Zoom: Jane, Leif, Ken, Rennik, Mary Sue, Rachel

Meeting called to order 6:34pm

Opening Remarks:

Dan wants to implement Board Self Assessment plan and requested Board members to send him self assessment form prototypes.

Review of Minutes:

Rachel made motion to adopt, seconded by Leif, unanimously approved.

Strategic Plan Update:

Ariel reported development of strategic plan progressing. Areas of focus include governance, fundraising, operations, programs, communications, marketing and 50th anniversary. Meeting later in October with consultant leading to more information for discussion at December Board meeting.

Executive Director's Report: report distributed. The following are highlights.

New Communications Manager, Naomi Scott, in place and has hit the ground running. Background in design and marketing in music industry; is a DVAA grantee familiar with marketing in the community. Lives in Barryville with her wife.

NYSCA-application for Mildred's Lane was disqualified because already 501c org. Mildred's Lane says not a 501c org -further investigation underway.

BEFF- schedule to be finalized tomorrow when last film will be received.

All films to be screened at The Tusten. Ariel thanked Rennik and Lily for their assistance with film selection. Social events to be held at Bar Veloce and Darby.

Treasurer's Report: Report distributed. The following are highlights.

Due to staffing vacancies especially Development Associate there are significant variances in both revenues and expenses.

2023 IRS 990 report signed by Heinrich and Ariel is ready to be submitted to accountants.

Heinrich proposes reviving Annual Report to include financials, programming and organization's accomplishments.
Draft budget to be presented at December meeting.
Shop DVAA continues to do well.

Executive Committee will meet in November.

Facilities Committee - Floor will be done during holiday break.

Fundraising Committee: Report distributed
Focus of committee currently is implementation of year end appeal.

Communications Committee will meet in November.

Programming Committee has not met.

New Business:

Signe Ballew, former Gallery Mgr and Grants Mgr, now living in Asheville. Her studio along with many artists in the area has been devastated by the storm. Proposal to have an exhibition of artist works from that region early in 2025. Tentatively called "The Mountains are Calling" Board supported the proposal.

Motion to adjourn made by Rachel, seconded by Mary Sue.
Meeting adjourned at 7:27pm.

Respectfully submitted by Jane M. Roth, Sec'y