

SULLIVAN COUNTY VISITORS ASSOCIATION MINUTES
100 Sullivan Ave., Ferndale, NY, Tuesday, June 26, 2018

Present: Paul Carlucci, Paul Ciliberto, Stacy Cohen, Sims Foster, Elaine Giguere, Jennifer Grimes, Tanya Hahn, Rick Lander, Shannon McSweeney, Brian Rourke, Alan Rosenblatt, Franklin Trapp, Phil Vallone, Donna Hemmer, Diane Riegal, Joshua Potosek, Roberta Byron-Lockwood, Herb Clark, Holly Gassler

Absent:

Excused: Charlie Degliomini, Abhay Jain

Alan called the meeting to order at 8:29am

Financial Report: The Financial Report was attached. A motion to accept the financial report was made by Stacy Cohen and seconded by Paul Ciliberto, all in favor. Motion carries.

Finance Team/Tanya: The SCVA will be establishing a Line of Credit for upcoming expenses with the new Visitors Center with Jeff Bank proceeding a motion at the April 2018 BOD Meeting.

Minutes: The minutes from the April 2018 Board Meeting were attached. A motion to accept the minutes was made by Elaine Giguere and seconded by Rick Lander, all in favor. Motion carries.

Membership Report: The New & Renewing membership report was attached. There are fourteen new memberships and nineteen renewing Memberships. A motion to accept the New & Renewing Membership's was made by Paul Ciliberto and seconded by Stacy Cohen, all in favor. Motion carries.

Building Team:

No Updates at this time.

Strategic Plan: The By-Laws are near completion, the By Laws Committee would like to read them one last time prior to submitting then to the BOD at the July 24, 2018 board meeting.

In September the Strategic Planning Committee would like the chairperson for each committee to get together to ensure all committee participants are coordinated and all working in sync with one another. There will be a meeting after the September 25, 2018 board meeting to discuss.

Marketing Team: SCVA has installed new blinds at New York Stewart International Airport as well as other installations. SCVA has obtained a double booth at the NY Times Travel Show, members are encouraged to attend and be a part of the show. The contract is up with SCVA's PR Team; The Door. Collectively the board reviewed the contract and SCVA would like to go ahead with and sign the new contract. A motion to sign the contract was made by Stacy Cohen and seconded by Shannon McSweeney, all in favor. Motion carries.

Nominating Team: The Nominating Committee will get out letters to the Board members whose terms are up in December 2018 to ask if they'd like to be considered for another 3-year term. The Nominating Committee will also send out letters to the membership to seek out potential qualified candidates for the board.

Updates:

Travel Guide: To date, 68% of our printed travel guides have been requested & shipped out. Prep for the 2019 Travel Guide has begun, we are looking for new imagery for the guide. All members are encouraged to send in high-res photos touting their properties.

New Business: Phil Vallone brought up that there is a new type of camping (glamping) movement in the Town of Rockland. There seems to be some local opposition to having this type of establishment.

Phil Vallone brought up some concerns regarding transportation regulations. Sullivan County needs reliable transportation, with no regulations in the townships it is difficult to have success. Phil Vallone suggests reaching out to the Town Supervisors to review the operator rules & regulations and hold the town's accountable for their own regulations.

Next Meeting: July 24, 2018

Adjournment: The meeting was adjourned at 9:56am with a motion by Alan Rosenblatt and a second by Franklin Trapp, all in favor. Motion carries.

Respectfully Submitted,
Holly Gassler