

SULLIVAN CATSKILLS VISITORS ASSOCIATION

Meeting called to order 8:38 am

Present: Scott Samuelson, Paul Carlucci, Donna Hemmer, Mark McLewin, Sims Foster, Roberta Byron-Lockwood, Herb Clark, Isabel Braverman

Joining by video: Rick Lander, Franklin Trapp, Eric Frances

Not In Attendance: Anthony Bruno, Paul Ciliberto, Brian Facquet, Jennifer Grimes, Tanya Hahn, Shawn Lang, John Pizzolato, Joshua Potosek, Jay Quaintance, Talya Regan, Brian Rourke, Lauren Seikaly, Ariel Shanberg, Phil Vallone, Ira Steingart

Minutes: The minutes from the November Board Meeting were attached. A motion to accept the minutes was made by Mark McLewin and seconded by Paul Carlucci, all in favor. Motion carries.

Membership Report: A motion to accept new members was made by Mark McLewin and seconded by Paul Carlucci, all in favor. Motion carries.

Financial Report: A motion to accept the financials was made by Scott Samuelson and seconded by Paul Carlucci, all in favor. Motion carries.

Updates

Catskill Cuisine: SCVA working with Bethel Woods, Rosen Group, and New York State on marketing initiatives for the Catskill Cuisine event. The two-day event will inspire visitors to stay the entire weekend.

Itinerary Building: SCVA to hold a workshop on January 9 at The Kartrite to work with accommodations and attractions to offer itineraries for the group and international marketplace.

Berkeley Young: SCVA and board to look at a date in February for Berkeley Young to present the Strategic Plan to legislative decision makers.

2023 Meeting Dates: The 2023 calendar was presented to the board. Board meetings will continue to be held on the fourth Tuesday of the month.

Legislative Forum: To be held on February 10

Travel Guide: The 2023 Travel Guide is complete and will be available in January.

Chairman's Report: Chairman Sims Foster congratulated the SCVA for the annual event held at Bethel Woods.

Before adjourning, the board thanked Sims Foster for his tenure as Chairman.

A motion to adjourn was made by Scott Samuelson and seconded by Mark McLewin

Adjournment 9:19 am

Next meeting: January 24, 2023