

## SULLIVAN CATSKILLS VISITORS ASSOCIATION

***Meeting called to order 8:33 am***

**Present:** Rick Lander, Phil Vallone, Paul Ciliberto, Sims Foster, Mark McLewin, Talya Regan, Jennifer Grimes, Tanya Hahn, Roberta Byron-Lockwood, Herb Clark, Isabel Braverman

**Joining by video:** John Pizzolato, Jay Quaintance, Lauren Seikaly

**Not In Attendance:** Anthony Bruno, Paul Carlucci, Brian Facquet, Eric Frances, Donna Hemmer, Shawn Lang, Brian Rourke, Scott Samuelson, Ariel Shanberg, Ira Steingart, Franklin Trapp, Joshua Potosek

**Minutes:** The minutes from the June Board Meeting were attached. A motion to accept the minutes was made by Rick Lander and seconded by Talya Regan, all in favor. Motion carries.

**Membership Report:** A motion to accept new members was made by Mark McLewin and seconded by Paul Ciliberto, all in favor. Motion carries.

**Financial Report:** A motion to accept the financials was made by Rick Lander and seconded by Jennifer Grimes, all in favor. Motion carries.

**Executive Board:** No report

**Finance Team:** Tanya Hahn has a copy of the audit.

A resolution was presented to open an account at Wayne Bank. A motion to accept was made by Tanya Hahn and seconded by Jennifer Grimes, all in favor. Motion carried.

**Marketing Team:** Roberta Byron-Lockwood reported that they will expand TV buys and market reach.

A calendar of trade shows will be available at the next meeting.

**Updates:** Schedule meeting for Catskill Cuisine

Board members to look through Strategic Plan and give feedback with a presentation to be held in the fall.

**New Business:** Member business trainings are available

**Old Business:** None

A motion to adjourn was made by Rick Lander and seconded by Jennifer Grimes

***Adjournment 9:43 am***

**Next meeting:** August 23, 2022, at 8:30 am