

SULLIVAN CATSKILLS VISITORS ASSOCIATION

Meeting called to order 8:35 am

Present: Rick Lander, Scott Samuelson, Paul Carlucci, Phil Vallone, Donna Hemmer, Eric Frances, Franklin Trapp, Talya Regan, Mark McLewin, Sims Foster, Roberta Byron-Lockwood, Herb Clark, Isabel Braverman

Joining by video: Brian Rourke, Lauren Seikaly, John Pizzolato, Anthony Bruno

Not In Attendance: Paul Ciliberto, Jennifer Grimes, Joshua Potosek, Brian Facquet, Tanya Hahn, Shawn Lang, Jay Quaintance, Ariel Shanberg, Ira Steingart

Minutes: The minutes from the October Board Meeting were attached. A motion to accept the minutes was made by Scott Samuelson and seconded by Donna Hemmer, all in favor. Motion carries.

Membership Report: A motion to accept new members was made by Rick Lander and seconded by Donna Hemmer, all in favor. Motion carries.

Financial Report: A motion to accept the financials was made by Donna Hemmer and seconded by Franklin Trapp, all in favor. Motion carries.

Executive Board: The officers for the Executive Board for 2023 were presented. Secretary Brian Rourke called for a vote as presented by Chairman Sims Foster. All in favor. The new officers are: Chair- Eric Frances; Vice Chair- Scott Samuelson; Treasurer- Tanya Hahn; Secretary- Franklin Trapp.

Finance Team: The budget was submitted to the county before the deadline.

Annual Event Committee Report: SCVA President Roberta Byron-Lockwood reported that they are working with Bethel Woods on the Annual Event, and asked board members to register for the event if they have not done so already.

Catskill Cuisine Update: SCVA President Roberta Byron-Lockwood reported that they met with Bethel Woods about the Catskill Cuisine event to be held in May 2023. She also reported that celebrity chef Scott Conant has signed on to make an appearance. The SCVA will work with the Rosen Group to assist with PR.

Old Business: The SCVA produced two new commercials for the winter season that will run on network television and OTT (streaming). The SCVA is also working on updating its website. Leadership from the SCVA and other leaders met with Senator Elect Peter Oberacker at the SCVA offices in Liberty.

A motion to adjourn was made by Phil Vallone and seconded by Rick Lander

Adjournment 9:09 am

Next meeting: December 27, 2022