

SULLIVAN CATSKILLS VISITORS ASSOCIATION

Chairman Eric Frances called the meeting to order at 8:35 am

Present: Brian Facquet, Sims Foster, Eric Frances, Rick Lander, Mark McLewin, Richard Lowe, John Pizzolato, Talya Regan, Scott Samuelson, Roberta Byron-Lockwood, Herb Clark, Isabel Braverman

Joining by video: Rocco Baldassarri, Tanya Hahn, Lauren Seikaly

Not In Attendance: Anthony Bruno, Paul Carlucci, Donna Hemmer, Shawn Lang, Matthew Orley, Jay Quaintance, Ariel Shanberg, Franklin Trapp, Phile Vallone, Ira Steingart, Josh Potossek

Minutes: The minutes from the February Board Meeting were attached. A motion to accept the minutes was made by Mark McLewin and seconded by Scott Samuelson, all in favor. Motion carries.

Membership Report: A motion to accept new members was made by Scott Samuelson and seconded by Talya Regan, all in favor. Motion carries.

- Some board members noted that many new members are short-term rentals. They asked for a list of members by category, and to continue the discussion about short-term rentals.

Financial Report: A motion to accept the financials was made by Scott Samuelson and seconded by Rick Lander, all in favor. Motion carries.

Executive Committee: Chairman Eric Frances called for an Executive Committee meeting to be held in April.

Finance Team: The finance team reported that the auditors were at the SCVA offices in March and will come back in April.

Marketing Committee: The Committee reported that the spring ads have been placed on network and OTT.

Updates

Catskill Cuisine: The SCVA reported that a new Catskill Cuisine website was created, and print and digital ads have been placed.

A motion to adjourn was made by Rick Lander and seconded by Scott Samuelson

Adjournment 9:31 am

Next meeting: April 25, 2023