

SULLIVAN CATSKILLS VISITORS ASSOCIATION

Chairman Eric Frances called the meeting to order at 8:32 am

Present: Scott Samuelson, Eric Frances, Rocco Baldassari, Richard Lowe, Matthew Orley, Donna Hemmer, Mark McLewin, Anthony Bruno, Shawn Lang, Talya Regan, Ira Steingart, Roberta Byron-Lockwood, Herb Clark, Isabel Braverman

Joining by video: Tanya Hahn, John Pizzolato, Franklin Trapp, Ariel Shanberg, Lauren Seikaly

Not In Attendance: Paul Carlucci, Sims Foster, Brian Facquet, Rick Lander, Joshua Potosek, Jay Quaintance, Phil Vallone

Board Introductions: The board members introduced themselves as there are new members this year.

Minutes: The minutes from the December Board Meeting were attached. A motion to accept the minutes was made by Scott Samuelson and seconded by Franklin Trapp, all in favor. Motion carries.

Membership Report: A motion to accept new members was made by Scott Samuelson and seconded by Franklin Trapp, all in favor. Motion carries.

Financial Report: A motion to accept the financials was made by Scott Samuelson and seconded by Matthew Orley, all in favor. Motion carries.

Executive Committee: No report

Updates

Restaurant Week: SCVA will co-sponsor Hudson Valley Restaurant Week to be held in the spring.

Updating Website: SCVA updating current website to make it more modern and user friendly. SCVA to share design with the board.

Alon Marketing: SCVA and Alon Marketing held online travel trade workshops for members.

Strategic Plan: SCVA to meet with Sullivan County legislators to present 2023 Strategic Plan.

Legislative Breakfast: SCVA and New York State Tourism and Hospitality Association to hold a legislative breakfast networking event at Bernie's Holiday Restaurant on February 10 with state representatives.

A motion to adjourn was made by Scott Samuelson and seconded by Talya Regan

Adjournment 9:44 am

Next meeting: February 28, 2023