Goal:

Adopt a proactive approach to build and enhance the County's Health and Human Services as a growing economic sector, and to support its diverse communities socially.

HEALTH AND HUMAN SERVICES

In a rapidly changing climate such as Sullivan County, with increasingly diverse communities, and emerging trends in demographics and community activities, innovative and different types of facilities require careful planning and development. These could include multi-purpose facilities where parks, health and cultural centers are integral to commercial, retail or residential developments, as well as dedicated or purpose-build facilities for young people. Even the idea of virtual facilities countywide where a coordinator organizes activities in numerous facilities as opposed to being based in an actual centre should be considered. In the survey — Assessing Voters' Opinions of the Present and Future State of Sullivan County — and input from the focus groups for the Sullivan 2020 Strategic Plan identified Health and Human Services as crucial to improving the quality of life for the residents in Sullivan County.

Sullivan County's population has grown by 6.7 percent from 1990. Current population forecasts show that Sullivan County will hit 100,000 people by the year 2020. People 65 and older account for the largest segment of population growth, and the County needs to be prepared to provide the human service needs for this aging populace. At the same time, the needs of the young working population and adolescents need to be served by providing them with vocational training opportunities, childcare solutions and after school programs. In addition, their transportation needs must be met to adequately enable them to get to places during an emergency, even when they do not drive.

In the past, most local governments have had a short-term, piecemeal and reactive approach to health and human services planning. The **Sullivan 2020** Strategic Plan focused on creating a paradigm shift from the reactive and crisis management approach to a proactive and preventive approach for providing Health and Human Services. This approach was formulated in coordination with members from the County's Departments of Public Health, Family Services and Community Services.

This approach will identify and assess quality of existing facilities, and quality of and gaps in social services including family and counseling services. It will use baseline information to develop a detailed plan to expand and improve services by identifying priorities and actions to accomplish them. Collaboration among participating agencies will be vital to designing appropriate, efficient and cost-effective health and human services.

Goal:

Adopt a proactive approach to build and enhance the County's Health and Human Services as a growing economic sector, and to support its diverse communities socially.

STRATEGY 6.10

Improve the perception of Health and Human Services as a critical service to residents and a viable economic development industry.

Timeframe

SHORT TERM
INTERMEDIATE
LONG TERM

Steps	Leadership Role (C/M/P)	Status (A/P/C)
Establish an Inter-Agency Task Force	C	
Document baseline data with annual updates to illustrate the benefits of the Health and Human Services industry	C	
Work with the media to get the word out.	C	
Gain support for an integrated Health and Human Services plan.	C/P	
Create one countywide approach involving various County departments, such as Family Services, Public Health and Community Services.	C	
Integrate the provision of basic health care and nutrition into the local planning process.	C/M/P	
Integrate Health and Human Services strategies with Emergency Management strategies	C	

Leadership Role: C – County   M – Municipality   P – Partners
Status: A – Active   P – Pending   C – Complete

Resources

Documents

❖ Rural Healthy People 2010 addresses some of the issues related to land use and community design.

❖ 2005-2010 Community Health Assessment; Prepared by Sullivan County Public Health Services; 50 Community Lane, Liberty, NY 12754, Phone845-292-0100 Ext. 1

Organizations and Programs

❖ *National Association of County and City Health Officials* (*NACCHO) -* www.naccho.org
The Land Use Planning/Community Design website offers a host of tools and resources to help local public health practitioners engage in community design activities. From fact sheets, check lists, case examples, and PowerPoint presentations, to links to other agencies, the Land Use Toolbox is a continually updated source of information to help you begin and sustain work in this area.

❖ *Office of Rural Health Policy (ORHP) -* http://ruralhealth.hrsa.gov/
The Office of Rural Health Policy (ORHP) of the US Department of Health and Human Services promotes better health care service in rural America. The Office informs and advises the Department of Health and Human Services on matters affecting rural hospitals, and health care, coordinating activities within the department that relate to rural health care, and maintaining a national information clearinghouse.

❖ *Active Community Environments Initiative (ACES) -* www.cdc.gov/nccdphp/dnpa/aces.htm
CDC's Active Community Environments Initiative (ACES) promotes walking, bicycling, and the development of accessible recreation facilities. It was developed in response to data from a variety of disciplines, including public health, urban design, and transportation planning. This data suggests characteristics of our communities such as proximity of facilities, street design, density of housing, availability of public transit and of pedestrian and bicycle facilities play a significant role in promoting or discouraging physical activity.

❖ *Active Living by Design -* www.activelivingbydesign.org/
A national program of The Robert Wood Johnson Foundation funding 25 community partnerships across the country to demonstrate how changing community design will impact physical activity. It is a part of the UNC School of Public Health in Chapel Hill, North Carolina. This program establishes innovative approaches to increase physical activity through community design, public policies and communications strategies.

Funding Sources

❖ US Department of Health and Human Services (Rural Health Policy)
❖ The Robert Wood Johnson Foundation (Active Living by Design)

Goal:

Adopt a proactive approach to build and enhance the County's Health and Human Services as a growing economic sector, and to support its diverse communities socially.

STRATEGY 6.11

Establish Health and Human Services as a major industry and economic generator in Sullivan County.

Timeframe

SHORT TERM

INTERMEDIATE

LONG TERM

Steps	Leadership Role (C/M/P)	Status (A/P/C)
Integrate with Economic Development strategies, training and job opportunities.	C	
Identify shovel-ready sites for this industry.	C/P	
Promote and market Health and Human professional services.	C	
Create jobs and job opportunities with particular attention to under-represented groups in these professions.	C	
Build and expand daycare and after school programs that can help to increase salaries and family income.	C/P	

Leadership Role: C – County   M – Municipality   P – Partners
Status: A – Active   P – Pending   C – Complete

Resources:

Other

◈ *Rural Assistance Center (RAC)* - www.raconline.org/
The Rural Assistance Center (RAC) is a product of the U.S. Department of Health and Human Services' Rural Initiative and was established in December 2002 as a rural health and human services "information portal." RAC helps rural communities and other rural stakeholders access the full range of available programs, funding, and research that can enable them to provide quality health and human services to rural residents.

Goal:

Adopt a proactive approach to build and enhance the County's Health and Human Services as a growing economic sector, and to support its diverse communities socially.

STRATEGY 6.12

Increase the number of health care professionals, including public health professionals, medical doctors, dentists and psychologists.

Timeframe

SHORT TERM
INTERMEDIATE
LONG TERM

Steps	Leadership Role (C/M/P)	Status (A/P/C)
Collaborate with medical, nursing, and public health organizations to draw medical and public health professionals to the County.	C	
Work with medical and health programs in higher education institutions to attract recent graduates.	C/P	
Attract and develop the Health and Human service industry to create quality jobs for health professionals.	C	

Leadership Role: C – County   M – Municipality   P – Partners
Status: A – Active   P – Pending   C – Complete

Resources

Documents

◈ 2005-2010 Community Health Assessment; Prepared by Sullivan County Public Health Services; 50 Community Lane, Liberty, NY 12754, Phone845-292-0100 Ext. 1

Organizations and Programs

◈ *Student Outreach and Response Team (SORT) -* www.dekalbhealth.net
A program that provides public health students with practical experience. It is a collaboration of the DeKalb County Board of Health, Emory University's Rollins School of Public Health and Center for Public Health Preparedness and Research, and the Georgia Division of Public Health. *SORT's* current mission is "to promote future public health leadership by providing students with hands-on experiences that contribute to improved community health."

Goal:

Adopt a proactive approach to build and enhance the County's Health and Human Services as a growing economic sector, and to support its diverse communities socially.

STRATEGY 6.13

Assure that all County residents have access to information about Health and Human Services.

Timeframe

SHORT TERM
INTERMEDIATE
LONG TERM

Steps	Leadership Role (C/M/P)	Status (A/P/C)
Widely notify the public upon launching of the R-211 system.	C/M/P	
Update information in the R-211 system on an annual basis so that it is reliable.	C	
Use GIS to map and track health facilities, services and data.	C	
Improve services in the non-PHIZ areas.	C/M/P	
Improve transportation to provide better access to services and options for County residents.	C	

Leadership Role: C – County M – Municipality P – Partners
Status: A – Active   P – Pending C – Complete

Resources

Documents

◈ 2005-2010 Community Health Assessment; Prepared by Sullivan County Public Health Services; 50 Community Lane, Liberty, NY 12754, Phone845-292-0100 Ext. 1

◈ Wabasso Community, Indian River County (FL) Case Study of a rural community using a community assessment tool. See attachment.

Organizations and Programs

◈ *US Department of Agriculture, US Department of Transportation -* http://ntl.bts.gov/
A resource designed to assist public and private stakeholders in planning, developing, and improving rural areas and small communities, especially through transportation and related projects. It provides information about federal legislation affecting transportation planning in rural areas.

◈ Wabasso Community, Indian River County (FL) Case Study of a rural community using a community assessment tool. See attachment.

◈ *Community Toolbox -* http://ctb.ku.edu/
The mission is to promote community health and development by connecting people, ideas and resources while their goal is to support your work in promoting community health and development. The Tool Box provides over 6,000 pages of practical skill-building information on over 250 different topics. Topic sections include step-by-step instruction, examples, check-lists, and related resources.

Goal:

Adopt a proactive approach to build and enhance the County's Health and Human Services as a growing economic sector, and to support its diverse communities socially.

STRATEGY 6.14

Reduce the number of County residents who are dependent on Temporary Assistance for Needy Families (TANF) from 20% to 10%.

Timeframe

SHORT TERM
INTERMEDIATE
LONG TERM

Steps	Leadership Role (C/M/P)	Status (A/P/C)
Improve training opportunities for workforce development through area universities and other private training organizations.	C/P	
Build new health facilities and programs throughout the County, such as day care and after school learning programs.	C/P	
Improve public transportation, to allow people to work and increase their standard of living.	C/M	
Improve and expand after-school care, elementary school and young adult after school activities.	C/M	

Leadership Role: C – County   M – Municipality   P – Partners
Status: A – Active   P – Pending   C – Complete

Resources

Documents

◈ 2005-2010 Community Health Assessment; Prepared by Sullivan County Public Health Services; 50 Community Lane, Liberty, NY 12754, Phone845-292-0100 Ext. 1

Organizations and Programs

◈ *National Association of Local Boards of Health (NALBOH)* – www.nalboh.org/
The grassroots of public health – is the national voice for effective and competent public health governance. *NALBOH* provides training and educational resources developed by the National Association of Local Boards of Health.
◈ *National Non-point Education for Municipal Officials Network -* nemo.uconn.edu/national
The National Non-point Education for Municipal Officials (NEMO) Network is an organization of over 30 state and local groups that conduct similar educational programs regarding land use and water quality for local officials.

Funding Sources

◈ Temporary Assistance to Needy Families (TANF)
1-800-342-3009
◈ Workforce Investment Act (WIA)
◈ U.S. Department of Housing and Urban Development (HUD) Welfare to Work Voucher program funds
◈ Community Development Block Grant (CDBG) funds used in conjunction with economic development activities
◈ National Association of Local Boards of Health (NALBOH)