

Delaware Valley Arts Alliance
Regular Meeting
March 8, 2012

Present Were: B. Bidwell, T. Bystrom, H. Greene, A. Hart, R. Johansen, E. Kubenik, J. Luchsinger and R. O'Brien Also present was Elaine Giguere.

1. The meeting was called to order by Liz at 6:30 pm due to the absences of Robin & Jeff.
2. The minutes of the February meeting were reviewed and unanimously approved by those present.
3. Financial report
 - The current financial report was reviewed with the Board.
 - We are still waiting for the NPS to remit its past due rent, the DVO to remit its past due amounts and for more membership renewals to arrive.
4. Membership Committee Report
 - Membership Committee will be meeting at 5:30pm on 3/18 to discuss contacting the non-renewals for 6/1/11 and 12/1/11 expirations that have not yet responded by phone.
6. Fundraising Committee Report
 - Bruce discussed the Savor the Arts House parties and Savor the Arts Restaurant Style were discussed.
 - More ads are needed for the Playbill Journal.
 - Robin has agreed to chair RiverFest.
 - Hans is working on the tree graphic which will include donors and members.
 - The 5k will not be held this year; the Kayak Raffle will begin in the spring and continue until RiverFest.
7. Board Development Report
 - Bruce is following up on 5 possibilities to fill the vacant seat.
 - Board members whose terms are expiring in 2012 should let Bruce know their intentions to either remain on or leave the Board.
8. Programming Committee Report
 - Performers for the spring are Red Molly, The Speckers and possibly Livingston Taylor. Maybe also Reed Jazz with Sweet Sue Terry in the spring.
 - DV Chamber Orchestra and Catherine Russell with Mark Shane is a possibility for the fall.
 - The community needs assessment is being developed.
9. Big Eddy Film Festival Update
 - The dates are September 14th, 15th & 16th. Seven levels of giving have been developed. A PR company will be asked to assist with promotion. The next meeting is 3/22.
10. Facilities
 - A workday will be scheduled to clean the theatre.
 - There is a problem with the floor in the kitchen caused by weather related problems. This needs to be addressed.
11. Director's Report
 - \$1,000 family grant received from Willard Cook
 - All revenues from the Silent Auction have been received
 - Sent paperwork to start process for County Grant contract
 - Anticipating proceeds from "The Artist" and Brook House Galleries.
 - Playbill ad revenues are coming in
 - Upcoming events are: 3/10- "Expressions 2012" loft gallery opening; 3/17- "Arusha Project" (Hannah Ross) Tusten Theatre; 3/25-Peter Greene "Family Matters" opening reception; 3/26 & 3/26- "Shakespeare's Women" staged readings Krause Recital Hall
 - Spring Series- 5/5 Livingston Taylor; 5/19 The Speckers; 5/26 Reed Jazz; and 6/2 Red Molly.
 - Fall Series-10/6 Catherine Russell; 10/13 DVO Chamber Orchestra and another being negotiated.
 - DVAA representation at Arts day in Albany (2/14), Non-Profit Summit (3/7) and Boys and Girls Club Benefit (3/9)
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12. The meeting was adjourned at 7:25 pm.

Respectfully submitted,

Elizabeth Kubenik