

Delaware Valley Arts Alliance

Board Meeting

April 11, 2013

Present: Jeff Allison, Bruce Bidwell, Carl Buckstad, Karen Bliss, Ellen Galligan, Hester Greene, Anne Hart, Russell Johansen, Elizabeth Kubenik, Hans Kung, Jane Luchsinger, Robin McClernon, Richard O'Brien, Liza Phillips

Also Present: Elaine Giguere

The meeting was called to order at 6:40 PM by President Jeff Allison.

I A motion to approve the minutes of the March 14, 2013 meeting was made by Jane, seconded by Anne. The motion carried.

II The financial report was reviewed and discussed. Fundraising efforts continue to be the priority. "Savor the Arts" events and the Spring Concert Series are the next efforts to accomplish this goal.

III The Director's Operations Report was reviewed. Riverfest planning is underway. Members should review last year's planning documents and make recommendations for any needed changes. Members supported the decision to conduit a town grant; thanks to Jane for this effort. Liza has developed a show/sale, "Working Space"; an e-blast will promote this. Promotional postcards were distributed. Troy has resigned from the board, but will work on BEFF. Sarah Fishman will complete a 400 hour internship this summer.

IV Committee Reports:

Programming: Robin distributed posters describing the Spring Concert Series to be placed in public spaces throughout the county.

Business Development: Advertising sponsorships have been well received. Some businesses prefer to get a request in August; we will make another effort to approach them at that time. Jeff and Liz are working on a budget for the Big Eddy Film Festival (BEFF). They will also be working with Troy to articulate the BEFF vision.

Fundraising: Bruce is coordinating the Savor events; advertising will make restaurant dates known to the community. Jane will produce a high tea and fashion show on May 5.

Membership: Hester reported that the membership tree is updated. The renewal brochure needs to be updated immediately. This will be addressed at the committee meeting.

Promotion is currently focused on Savor, Working Space, High Tea, and the Spring Series.

Facilities: The theater had a fire inspection walk-through last week. A small punch-list of repairs has been developed and work is being completed.

V Old Business: The theater needs to be cleaned April 16 at 9:30 AM.

VI New Business: There was none.

The meeting was adjourned at 7:40 PM.

Respectfully,

Ellen Galligan, Secretary