

Delaware Valley Arts Alliance
Board of Directors Meeting

Minutes of the September 12, 2013 Meeting

Members present: Jeff Allison, Bruce Bidwell, Karen Bliss, Ellen Galligan, Hester Greene, Anne Hart, Russell Johansen, Hans Kung, Elizabeth Kubenik, Richard O'Brien, and Randy O'Neill. Also present: Elaine Giguere.

The meeting was called to order at 6:35 by President Jeff Allison.

I Approval of Minutes: The minutes of the August 2013 meeting were approved as read. The motion was made by Hester Greene, seconded by Anne Hart, and carried.

II Review of Financial Report: The financial report was reviewed and discussed

- Big Eddy Film Festival and Savor the Arts are the only fundraisers underway at this time.
- Membership renewals are coming in slowly.
- At next week's committee meetings consider what membership and fundraising can do together to promote additional revenue.
- Business advertising for next year needs to start now.

III Director's Operations Report:

- See handout
- A new retail tenant for the vacant storefront was approved at \$500 per month plus repairs to floor and ceiling. Elaine will oversee a one-year lease.
- Big Eddy films have been selected. Media coverage on 4 radio stations will begin 9-13-13. Hester will pick up the popcorn machine. Randy will coordinate volunteers. Send him feedback if the website doesn't work for you – or volunteers may call the office, they don't need to use the computer. Weekend tickets include the gala.

IV Committee Reports

- Fundraising:
 - "Savor" activities are still underway. There will be a dine-out event at the Crossroads on Oct 6.
 - There will be a members' brunch on Sunday Sept 29 from 11 to 1. Paid members will receive their membership cards. An unveiling of the donor plaques for sponsors of the pillars will take place at this time.

Facilities:

- Four plaques were installed on pillars.
- The building was washed, and the porch ceiling was replaced, but the furnace repair man does not expect the furnace to last through the winter.

Membership will call all members who have not renewed.

Program: The schedule is complete through Dec 7.

V Old Business: There was none

VI New Business: No other business

VII Adjournment: The meeting was adjourned at 7:50. Motion made by Karen Bliss; all in favor.

Respectfully submitted,

Ellen Galligan, secretary