

LEADERSHIP SUMMIT 2016

Creative Engagement for Healthier Communities

MEETING MINUTES 10/26/15

Participating: Linda C. Hartley, Darlene Fedun, Elizabeth Rowley, Ramsay Adams, Ashley Tully (Catskill MountainKeeper Program Director), Midge Maroni, Nancy McGraw, Colleen Monaghan, Laura L. Northrup, Terry Shultz, Denise Frangipane, Meghan Stalter, Kathleen Christie, Maureen Michulski

Welcome, Introduction and Initial Discussion

Linda and Darlene welcomed everyone and introductions were made. Discussions opened by agreeing that the name this year and going forward will be "Leadership Summit", as it is all encompassing and more representative of the public, private and nonprofit sectors.

Linda reported that the Summit received a wonderful endorsement from Dr. Galarneau, who said that the \$2,500 sponsorship from Orange Regional and Catskill Region Medical Centers was the best possible use of his advertising dollars.

In August Linda submitted budget requests for \$10,000 to the Orange County and Sullivan County Legislatures.

The consensus is that it was very effective to focus on one particular topic or theme for the Summit so it was agreed to continue with this approach. This year's theme will be "Creative Engagement for Healthier Communities".

It was also agreed we will focus on the youth of our community. There was discussion regarding potential youth speakers and/or local youth joining us at some point in the day, but further discussion is needed on that topic. The Monticello Gymnastics Club was identified as an organization making great strides and a good potential resource or sub-committee member.

The committee spoke at some length about the "scope' of the Summit, whether it should be expanded to be more of a regional event vs. continue to focus on Sullivan County. It was agreed that we will continue to encourage both participation and support from both Sullivan County and the region.

Nancy McGraw briefly recapped the SC Dept. of Health's *Health Summit* produced in 2013, and shared that she would like to integrate the aims the one-time Health Summit with the annual Leadership Summit.

Program Notes

It was agreed the Program would include presentations highlighting two successful collaborations from similar communities with specific, measurable results.

The number of panelists on the stage should be no more than 5. The program committee will continue to aim for a more diverse composition of panelists and speakers.

The Co-Chairs reviewed the draft program agenda and potential speakers, and asked for the committee's reaction and suggestions.



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Additional suggestions include:

Elizabeth Yeampierre: Ramsay also recommended taking a look at the remarkable work of Elizabeth Yeampierre and her program "UPROSE" in Brooklyn. She has made significant strides converting poverty stricken communities.

Saratoga County representative: Ramsay suggested we research Saratoga County, as it has been identified as one of the healthiest counties and it is similar to Sullivan in terms of attractions, size and other demographics.

The Program Committee will be meeting on 11/16 to continue program development.

Counties, Communities and Rankings

It was suggested that we should invite someone from County Health Ranking to participate, as they have the potential to be great facilitators. This led to a good discussion regarding the idea of potential summit collaborations with similar projects and programs. Colleen offered information on "Landscape Mapping" and how we could use this as a tool and topic for facilitated discussion at the Summit. We will be looking into that further, identifying our best potential resources and most beneficial alignments. The Summit registrant survey via CFOS and Constant Contact's event module could be used to help begin to create a landscape map of what the regions' organizations are doing in the health, arts and youth space.

Other Committee Members or Potential Resources

Denise will contact Wendy Levinson to invite her to join the awards committee and/or program committee, given her experience with youth as former head of the Monticello HS Finance Academy.

Kathleen Christie or Darlene will contact EPIC's, Jane Sorensen.

Jeff Sklar and Marty Colovito were mentioned.

Darlene will reach out to Whitney Fors in her new role at ORMC for the Summit Communications Committee.

During the meeting, Colleen emailed Lori Rivenburgh of the Boys and Girls Club, who has already graciously offered her assistance/participation on the program committee. (LH will follow.)

Committee assignments were reviewed and some Vice-Chairs were confirmed.

Darlene will contact Franklin Trapp, head of Forestburgh Playhouse, Frank LaBuda, and Newburgh Catholic Charities for the program committee

We discussed the need for a summit committee member and/or speaker representing K-12 education. Darlene will contact Karen Hilgersom re a new Summit Committee rep from SUNY Sullivan for the program committee. Linda will contact Marist College for a new Committee rep from the MA in Healthcare and Leadership program.