

LEADERSHIP SUMMIT 2016

September 28, 2016 at Bethel Woods Center for the Arts

Steering Committee Conference Call Monday, April 18, 2016 3:30 – 4:30pm Meeting Notes

A purpose statement drafted by Denise Frangipane for Summit 2016 was shared with Committee members on the call. (A final draft will be sent to the Summit Committee for comment.)

The Summit will aim to bring together both local initiatives and successes with expertise and "what's working" from outside the region.

JJ Hanson suggested Mike Hein and Dr. Carol Smith (Ulster Health Commissioner) as Summit speakers. They worked for several years on improving the Ulster health rankings, which have gone from 30 to 16. Ulster has also succeeded in improving economic measures. Ramsay Adams suggested we could also check with Dr. Kathleen Nolan. A past Summit speaker, Nolan is High Peaks Regional Director for Catskill Mountainkeeper and serves on the Ulster County Tourism Board.

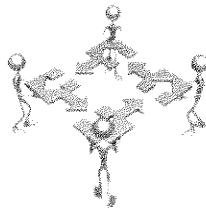
Bronx and Ulster launched marketing campaigns, including videos, in support of their county health initiatives.

Nancy McGraw suggested we invite a representative from a county more similar to Sullivan as a speaker or panelist. She will get back to us with suggestions for speakers and possibly a video.

Nancy noted the weighting of some categories skewed the County Health Ranking. It is important to point out the improvements already made as well as the successes to date.

Bradley Diuguid said Storm King has a program that combines healthy living, walking, arts and the environment. CAS is exploring it as a model for Livingston Manor.

Also discussed was ensuring the Summit addressed health more broadly (quality of life, well-being, engaged communities). In addition to a main theme, past Summits have offered sessions on professional development, as requested every year in the annual summit surveys.



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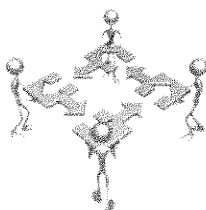
Several members of the Summit Committee planned to attend the special SC Executive Committee meeting taking place the next day, on April 19. The County's plans for a "Healthy Sullivan County" will inform the Summit program.

Linda Hartley suggested we keep flexible an afternoon session at the Summit to bring together and advance the related initiatives at Sullivan Renaissance, CRMC, and the County.

The Summit program sub-committee will aim to finalize the event program over the next two weeks.

Participating:

Linda C. Hartley, Co-Chair
Ramsay Adams, Catskill Mountainkeeper
Barbara Demarest, WJFF
Bradley Diuguid, Catskill Art Society
Jaycee DeGroat, CCE-SC
JJ Hanson, Can't Hurt Steel Foundation
Kristen Hanson, Can't Hurt Steel Foundation
Colleen Monaghan, CCE-SC
Caryn Mathews, RSVP
Nancy McGraw, SC Public Health Services
Laura Quigley, SC Center for Workforce Development
Maureen Michulski, Bethel Woods



LEADERSHIP SUMMIT 2016
Creative Engagement for Healthier Communities

Darlene will ask Fisher Mears or Focus Media to produce the brochure, pro bono. Focus Media created the brochure design pro bono 2 years ago. Staff of a former Summit Committee member produced the brochure content using the same design template for the last two years, but cannot continue to do so.

Innovation Award

The focus of the Innovation Award will be narrowed to be consistent with the Summit theme.

The application process was discussed. Should the process continue to be open to all, or should we create a nominating process? The Awards sub-committee will continue that discussion and advise on its recommendations.

It was agreed that the Innovation Award would continue to recognize innovative projects/programs that have been implemented and have demonstrated success, for other nonprofits to use as inspiration or as models, not ideas that have not yet been implemented. The Summit Awards Committee is not equipped with staff, like a year-round grant-making foundation, that can evaluate planned projects and budgets, track use of the award funds, or monitor project outcomes.

All agreed that Kingfisher would be on the program agenda to share what they have accomplished this past year with the help of this award.

NEXT STEPS

All were asked to think of individuals who would be strong resources. It was agreed that at this point we are not looking to expand the Steering Committee so much as identify those who may be strong partners, potential sponsors or serve on a sub-committee.

Everyone was also asked to advise the Program Committee of any input you have on the agenda, potential speakers, panelists, etc.

All were asked to identify potential funding sources to advance and sustain the aims of the Summit.

Vice-Chairs were asked to set up their respective meetings and to recruit those needed to round out their committee.

It was agreed that the Marketing, Social Media sub-committee and the Press, Communications sub-committee will be combined.

The Sponsorship mailing will be sent by mid November.

Full Summit Steering Committee meetings/conference calls will be scheduled on the 3rd Friday of the month at 9:00AM as needed. Sub-Committees will schedule their meetings as needed.