

## Literacy Volunteers of Sullivan County

### LVSC Board Meeting Minutes

February 10, 2015

Members present: Dawn Ryder, Patricia Deagle, Jill Atkins, Jane Sorensen, Mary Ellen Hubbard, Dave Thomson, Audrey Borella, Rhonda Zoll, Connie Keller, Virginia Connell

Members absent: Leo Glass, Barbara Kaufer, Linda Browne, Karen Stewart

The January minutes were amended. Mary Ellen will make the corrections. Dave/Pat

Acceptance of Minutes: Dave/Pat

#### **REPORTS:**

##### **President:**

Dawn resided over the meeting in Leo's absence. Leo has appointed Karen Stewart, Barbara Kaufer and Connie to a newly formed officer nominating committee. Mary Ellen and Pat raised concerns over the fact that Karen is seldom at board meetings and would not have the best idea of qualified candidates. Dave suggested at least four board members be on the committee and that the board needs to be involved with expressing their ideas for the positions. Mary Ellen suggested all board members interested in an officer position pass that info on to the committee. She also suggested the board vote at the April meeting to have a slate for voting at the Student Tutor Recognition Dinner.

##### **Treasurer:**

The Treasurer's Report was reviewed. The money transfers were approved as requested with \$5,500 from the money market and \$2,000 from the Read It Again being moved to the operating account. The Peer Worx account will be closed and the money transferred to the money market. This account has not been used in years. Approved: Mary Ellen/Dave

##### **Bookstore Manager:**

This is the third year bookstore revenue has declined. Pat recommended the board think of what can be done to increase revenue. Connie explained other bookstores have been experiencing similar declines.

#### **COMMITTEES:**

##### **Foundations/Philanthropic:**

Jane suggested Dollar General as a possible grant source. The Dollar General grant is literacy specific. Kohl's also has a grant that involves a \$500 payout and employees will come to the literacy center to volunteer. The Sullivan Renaissance project would be ideal for the Kohl's grant.

##### **Strategic Planning:**

Pat is the new chair of the Strategic Planning committee.

##### **Student/Tutor Recruitment & Retention:**

Four board members have volunteered to call tutors to follow up with student progress. Dave asked all board members willing to reach out to the tutors to contact him or Ginny.

**Large Fundraiser:**

The program ads need to be done for the Student Tutor Recognition Dinner. Last year each donor was received from a mailing. Each board member is asked to reach out to local businesses to increase donations. Pat will supply a list of who was sent last year's letter and who donated. Pat and Ginny will review other sponsored programs to see which businesses have donated to other nonprofits.

**Board Nominating:**

Dawn nominated Margaret Hotchkin. Margaret lives in Grahamsville. She's involved with the Elk's Lodge and has worked as the personal assistant to Alan Gerry for the past 30 years. Dave motioned the acceptance of Margaret as a board member. Pat seconded. Motion carried.

**Children's Storytime:**

Jane volunteered to do storytime in May. She may know someone who would be interested in reading for March. The tables that were going to be used for storytime were too small. They were donated from SCCC's daycare center. The tables will be listed on Craig's List.

**Dessert Extravaganza:**

Connie asked the board to distribute flyers. The event has been opened to the public. The committee will meet before the event. Board members will each bring a raffle item. Remember the raffles and 50/50 benefit the LVSC. Connie will reach out to Monticello Professional Car Wash.

**Bagel Festival:**

Dawn joined the committee. The date is 8/16. We did very well with our tv raffle last year. If anyone has any ideas for this year's raffle please speak to Pat.

**Energy:**

The committee met with George. He said he would have a letter saying we would be eligible for the REAP grant by last Tuesday. We have not received the letter. Following receipt a second application needs to be completed. We need to have an amount for work on the underground tank before proceeding. A public meeting will need to be held.

**DIRECTOR'S REPORT:**

On Friday we will be having a birthday cake celebration for WJFF. Connie will speak to Thunder 102 and WSUL to promote the event and the bookstore.

The Monticello and Middletown WalMarts each donated \$1,000. The other stores will not be contributing money. Mary Ellen suggested contacting their corporate headquarters. Connie will reach out to her contact.

Connie asked for new members for the Bank Tag committee and the Fundraising Letter committee. Jane, Jill and Mary Ellen will join the Bank Tag committee. The committee will also ask other businesses in the community to sell tags (Peck's and the Rock Hill Pharmacy).

**NEW BUSINESS:**

Jane suggested selling books where the Sullivan County Chamber RV is set up. Connie mentioned that if they do it for one business they may feel obligated to do it for all members, which is unrealistic. Dawn suggested inviting the Chamber to set up in our parking lot.

Dawn is working on the website. The code is from 2004 and cannot be changed without ruining the site. Dawn reviewed the design with the board. Two options were presented for consideration. The donation link will be moved to the first page. Dawn also suggested the Facebook page be updated on a more consistent basis.

Meeting Adjourned: Dave/Mary Ellen